In Search of Stupidity: Over 20 Years of High-Tech Marketing Disasters

Real World Enterprise Portfolio Management with Microsoft Project Server 2002

Real World Regular Expressions with Java 1.4

Contents

Field of interest
Computing Milieux

Target groups
Anyone in high tech industries, business book readers

Type of publication
Professional book

Contents
Section 1 Overview: Introducing Microsoft Project Server; Introducing SharePoint Team Services.- Section 2 Project Server Deployment Planning: An Implementation Framework; Requirements Gathering; Infrastructure Planning.- Section 3 Installation: Installing SharePoint Team Services & Project Server; Installation Troubleshooting.- Section 4 Configuring Project Server for your Organization: Project Server Administration; Managing Project Server Security; Controlling the Project Environment with the Enterprise Global File; Creating an Enterprise Resource Pool; Customizing Project Server with Built-in Tools; Configuring Analysis Services & Resource Availability.- Section 5 Project Server in Production: Using Project Professional with Project Server; Enterprise Project Core Workflow; Using Collaborative Features; Working with Advanced Features.

Field of interest
Information Systems and Communication Service

Target groups
Administrators of Microsoft Project Server 2002

Type of publication
Professional book

Contents
Introduction.- Part I: The Basics. Introduction to Regular Expressions; Patterns: The Syntax of the Language; Operations; Advanced Regular Expressions; Greedy Qualifiers; More on Grouping; Putting Regular Expressions Together; Differences from Perl; FAQs.- Part II: Regular Expression Objects in Java. Introduction to RegExp Objects in Java; The Pattern Class; The Matcher Class; The String Class; Compiling Patterns; Operations; Groups and Captures; Advanced Topics; FAQs.- Part III: Examples. FAQs; Appendices.

Features
■ The first book available on regular expressions usage in Java
■ Includes over 100 fully functional, real-world J2SE regex examples, not just info on the API
■ Offers in-depth examination of complex and subtle J2SE regex topics simply not covered elsewhere, either in Sun’s documentation and/or other books on J2SE regex
■ Includes handy quick-reference tables to help readers with regular expression syntax

Field of interest
Software Engineering/Programming and Operating Systems

Target groups
Java developers

Type of publication
Professional book

Due July 2003
Distribution rights for Hong Kong, Taiwan, Republic of Korea, Singapore, Malaysia, Thailand, Indonesia, Philippines, Vietnam, Brunei, Myanmar: Transquest Publishers Pte Ltd.
For Israel: Com.Books Ltd.
For Jordan, Irak, Oman, Qatar, Palestine: Jordan Book Center
2003. Approx. 256 p. Hardcover € 24,95; £ 18.00
ISBN 1-59059-104-6

Due August 2003
Distribution rights for Hong Kong, Taiwan, Republic of Korea, Singapore, Malaysia, Thailand, Indonesia, Philippines, Vietnam, Brunei, Myanmar: Transquest Publishers Pte Ltd.
For Israel: Com.Books Ltd.
For Jordan, Irak, Oman, Qatar, Palestine: Jordan Book Center
2003. Approx. 552 p. Hardcover € 59,95; £ 43.00
ISBN 1-59059-118-6
C++ with Borland C++Builder

An Introduction to the ANSI/ISO Standard and Object-Oriented Windows Programming

Translated from the German by A.v. Biljon; C.Y. Crocker; P. Lietmeyer; H.J. Messerschmidt

From the contents
- The Integrated Development Environment.
- The Component Palette.
- Elementary Data Types and Statements.
- Structured Data Types and Predefined Classes.
- Statements and Impressions.
- Functions.
- Modular Programming in Namespaces.
- Object-Oriented Programming.
- The Visual Component Library (VCL).
- Templates and the STL.
- Miscellaneous.
- Bibliography.
- Index.

Features
- Systematical and comprehensive introduction into all elements of the ANSI/ISO standard of C++
- With Version 6 of the Borland C++Builder as development system
- CD-ROM with examples and exercises

C++ with the Borland C++Builder presents comprehensively and systematically all language elements of the ANSI/ISO standard of C++. Contexts and language concepts are in the fore-ground. The author uses the version 6 of the Borland C++Builder as development system. This visual system is the C++ variant of the Pascal development system Delphi and makes a simple development of programs for Windows possible. Almost all examples and exercises are Windows programs.

