CALL FOR CHAPTERS

Book Series ‘Measuring Operations Performance’

Edited Volume:
Sustainable Tourism Supply Chain Management: Drivers, Strategies, Performance and Influences
Editor: Sudhanshu Joshi, Doon University, INDIA

Tourism is one of the fastest growing economic sectors in the world (UNWTO, 2017). Tourism Supply Chain witnessed dynamic development as a network of tourism organizations, actively participating in the diverse activities and development and delivery of Tourism Products/Services (Zhang et al, 2009; Joshi, 2017). Maintaining the competitive advantage and meeting customer expectations through Cooperation between multiple business partners is becoming the winning mantra. Sustaining the value chains ranging from Tourist Tour and Travel operators, flights, accommodation at the tourism reception desk, and ending with the sale of tourism products in the tourism region is becoming important. Various Strategies and Policy drivers are important to ensure it.

There is a need of right Strategic direction, Policy influence and proper implementation to influence the positive and overall growth of the system.

The book volume invites practitioners and academic researchers to contribute in the area of Sustainable Tourism Operations and performance.

Proposal Submission
A one (1)-page chapter proposal that explains how the proposal fits into the book’s goals and scope. Please direct any inquiries you may have to Editor at: sudhanshujoshi@doonuniversity.ac.in

Important Dates:
Oct 30, 2017: Call for Chapter Proposals
April 30, 2018: Proposal Submission Deadline
May 15, 2018: Notification of Proposal Acceptance
December 15, 2018: Full Chapter Submission
March 15, 2019: Single Blind Review Results Returned
April 10, 2019: Due date for Final Chapter Submission
Topics may include (but are not limited to):

- Knowledge mapping and literature review in area of Tourism Supply Chain Management
- Generic approaches to integrated Concepts, Methods and Policies with Sustainability in Tourism Supply Chains
- Tourism Distribution Channels: Contracts, Strategies and Challenges
- Tourism Distribution Channels: Tourist Perspective
- Performance measurements across Tourism Value Chains
- Logistics and Supply Chain in Tourism: Policies and Critical Success Factors
- Role of ICT and Social Media on Sustainable Tourism
- Cross-Cultural Strategies and Policy Issues for Sustainable Tourism
- Various Theories and Approaches on Tourism Product Development
- Tourist Product Development Cycle
- Customer value creation
- Social Network Analysis in Tourism Supply Chains
- Smart Tourism and its sustainability across Supply Chains
- Servitization in Tourism B2B
- Various Management Science Application and Techniques for solving Tourism related real time problems
- Case Studies on Tourism Supply Chains
- Conceptual Framework for Smart and Sustainable Tourism of Future