Contextual Development Economics

Understanding Private Economic Activity in Low-Income Countries

Poverty still persists in today’s low-income countries despite decades of international aid and extensive research on the determinants of growth and development. The book argues that meeting this challenge requires a holistic understanding of the context-specific factors that influence economic behavior and structures in poor countries. Contextual Development Economics approaches this task by offering a methodology that allows analysing the dynamic interrelations between economic, cultural, and historical determinants of economic life in low-income countries. The book starts with an empirical inquiry into the economic characteristics of low-income countries that create the context by which the specific forms of organising economic activity in these countries are determined. It then looks at how different generations of development economists sought to explain economic realities in low-income countries from the 1940s through today.

Features

- Scrutinizes and advances development economics from a methodological standpoint
- Sharpens the methods of development research in order to reach more policy-relevant and context-specific conclusions
- Makes accessible to English-speaking scholars a body of literature previously tied to the German language

Fields of interest

Methodology and the History of Economic Thought; Development Economics; Political Science

Target groups

Research

Type of publication

Monograph

Due October 2010

2011. 196 p. 6 illus., 3 in color. (The European Heritage in Economics and the Social Sciences, Volume 8) Hardcover

Approx. € 89,95 | £79.50

ISBN 978-3-7908-2617-3

Complexities of Production and Interacting Human Behaviour

As the real world is rapidly becoming more and more complicated, economists need to venture beyond the boundaries of mainstream economics and integrate philosophical thought and complexity into their analytical frameworks. In this context, this volume brings together papers on economic theory and its related issues, exploring complex production systems and heterogeneously interacting human behavior. The author challenges economists to integrate economic theory and moral science anew by referring to evolutionary economics and socio-economics. The three parts of the book focus on the complexities of production and social interaction, the moral science of heterogeneous economic interaction, and the Avatamsaka’s dilemma of the two-person game with only positive spillovers.

Fields of interest

Economic Theory; Socio- and Econophysics, Population and Evolutionary Models; Ethics

Target groups

Research

Type of publication

Contributed volume

Due November 2010

2010. 300 p. 98 illus.

Approx. € 99,95 | £90.00


Physiocracy, Antiphysiocracy and Pfeiffer

Physiocracy, or the economic theory that a nation’s wealth comes from is agricultural and land development, was a popular school of thought in France in the 18th century. The contribution and significance of the Physiocrats and Antiphysiocrats are explored in detail through chapter contributions by economists, philosophers, and social historians. The book concludes that neither the Physiocrats, nor the Antiphysiocrats were pure profit maximizers and that they all had the well-being of the commonwealth in mind. It brings to light previous studies only conducted in German and is the first analysis of Pfeiffer in a century, making the book of interest to any student or scholar of political economy and the history of economic thought.

Features

- Brings to light new information a vast literature on sustainability that has only recently become available
- Provides the first book length discussion of Pfeiffer since in 1908
- Offers the English-language reader a dialogue on Physiocracy, Antiphysicropy and Pfeiffer previously only written in German

From the contents


Fields of interest

Methodology and the History of Economic Thought; Political Science; Social Sciences, general

Target groups

Research

Type of publication

Contributed volume

Due December 2010


Approx. € 89,95 | £79.50

ISBN 978-3-7908-2620-3
The State as Utopia
Continental Approaches

This book examines utopias in classical political economy and is based on the papers presented by leading scholars at the 22nd Heilbronn Symposium in the Economics and the Social Sciences. The book focuses on the tension between the State and utopia (the State as utopia vs. utopia instead of a state). The contributors also study the question of whether seafaring and landlocked states visualize the commonwealth differently and develop different utopias, and it is concluded they do not. The volume therefore follows the refutation of the Schumpeterian Hypothesis that more concentrated industries stimulate innovation. Though the hypothesis is refuted it still remains important, the chapters argue, because it charts out an entire research program, serves as a benchmark of public and private sector boundaries, and defines the grammar of discourse for constitutional economic policy in OECD states.