System requirements
For PC. For the complete system requirements see: www.springer.de

Field of interest
Programming Languages, Compilers, Interpreters

Target groups
Practitioners and students of Computer Science and Economics IT

Type of publication
Professional book

Due October 2003
Softcover
£ 59.95; € 42.00
ISBN 3-540-01027-0

M. Koffler
The Definitive Guide to Excel VBA

Translated from the German by D. Kramer

Contents
- Writing Your First Macro.
- The Development Environment.
- VBA Concepts.
- Techniques of Programming.
- Debugging, Protection When Errors Arise.
- Forms (MS Forms Library).
- Menus and Toolbars.
- Templates, Smart Forms.
- Charts and Drawing Objects (Shapes).
- Data Management in Excel.
- Access to External Data.
- Data Analysis in Excel.
- VBA Programming for Pros, Office Developer.
- Object Reference.

Features
- Includes a thorough introduction to the VBA language and the Excel object libraries
- Addresses the problems and pitfalls of Excel VBA, especially those not covered in Microsoft’s online documentation
- Covers topics that are often overlooked elsewhere
- Shows how to access web services using the Web Services Toolkit
- Explains how to automate repetitive tasks

Field of interest
Software Engineering/Programming and Operating Systems

Target groups
Excel users, Microsoft Office programmers, VBA programmers

Type of publication
Professional book

Due July 2003
Original German edition published by Addison Wesley in Pearson Education Deutschland
Distribution rights for Hongkong, Taiwan, Republic of Korea, Singapore, Malaysia, Thailand, Indonesia, Philippines, Vietnam, Brunei, Malaysia:
Transquest Publishers Pte Ltd.
For Israel: Com.Books Ltd.
For Jordan, Irak, Oman, Qatar, Palestine: Jordan Book Center

£ 54.95; € 39.00
ISBN 1-59059-103-8

P. Kumar
ATL Server: High Performance C++ on .NET

Translated from the German by D. Kramer

Contents
- Introduction.
- SRF.
- Request Handlers – Basics.
- ISAPI.
- Architecture.
- User Input.
- Deployment.
- Session State.
- Perform.
- Web Service Introduction.
- Stand Alone Components.
- Caching.
- Performance Tuning – Basics.
- Exposing ISAPI Services.
- Debugging.
- Data Access.
- Request Handlers – Advanced.
- Accessing Passport.
- SMTP.
- Extending Web Services.
- Interoperability with Web Services.
- Advanced Web Services.
- HTTP Client.
- Performance Tuning – Advanced.
- Securing your Application.
- Frequently Asked Questions.

Features
- Written by the ATL Server development team at Microsoft
- ATL Server provides the highest performance web based services from Microsoft
- Covers all library features in depth, thread-pooling, caching, web services, and more!
- Teaches developers how to get the most performance out of their application
- Helps developers troubleshoot their applications

Field of interest
Software Engineering/Programming and Operating Systems

Target groups
Intermediate developers and programmers

Type of publication
Professional book

Available
Distribution rights for Hongkong, Taiwan, Republic of Korea, Singapore, Malaysia, Thailand, Indonesia, Philippines, Vietnam, Brunei, Malaysia:
Transquest Publishers Pte Ltd.
For Israel: Com.Books Ltd.
For Jordan, Irak, Oman, Qatar, Palestine: Jordan Book Center

2003. XXI, 498 p. Softcover
£ 59.95; € 43.00
ISBN 1-59059-128-3
**WebSphere Studio Application Developer 5.0: Practical J2EE Development**

**The Ultimate VB .NET and ASP .NET Code Book**

**The Definitive Guide to the .NET Compact Framework**

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### Contents

**Part I. Getting Started with WebSphere Studio Application Developer:**
- Introduction to WebSphere Studio Application Developer (WSAD); WSAD Workbench; Developing Database Applications.

**Part II. Developing J2EE Applications with WSAD:**
- Developing EJB Applications; Developing Web Applications; Developing XML Applications; Preparing J2EE Applications for Deployment.

