



## THE JOURNAL OF THE KNOWLEDGE ECONOMY

### CALL FOR PAPERS

### **“EMERGING PERSPECTIVES ON KNOWLEDGE MANAGEMENT AND STAKEHOLDER ANALYSIS: THEORY AND PRACTICE”**

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## **Research Purpose**

Firms develop three types of Knowledge Management Strategies (KMS) that feed three different types of knowledge networks: technological networks (supported by technological strategy), individualized networks (personalization strategy) and social networks (socialization strategy) (Hansen, Nohria and Tierney, 1999). Moreover, managerial literature has widely stressed on how much a key stakeholder is likely to act as a source of great value to an organization within those networks (Nicotra, Romano and Del Giudice, 2014; Hansen, Mors and Lovas, 2005); Carayannis, Dubina and Ilinova, 2015), as well as for the decision making process. Several stakeholders can be equally important, which is why some measures of “intellectual capital” substituted as “stakeholder capital” or “relationship capital” in place of “customer capital”, particularly in a Quadruple/Quintuple Helix model (Carayannis and Rakhmatullin, 2014). Several important outcomes seem to be achieved, because a proactive Stakeholder Analysis (SA) may contribute to setting up a KMS in terms of:

- a better understanding of the organizational and wider socio-economic contexts, within which a KM initiative sits (e.g. organizational challenges, senior management priorities, changes in the external environment, etc.);
- understanding of the power base within an organization - who has a strong influence on how other behave and perform;
- identifying those stakeholders who can help and those who can hinder the implementation of KM projects (Del Giudice, Della Peruta and Maggioni, 2013);
- providing insights that help focus additional data collection on those business areas or types of knowledge which are critical to success.

Seemingly Rolland (2004) observed that each KM strategy designs a specific architecture of knowledge networks and has different impacts on organizational development and then, on the maximization of knowledge creation and its final use. Then, KMS are likely to satisfy three functions, within the relationships between the firm and its stakeholders: knowledge capitalization, innovation, and improving business process (Maggioni & Del Giudice, 2006).

Based on the discussion thus far, the aim of the present special issue is primarily to discover what relationships exist between knowledge management practices and SA, as well as, how this strategic tool of SA is likely to contribute to a KM initiatives within innovative firms.

Since, stakeholders bring specific knowledge and power, which are useful to design and implement strategies (Houston and Paewai, 2013), focussing on wider organizational issues, this special issue will welcome quantitative studies, examining the theoretical perspectives and best practices on stakeholder driven KM. In fact, such stakeholder driven KM processes could help firms to strengthen their market and corporate strategies, as well as provide them both novel insights and innovative applications for improving their financial and non-financial performance.

We welcome research articles that bridge the gaps in between theoretical conceptions and practical propositions, through the implications of theories on business practices, as well as through practice-based theorisation. We invite contributions, based on innovative studies that span theoretical boundaries and disciplines to develop new insights on the causes and consequences of stakeholder relationships and interactions in diverse industries and different market settings, in order to develop insights on the emerging perspectives of stakeholder driven KM. Such studies might be relevant, but not limited to:

- KM tools for Stakeholder Analysis;
- role of the ICTs in SA and KM for strategic management;
- knowledge sharing and transfer within networks of stakeholders;
- stakeholders' mutual dynamic capabilities, KM and capacity building;
- KM on measurement of performances and the role of stakeholders;
- reputation, image, brand and stakeholder relationships and KM;
- cross-cultural knowledge management and stakeholder relationships;
- internationalisation of knowledge intensive firms and stakeholder relationships;
- business ethics, sustainability, stakeholder relationships and KM;
- evaluation of performances: stakeholder relationships and the role and impact of KM tools;
- stakeholder relationships, KM and competitive advantage;
- interdisciplinary and cross-functional issues, stakeholder relationship management and KM;
- open innovation projects, stakeholder relationships and KM;
- knowledge based networks in a Quadruple/Quintuple Helix environment;
- stakeholder tension and KM;
- key issues and challenges in stakeholder relationships and KM.

The focus of the manuscripts should be on cutting-edge theoretical developments and phenomena in the best practices in stakeholder relationships and KM. Alongside the open submissions, selected papers from the 8<sup>th</sup> Annual EuroMed Academy of Business Conference, (Verona, Italy, September 16<sup>th</sup> – 18<sup>th</sup> 2015), opportunely and accordingly revised, proof-edited and adapted to the journal submission standards, will be considered for publication in this special issue.

## Guidelines for authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Please kindly read the author guidelines on the journal homepage before submitting your manuscript, to ensure it is consistent with the journal style (<http://www.springer.com/economics/policy/journal/13132>). In addition, **all submitted papers should be uploaded on thru the JKEC Editorial Manager system indicating the labelled special issue “STAKEHOLDER ANALYSIS”** (<https://www.editorialmanager.com/jkec/default.aspx>). All papers should follow the publisher's submission policies for style and format. Papers will undergo at least a double blind, developmental review. Final acceptance of approved papers will be contingent on incorporating reviewers' feedback to the satisfaction of the Guest Editors. For all additional information, contact both Prof. Manlio Del Giudice at [m.delgiudice@unilink.it](mailto:m.delgiudice@unilink.it) and Prof. Stefano Fontana at [stefano.fontana@uniroma1.it](mailto:stefano.fontana@uniroma1.it).

*Note: We encourage authors to submit the selected **best papers** from the **8<sup>th</sup> Annual Euromed Academy of Business Conference** (to be held in Verona, Italy September 16-18, 2015) for the special issue, along with calling out to our personal networks to ensure we have enough relevant high quality papers for the special issue.*

## Important dates

Manuscript submission deadline: **November 31<sup>st</sup>, 2016**

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