CALL FOR PAPERS: Electronic Commerce Research, Springer Special Issue on Electronic Commerce in Social Networks

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ABOUT THE SPECIAL ISSUE:
Electronic commerce in social networks aka social commerce (s-commerce) leverages the social ties that exist between members of a social network as a vehicle for electronic commerce. S-commerce includes both exchange-related activities at stages of the consumer's decision-making process and the design and implementation of computer-mediated social environments, where meaningful personal connections and sustained social interactions exist among network members. S-commerce emphasizes social goals, social connection and multi-user interaction. Successful s-commerce requires a deep understanding of the interplay of the consumer's decision-making process and the associated social interaction enablers.

This special issue seeks high-quality, innovative and novel research that explores s-commerce, with a focus on new s-commerce models, design theories for s-commerce, empirical and theoretic work on relevant business processes and consumer behavior, and how s-commerce integrates and expands the knowledge rooted in diverse disciplines and across different locations. All contributions should clearly address knowledge gaps in the field of s-commerce and will be peer-reviewed.

TOPICS OF INTEREST:
This special issue is open to research submissions from all theoretical perspectives, using all methodologies, and at all levels of unit of analysis. We call for research across a range of disciplines, including information systems, marketing, and management. Submissions are expected to contribute to the development of new ideas and the advancement of current knowledge in the field of s-commerce. We particularly welcome research that challenges our field's boundaries and addresses emerging concepts/themes of s-commerce. Topics of interest include (but are not limited to):
- Systems design that enables s-commerce
- Customer experience in s-commerce
- Drivers of s-commerce engagement
- Decision-making process in s-commerce
- Emerging services in s-commerce
- Business value derived from s-commerce
- Business models and s-commerce strategies
- Informational behavior on s-commerce platforms
- Cross-cultural issues related to s-commerce
- Integration of s-commerce and other innovative technologies
- Dark sides (e.g., privacy and risks, negative/misleading WOM) of s-commerce
SUBMISSION GUIDELINES:
All submissions must be original, not published or under review elsewhere. Authors should submit their manuscripts through the Electronic Commerce Research (ECR) online submission system (http://www.springer.com/), and specify “Article Type” as “S-commerce Special Issue”. Manuscripts should follow ECR’s guidelines for manuscript submission instructions, and be no more than 32 double-spaced pages in 12-point font, inclusive of all figures, tables, figures, and appendixes. Any inquiries about the special issue can be sent by email to the coordinating guest editor Morad Benyoucef (benyoucef@telfer.uottawa.ca).

IMPORTANT DATES:
- Submission of Manuscripts: March 31, 2019
- Notification to authors: TBA
- Revised version due: TBA
- Final decision: Sept 30, 2019
- Final revised Manuscripts: October 31, 2019
- Publication: TBA