Fields of interest
Methodology and the History of Economic Thought; Political Science; Social Sciences, general

Target groups
Research

Type of publication
Contributed volume

Due November 2010

2011. 150 p. 10 illus., 5 in color. (The European Heritage in Economics and the Social Sciences, Volume 9) Hardcover

- approx. € 69,95 | £79.50
- approx. * (D) 86,25 | (A) 98,95 | sFr 137,00
ISBN 978-3-642-15399-6

Housing Markets in Europe
A Macroeconomic Perspective

During the recession in the years 2008-2009, the most severe for mature economies in the post-war period, housing markets were often mentioned as having a special responsibility. The objective of this book is to shed light on the cyclical behaviour of the housing markets, its fundamental determinants in terms of supply and demand characteristics, and its relationship with the overall business cycle. The co-movements of house prices across countries are also considered, as well as the channel of transmission of house price changes to the rest of the economy. Particular attention is paid to the effects on private consumption, through possible wealth effects. The book is a compilation of original papers produced by economists and researchers from the four main national central banks in the euro area, also with the participation of leading academics.

Features
- First book to address housing markets from a European perspective
- Useful for understanding current crisis, for which housing markets have played a key role
- Integrated analysis for major euro area countries by 4 leading central banks
- Analysis is based on a unique harmonized data set at quarterly frequency developed by the authors for the purpose of this project

Fields of interest
Macroeconomics; European Integration; Regional/ Spatial Science

Target groups
Research

Type of publication
Monograph

Due September 2010

2010. XX, 406 p. Hardcover

- approx. € 139,95 | £126.00
- approx. * (D) 149,75 | (A) 153,94 | sFr 201,00
ISBN 978-3-642-15339-6

Monetary Economics in Globalised Financial Markets

This book integrates the fundamentals of monetary theory, monetary policy theory and financial market theory, providing an accessible and comprehensive introduction to the many-sided interrelations between these fields of research. It provides the reader with the intellectual groundwork indispensable for understanding the workings and interactions of today's globalised financial markets. The topics addressed in this book include, inter alia, alternative money supply regimes, money demand functions, monetary policy transmission, monetary policy effectiveness and the natural rate of unemployment, monetary political business cycles, and monetary policy strategies.

Features
- Provides an accessible, comprehensive and up-to-date review of the theoretical and empirical groundwork
- Strikes a balance between theory and applied empirical work, illustrated by carefully chosen examples
- Contains carefully chosen examples and extensive data

Contents
Introduction.- Money and credit supply.- Money and credit demand.- The interest rate.- Financial market asset pricing.- The monetary view of the exchange rate.- Causes, costs and benefits of stable money.- Monetary policy theory.- Transmission mechanisms.- Monetary policy strategies.- Monetary open-economy macroeconomics.

Fields of interest
Macroeconomics; Finance/Banking

Target groups
Research

Type of publication
Monograph

Due September 2010


- approx. € 59,95 | £53.99
- approx. * (D) 64,15 | (A) 65,95 | sFr 86,00
ISBN 978-3-642-14638-1
Supporting Real Time Decision-Making
The Role of Context in Decision Support on the Move

This volume of Annals of Information Systems will acknowledge the twentieth anniversary of the founding of the International Society for Decision Support Systems (ISDSS) by documenting some of the current best practices in teaching and research and envisioning the next twenty years in the decision support systems field. The volume is intended to complement existing DSS literature by offering an outlet for thoughts and research particularly suited to the theme of describing the next twenty years in the area of decision support. Several subthemes are planned for the volume. One subtheme draws on the assessments of internationally known DSS researchers to evaluate where the field has been and what has been accomplished. A second subtheme of the volume will be describing the current best practices of DSS research and teaching efforts. A third subtheme will be an assessment by top DSS scholars on where the DSS discipline needs to focus in the future.

Features
► Represents the first book length treatment of an important new field of research – real-time decision support systems ► Presents the latest research from leading scholars in the field ► Adds the element of context to considerations of what DSS systems need to function best

Fields of interest
Operations Research/Decision Theory; Information Systems; Information Systems and Communication Service

Target groups
Research

Type of publication
Contributed volume

Due November 2010
► approx. € 107,05 | £96.50
► approx. * € (D) 114,54 | € (A) 117,76 | sFr 178,00
ISBN 978-3-7908-2622-7

Due October 2010
2011. 250 p. 24 illus. (Contributions to Economics)
► approx. € 99,95 | £90.00
► approx. * € (D) 106,95 | € (A) 109,95 | sFr 143,50
ISBN 978-3-7908-2623-4

Due September 2010
► approx. € 179,95 | £159.50
► approx. * € (D) 192,55 | € (A) 197,94 | sFr 275,00
ISBN 978-3-7908-2624-1

The Economics of Small Businesses
An International Perspective

This book collects twelve papers concerned with the economics of small businesses analyzed according to different economic perspectives. This book is the outcome of two international conferences on the role of small businesses in different countries held at the Faculty of Economics of the University of Urbino “Carlo Bo” in 2008 and 2009.