**Part III. Integrating WebSphere Studio App Dev with Enterprise Messaging:**
- Introduction to Enterprise Messaging; JMS Point-to-Point Development with WSAD; JMS Public/Subscribe Development with WSAD.

### Features

- Practical how-to book that is easy to read and follow
- Provides a lot of advanced information that is difficult to find elsewhere
- Covers integration of WSAD with WebSphere MQ (MQSeries), that allows the enterprise application to connect to legacy data
- Includes development of JMS Point-to-Point and Publish/Subscribe applications
- In-depth discussion of pattern development, Best Practice and tips

### Field of interest

Software Engineering/Programming and Operating Systems

### Target groups

Java and WebSphere developers

### Type of publication

Professional book

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**Written by a key mobile applications expert**

**L. Roof, Jerome, MI, USA; D. Fergus**

**The Definitive Guide to the .NET Compact Framework**

**Contents**

- .NET Compact Framework
- Smart Device Extensions
- Windows Forms
- Windows Forms Controls
- Creating Controls and Components
- Menus Graphics
- Input, Output, and Object Serialization
- Introduction to ADO.NET
- Data Binding
- Introduction to SQL Server CE

**Features**

- Includes detailed coverage of the .NET Compact Framework
- Walks developers through the complete process of developing and deploying applications with Smart Device Extensions (SDE) for Visual Studio .NET
- Provides an extensive view of SQL Server CE and XML, and how they can be used with mobile solutions
- Shows how to leverage Web services from mobile devices

**The Definitive Guide to the .NET Compact Framework** targets both first time and experienced mobile developers and is a comprehensive guide to building mobile applications using the .NET Compact Framework (CF) and Smart Device Extensions (SDE) for Visual Studio .NET.

### Field of interest

Software Engineering/Programming and Operating Systems

### Target groups

Mobile software developers

### Type of publication

Professional book

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**a!press**

Available

Distribution rights for Hong Kong, Taiwan, Republic of Korea, Singapore, Malaysia, Thailand, Indonesia, Philippines, Vietnam, Brunei, Myanmar: Transquest Publishers Pte Ltd.
For Israel: Com.Books Ltd.
For Jordan, Irak, Oman, Qatar, Palestine: Jordan Book Center
2003. XXI, 650 p. Softcover
€ 59.95; £ 43.00
ISBN 1-59059-120-8

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For Israel: Com.Books Ltd.
For Jordan, Irak, Oman, Qatar, Palestine: Jordan Book Center
2003. Approx. 400 p. Softcover
€ 49.95; £ 35.50

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Due August 2003

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For Israel: Com.Books Ltd.
For Jordan, Irak, Oman, Qatar, Palestine: Jordan Book Center
2003. Approx. 800 p. Softcover
€ 59.95; £ 43.00
ISBN 1-59059-095-3
Contents
All I Never Needed to Know About SAP
Enabling Technologies.- So What Do I Need to Know? - How DO I Get There? -
JCo 101: Introducing SAP’s Java Connector.- Building a Desktop Interface to
SAP.- To the Web and Beyond.- Building for the Big Time.- In with the Infrastruc-
ture Crowd.- Future Technologies: SAP and Java.

Features
■ Bridges the gap between SAP’s language
  ABAP and object-oriented Java
■ Provides a complete look at SAP’s Java
  connector, JCo
■ Demonstrates graphical application
development for SAP using Java’s
  Swing libraries
■ Shows how to deploy and build Java
  applications on the Tomcat Java
  application server
■ Teaches how to deploy the Java-based
  HypersonicSQL database, use SQL
to populate the database, and tie the
  external database into a SAP system
  with Java

Field of interest
Software Engineering/Programming
and Operating Systems

Target groups
SAP developers

Type of publication
Professional book

Apress
Due July 2003

Distribution rights for Hongkong,
Taiwan, Republic of Korea, Singapore,
Malaysia, Thailand, Indonesia,
Philippines, Vietnam, Brunei, Myanmar:
Transquest Publishers Pte Ltd.
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For Jordan, Iraq, Oman, Qatar, Palestine:
Jordan Book Center
2003. Approx. 336 p Hardcover
€ 79,95; £ 56,50
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