Institutions, Intermediation and Triple Helix Relationships
(A special issue)

Guest Editors: Emanuela Todeva, Henry Etzkowitz, Mark Casson

Submission Deadlines

Expression of interest (please, e-mail to e.todeva@surrey.ac.uk): 1 September 2014
Full paper (upload at https://www.editorialmanager.com/trhe/): 30 November 2014

Call for Papers

From in-between agents to brokers that bring together seekers and providers of goods, information, money, etc., the role of intermediaries has evolved around matching facilitators that shape, frame and provide identity to all parties in the market place. Some economists argue the need for intermediation occurs due to the imperfect nature of markets and everyday situations where the complete ('perfect') knowledge about providers and seekers (and about what they seek) is not available to everyone.

Intermediation transcends narrow economistic issues to also address the social and cultural processes through which traditional intermediaries such as venture capital firms, angel groups, technology transfer offices and incubators expand and hybridise their functions, moving beyond simple revenue generation to encompass such goals as job creation and regional development. The Triple Helix framework also accounts for the emergence of new intermediary formats from interactions among the helices such as the classic case of the venture capital firm, the contemporary accelerator and the design school. A “more the more” dynamic is hypothesized as Triple Helix interactions are stimulated by an open Civil Society.

The relationships within the Triple Helix involve the institutionalisation of decision making, resource allocation, and regulated boundary spaces of information and knowledge ownership, transfer, and sharing. This call for papers solicits contributions that address the challenges of governance, innovation and intermediation in the Triple Helix model of entangled government – industry – university. We would like to receive contributions that address the role of institutions in the governance of innovation and the role of intermediary institutional actors that shape the industry-university landscape and facilitate interactions, such as funding bodies, regulatory agencies, or legal and management consultants. In particular, we welcome papers that review the challenges faced by the entrepreneurial universities and entrepreneurial governments and the alignment and misalignment of interests that occur throughout the process of innovation, knowledge transfer, and knowledge commercialisation, or how institutional actors engage in shaping preferences and co-alignment of interests.

This special issue of the Triple Helix Journal will focus on the following issues:
• Intermediation, governance and orchestration of relationships in the context of:
  ◦ Civil society,
  ◦ Innovation systems,
  ◦ Knowledge transfer practices,
  ◦ Public-private partnerships,
  ◦ Stakeholder platforms,
  ◦ Institutional intermediation,
  ◦ Multi-level and network governance,
  ◦ Technology mediated relationships, or
  ◦ Other modalities of government-university and industry interactions

• Brokerage, bridging and third party activities in the context of:
  ◦ University-industry engagement,
  ◦ Government-industry lobbying, information exchange and policy implementation,
  ◦ Self-regulation and normative activities by industry,
  ◦ Stakeholder activism, representation and mediated dialogue,
  ◦ Research funding,
  ◦ R&D collaboration, or
  ◦ Skills and capabilities development

Participants are invited to address the intermediation theory and practice from a particular disciplinary perspective and/or a specific case of facilitation, intervention intermediation or orchestration of university-industry-government interactions. Contributions may focus especially, but not exclusively, on the following questions:

• Does the innovation process require intermediation and what intermediaries are ready to step-in?
• Who are the actors mediating in regional development projects and how do these actors mediate between infrastructures, nature, urban spaces, regulators, providers and consumers?
• How intermediaries govern in sociotechnical networks?
• What intermediations take place in urban development?
• What is the role of institutional intermediation in stakeholder engagement?
• What are the trade-offs in intermediation?
• Can transparency be achieved in intermediation, orchestration and brokerage?
• How diplomacy and orchestration are practiced within the Triple Helix model?
• How intermediaries deal with ‘conflict of interests’, and deliver ‘good value-for-money’?

Provisional References:


Lee, Duk Hee; Seo, Il Won; Choe, Ho Chull; et al. (2012) Collaboration network patterns and research performance: the case of Korean public research institutions, *Scientometrics*, Volume: 91 Issue: 3 Pages: 925-


Full papers (or approximately 6000-8000 words) must be submitted for publication through the Springer system (https://www.editorialmanager.com/trhe/) for *The Triple Helix Journal*, selecting the special issue on *Institutions, Intermediation and Triple Helix Relationships*. All papers will be double-blind reviewed in that system.

For instructions for authors, presentation and style guidelines on language, references and illustrations, please go to: http://www.springer.com/economics/r+%26+d/journal/40604?detailsPage=press

**Submission Deadlines:**

**Expression of Interest** – please, e-mail an expression of interest containing an extended abstract of approx. 500 words to e.todeva@surrey.ac.uk

**1 September 2014**

Full papers will be required to be submitted on the publisher’s site (https://www.editorialmanager.com/trhe), selecting the title of the special issue

**30 November 2014**