Features
► Provides an international perspective on small businesses ► Underlines characteristics and differences across countries and regions ► Analyses the specifics of small business in the presence of financial market imperfections

Contents

Fields of interest
Economic Policy; Regional/Spatial Science

Target groups
Research

Type of publication
Contributed volume

Decision Making Under Uncertainty in Electricity Markets

This volume models and procedures to be used by electricity market agents to make informed decisions under uncertainty. These procedures rely on well established stochastic programming models, which make them efficient and robust. Particularly, these techniques allow electricity producers to derive offering strategies for the pool and contracting decisions in the futures market. Retailers use these techniques to derive selling prices to clients and energy procurement strategies through the pool, the futures market and bilateral contracting. Using the proposed models, consumers can derive the best energy procurement strategies using the available trading floors. The market operator can use the techniques proposed in this book to clear simultaneously energy and reserve markets promoting efficiency and equity.

Fields of interest

Target groups
Operations Research/Decision Theory; Power Electronics, Electrical Machines and Networks; Financial Economics

Type of publication
Monograph
**Energy Pricing**  
Economics and Principles

This book describes the processes through which rates for energy consumption are derived, ranging from initial analyses of the supply and demand parameters to the final forms and levels of end-use consumer prices. The author argues against aggressive accounting procedures, and suggests criteria for choosing firm’s position on pending public policy issues. A handbook on energy formulae for non-professionals is included in the book.

**Features**
- New approach to rate determinations and evaluations.  
- Handbook for non-professionals in energy measurements.  
- A guide to management’s consideration of macroeconomic policies.

**Contents**

**Fields of interest**
Microeconomics; Energy Economics; Operations Research/Decision Theory

**Target groups**
Research

**Type of publication**
Monograph

**Due November 2010**


- approx. € 88,20 | £79.50
- approx. * (D) 94,37 | (A) 97,02 | sFr 137,00

ISBN 978-3-642-15490-4

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**Knowledge and the Family Business**

The Governance and Management of Family Firms in the New Knowledge Economy

Family businesses—the predominant form of business organization around the world—can make numerous, critical contributions to the economy and family well-being in both financial and qualitative terms. But dysfunctional family businesses can be difficult to manage, painful experiences at best, and they can destroy family wealth and personal relationships. This book explores the dynamics of family business management, in the context of constantly changing market conditions and the role that knowledge management plays in strategic planning and adaptation.

**Features**
- First book to explore the dynamics of family business from a knowledge management perspective.  
- Integrates the literature on entrepreneurship, family business, and knowledge management.  
- International coverage

**Contents**
- 4. Social Features of Knowledge Transfer.  
- 5. Learning and Knowledge in Behavioral Theory.  
- 8. Continuity versus Change in Learning Strategies.  
- 10. New Models of Leadership: Leaders as Learners and Teachers.  
- 11. The Identity Frame and Conflict Management.  

**Fields of interest**
Entrepreneurship

**Target groups**
Research

**Type of publication**
Monograph

**Due November 2010**


- approx. € 139,95 | £126.00
- approx. * (D) 149,75 | (A) 153,94 | sFr 201,00

ISBN 978-3-642-15490-4

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**Water Resources Allocation**

Policy and Socioeconomic Issues in Cyprus

The dilemma facing Cyprus—that of limited water supplies (both in terms of quantity and quality) in the face of steadily increasing water demand, coupled with a fragmented institutional structure of the water sector—is characteristic of most arid and semi-arid countries all over the world. Another common characteristic of Cyprus is that the water management administrative boundaries there do not coincide with the hydrological ones, while the ongoing political problem of the island creates significant administration problems.

**Features**
- The first publication that focuses on the implementation of the Water Framework Directive in EU countries.  
- Written by leading policymakers and experts in water resources management for water stakeholders, practitioners, and policymakers.  
- Communicates research results from leading academics, in a way that can inform and influence water resources management and policy-making.

**Contents**
- 1. Introduction.  
- 3. Water Use Patterns and Demand Management: Towards Water Resources Sustainability.  
- Index.

**Fields of interest**
Economics/Management Science, general; Environment, general; Migration

**Target groups**
Professional/practitioner

**Type of publication**
Contributed volume

**Due November 2010**


- € 99,95 | £90.00
- approx. * (D) 106,95 | (A) 109,95 | sFr 143,50

Regional Development Research in China: A Roadmap to 2050

As one of the eighteen field-specific reports comprising the comprehensive scope of the strategic general report of the Chinese Academy of Sciences, this sub-report addresses long-range planning for developing science and technology in the field of regional development research. They each craft a roadmap for their sphere of development to 2050. In their entirety, the general and sub-group reports analyze the evolution and laws governing the development of science and technology, describe the decisive impact of science and technology on the modernization process, predict that the world is on the eve of an impending S&T revolution, and call for China to be fully prepared for this new round of S&T advancement. Based on the detailed study of the demands on S&T innovation in China’s modernization, the reports draw a framework for eight basic and strategic systems of socio-economic development with the support of science and technology, work out China’s S&T roadmaps for the relevant eight basic and strategic systems in line with China’s reality, further detail S&T initiatives of strategic importance to China’s modernization, and provide S&T decision-makers with comprehensive consultations for the development of S&T innovation consistent with China’s reality.

Features
► Forecasting prospect of China’s Regional Development to the year 2050
► Delineating key research fields in China’s Regional Development
► Determining key projects for regional development research

Fields of interest
R & D/Technology Policy; Economic Geography
Human Geography

Target groups
Research

Type of publication
Monograph

Due September 2010

Distribution rights in China: Science Press

2010. XXV, 192 p. 21 illus., 14 in color. Softcover
► € 69,95 | £62.99
► * £ (D) 74,85 | £ (A) 76,95 | sFr 100,50
ISBN 978-3-642-13994-9

Innovation, Growth and Competitiveness

Dynamic Regions in the Knowledge-Based World Economy

This book investigates dynamic regions in the context of greater global interaction in a world economy increasingly driven by knowledge and innovation. It offers novel empirical evidence on the underlying factors of the growth performance of these spaces. In particular, the following questions are addressed: What role is there for research, education and innovation in the development strategies of the dynamic growth regions? What are the risks and consequences of dynamic growth on patterns of world growth and development, competitiveness, inequalities, and convergence? What development strategies should be promoted at national and international levels to promote a growing and more sustainable world economy? What are the implications of the emerging new competitors for Europe’s competitiveness? Using an innovative, integrated framework of analysis, the contributions in this book combine a wide array of complex theoretical and methodological approaches.

Features
► New title in the prestigious series “Advances in Spatial Science”
► State-of-the-art contents
► Peer-reviewed by international experts

Contents
Introduction.- Part I: Economic Growth in a Knowledge - Based Economy.- Part II: Globalisation, Competitiveness and Growth.- Part III: The Role of Public Policies in Fostering Innovation, Competitiveness and Growth

Fields of interest
International Economics; Regional/Spatial Science; R & D/Technology Policy

Target groups
Research

Type of publication
Contributed volume

Due November 2010

2011. 390 p. (Advances in Spatial Science) Hardcover
► approx. € 139,95 | £126.00
► approx. * £ (D) 149,75 | £ (A) 153,94 | sFr 201,00
ISBN 978-3-642-14964-1

Corporate Foresight
Towards a Maturity Model for the Future Orientation of a Firm

Have you ever wondered why even large companies fail when faced with changes in their environment? Would you be surprised to learn that the average life expectancy of a Fortune 500 company is below 50 years? This book presents findings from 19 case studies in multinational companies such as Siemens, Volkswagen, General Electric, Philips and Deutsche Telekom. René Rohrbeck proposes a Maturity Model to assess how prepared a company is to respond to external (disruptive) change. He uses data from 107 interviews with board members, corporate strategists, innovation managers, and corporate foresight professionals to present and discuss best practices. Using illustrations to show the complex interaction of corporate foresight with other units such as innovation and strategic management, René Rohrbeck provides the reader with rich insights on how to make an organization agile and reactive towards change. For scholars this book proposes multiple hypotheses and frameworks for future research.

Features
► Presents normative guidelines on how to build organizational future orientation
► Provides 8 detailed examples on best practices which are described in detail
► Examples presented using many illustrations

Contents
Literature Review.– Research Design.- The Maturity Model of Corporate Foresight.- Best-practices in corporate foresight.– Discussion, Conclusion.

Fields of interest
Organization/Planning; Technology Management; Business/Management Science, general

Target groups
Research

Type of publication
Monograph

Due November 2010

2010. 375 p. (Contributions to Management Science) Hardcover
► € 99,95 | £90.00
► * £ (D) 106,95 | £ (A) 109,95 | sFr 143,50
ISBN 978-3-7908-2625-8

Corporate Foresight
Towards a Maturity Model for the Future Orientation of a Firm

Have you ever wondered why even large companies fail when faced with changes in their environment? Would you be surprised to learn that the average life expectancy of a Fortune 500 company is below 50 years? This book presents findings from 19 case studies in multinational companies such as Siemens, Volkswagen, General Electric, Philips and Deutsche Telekom. René Rohrbeck proposes a Maturity Model to assess how prepared a company is to respond to external (disruptive) change. He uses data from 107 interviews with board members, corporate strategists, innovation managers, and corporate foresight professionals to present and discuss best practices. Using illustrations to show the complex interaction of corporate foresight with other units such as innovation and strategic management, René Rohrbeck provides the reader with rich insights on how to make an organization agile and reactive towards change. For scholars this book proposes multiple hypotheses and frameworks for future research.

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Contents
Literature Review.– Research Design.- The Maturity Model of Corporate Foresight.- Best-practices in corporate foresight.– Discussion, Conclusion.

Fields of interest
Organization/Planning; Technology Management; Business/Management Science, general

Target groups
Research

Type of publication
Monograph
Territorial Governance
Local Development, Rural Areas and Agrofood Systems

This work aims to present the most recent developments regarding territorial governance, placing particular emphasis on rural and periurban areas. The reader will find information on the processes of development of European regions, as well as on the behaviours and strategies adopted by the different actors who live in these territories and contribute to the latter’s livelihood. The first part of the book analyses the structural changes in the modes of production that have affected these territories. The second part addresses the questions of methodology and of the structures of governance of local development in rural areas. The last section makes an assessment of the geographical implications of the book is the competitive advantage compared to other publications.

Features
- Results about the new state of local governance
- First presentation of the new governance mechanisms implemented in rural and periurban European regions
- Information about the current development processes within the various rural and periurban European regions

Field of interest
Regional/Spatial Science

Target groups
Research

Type of publication
Contributed volume

New Developments in the Theory of Networks
Franchising, Alliances and Cooperatives

The theory of networks aims at developing theoretical views on the design and management of alliances, franchise chains, licensing, joint ventures, cooperatives, and venture capital relations. The current trend in economics and management of networks is twofold: First there is a strong tendency toward application of theoretical approaches developed both in organizational economics, strategic management and organization theory. The second trend refers to the development of more integrative views on networks. Especially, combining organizational economics, strategic management and relational views on networks are very promising research directions. Starting from this status of research, the current book emphasizes network research as a theory-driven field by offering new perspectives on contract design, decision and ownership rights, value creation, knowledge management and the role of social capital in franchising networks, alliances and cooperatives.

Features
- The book presents recent developments in the theory of networks from the viewpoint of economics and management
- The interdisciplinary perspective of the book is the competitive advantage compared to other publications.

Fields of interest
Organization/Planning; Marketing; Entrepreneurship

Target groups
Research

Type of publication
Contributed volume

Neuromarketing
Exploring the Brain of the Consumer

Over the last 10 years advances in the new field of neuromarketing have yielded a host of findings which defy common stereotypes about consumer behavior. Reason and emotions do not necessarily appear as opposing forces. Rather, they complement one another. Hence, it reveals that consumers utilize mental accounting processes different from those assumed in marketers’ logical inferences when it comes to time, problems with rating and choosing, and in post-purchase evaluation. People are often guided by illusions not only when they perceive the outside world but also when planning their actions - and consumer behavior is no exception. Strengthening the control over their own desires and the ability to navigate the maze of data are crucial skills consumers can gain to benefit themselves, marketers and the public. Understanding the mind of the consumer is the hardest task faced by business researchers. This book presents the first analytical perspective on the brain and biometric studies which open a new frontier in market research.

Features
- Learn about the new characteristics of modern consumer and new methods of market research
- Better understand inconsistencies in buyer behavior and their neural underpinnings
- Learn how the new findings are applied by marketers
- Develop an in-depth idea of self-control and how to apply it in consumer setting
- In sum, the book offers insight into the future