Global Poverty Alleviation: A Case Book

This case book provides examples of multi-stakeholder partnerships that aim to create sustainable enterprises for both the for-profit sectors and for individuals who live in conditions of poverty. Ideal for teaching, after a brief introduction to the case method, the cases are presented as descriptions with no comments or criticisms. The cases are arranged thematically and cover a broad array of solutions in diverse countries including India, Bangladesh, Vietnam, Tanzania, the United States, South Africa, Mozambique, Peru, Ghana, Haiti, and Mexico.

Features
► First presentation of cases demonstrating profitable partnerships  ► Emphasizes the concept of a truly connected (or “flat”) world  ► Combines the strategic business approach necessary to any commerce course with the philosophical foundations  ► Provide context and substance for ethical analysis Includes cases from a broad geographical spectrum

Contents

Fields of Interest
Development Economics; Ethics; Sociology, general

Target groups
Upper undergraduate

Product category
Graduate/Advanced undergraduate textbook

Why Bank Panics Matter
Cross-Disciplinary Economic Theory

Bank panics have always mattered because they create serious disruptions in economic and financial activity, depressing national economies. But they matter even more now, as information and telecommunications technologies have stitched together a global financial system that is more vulnerable to crisis on a large scale. For example, the global bank panic of 2007-08 froze up the national economies of the U.S., England, France, Iceland, Ireland, and Germany -- all at the same time. And each of their governments had to act to bail out their own banks, without a consistent international regulatory framework. In this volume, Fred Betz takes a unique, cross-disciplinary approach to understanding bank panics, with an emphasis on the U.S.

Features
► Applies interdisciplinary analysis of bank panics to uncover common trends, causes, and effects  ► Emphasizes the dynamics of bank panics and financial crises in social context  ► Features cases studies, both historical and contemporary

Contents

Fields of Interest
Finance/Investment/Banking; Public Finance & Economics; Economic Theory

Target groups
Research

Product category
Brief

China’s Macroeconomic Outlook
Quarterly Forecast and Analysis Report, February 2013

The research team makes the following forecasts: First, in 2013 China’s growth will remain stable and reach 8.23 percent, an increase of 0.43 percentage points compared with the previous year; even though there is inflation pressure resulting from global monetary easing, severe inflation in China is unlikely to happen, and the consumer price index (CPI) will remain at 3.11 percent. Second, the growth of imports and exports will rebound, but the trade surplus will decrease further. Finally, the share of investment in GDP will continue to be high in the short term as urbanization promotes the growth of fixed assets investment, though higher per capita incomes will result in high and steady consumption.

Features
► A quarterly forecast and analysis report on China’s macroeconomic outlook, based on China’s Quarterly Macroeconometric Model (CQMM)  ► High reference value for entrepreneurs to project China’s macroeconomic performance in the coming years and review possible effectiveness of macroeconomic policies  ► A platform to aid understanding of China’s macroeconomic behavior and policy dynamics

Contents

Fields of Interest
Macroeconomics/Monetary Economics; Economic Growth; Public Finance & Economics

Target groups
Research

Product category
Monograph
**Spatial Econometrics**

**From Cross-Sectional Data to Spatial Panels**

This book provides an overview of three generations of spatial econometric models: models based on cross-sectional data, static models based on spatial panels and dynamic spatial panel data models. The book not only presents different model specifications and their corresponding estimators, but also critically discusses the purposes for which these models can be used and how their results should be interpreted.

**Features**
- First book that gives full-fledged overview of spatial panel data models
- Bridges the gap between theoretical spatial econometricians and practitioners
- Matlab routines are provided with which the results reported in the book can be replicated and with which researchers can run their own empirical problems

**Contents**
- 1 Introduction
- 2 Linear Spatial Dependence Models
- 3 Spatial Panel Data Models
- 4 Dynamic Spatial Panels: Models, Methods and Inferences
- References

**Fields of interest**
- Regional/Spatial Science; Econometrics; Statistics for Business/Economics/Mathematical Finance/Insurance

**Target groups**
- Research

**Product category**
- Brief

**Due September 2013**

2014. VI, 117 p. 6 illus. (SpringerBriefs in Regional Science) Softcover

- $54.99

ISBN 978-3-642-40339-2

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**Statistical Analysis of Management Data**

Statistical Analysis of Management Data provides a comprehensive approach to multivariate statistical analyses that are important for researchers in all fields of management, including finance, production, accounting, marketing, strategy, technology, and human resources. This book is especially designed to provide doctoral students with a theoretical knowledge of the concepts underlying the most important multivariate techniques and an overview of actual applications.

**Features**
- Offers comprehensive treatment of statistical analysis as applied to management data
- Fully revised, expanded, and updated from previous edition, featuring the most current applications of techniques and methods
- Includes numerous worked examples, statistical tables, and description of data sets

**Contents**
- 1: Introduction
- 2: Multivariate Normal Distribution
- 3: Reliability Alpha, Principles Component Analysis and Exploratory Factor Analysis
- 4: Confirmatory Factor Analysis
- 5: Multiple Regression with a Single Dependent Variable
- 6: System of Equations
- 7: Canonical Correlation Analysis
- 8: Categorical Dependent Variables
- 9: Rank-Ordered Data
- 10: Error in Variables – Analysis of Covariance Structure – Structural Equation Models
- 11: Testing Mediation and Moderation Effects
- 12: Cluster Analysis
- 13: Analysis of Similarity and Preference Data
- Appendices
- A: Rules in Matrix Algebra
- B: Statistical Tables
- C: Description of Data Sets

**Fields of interest**
- Management/Business for Professionals; Marketing; Statistics for Business/Economics/Mathematical Finance/Insurance

**Target groups**
- Research

**Product category**
- Monograph

**Due September 2013**

3rd ed. 2014. XIV, 714 p. 262 illus., 33 in color. Hardcover

- $179.00


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**Logistics**

**Basics - Exercises - Case Studies**

Logistics is the ideal book for Bachelor students of logistics, providing a solid foundation as well as a practical guide. In modular and clear form, it explains key concepts, principles, and practices of logistics. Learning objectives as well as several case studies are integrated into each chapter. It features chapters on Principles of Logistics; Logistics Systems; Transport Systems and Logistics Services; Warehousing, Handling and Picking Systems; Inventory, Stock and Provisioning Management; Logistics Network Planning; IT in Logistics; and Logistics Controlling. In addition, the second fully updated German edition has been extended by the chapters Logistics Infrastructure and Investment and Financing in Logistics.

**Features**
- Offers a broad range of exercises and case studies
- Written by authors with outstanding logistics industry practice and teaching experience
- Suitable complementary case study book is available

**Contents**
- Introduction
- The Principles of Logistics
- Logistics Systems
- Logistics Infrastructure
- Transport Systems and Logistics Services
- Warehousing, Handling, and Picking Systems
- Inventory, Stock, and Provisioning Management
- Logistics Network Planning
- IT in Logistics
- Logistics Controlling
- Business Models and Industry Solutions

**Fields of interest**
- Production/Logistics/Supply Chain Management; Engineering Economics, Organization, Logistics, Marketing, Organization/Planning

**Target groups**
- Upper undergraduate

**Product category**
- Graduate/Advanced undergraduate textbook

**Due October 2013**


- $99.00

ISBN 978-3-319-01768-6
M. Guerzoni, University of Turin, Turin, Italy

Product Variety in Automotive Industry

Understanding Niche Markets in America

This book is about the history of product variety in the US automotive industry from the black Ford-T to hot-rodders and easy-riders up to latest trends. It focuses on the dual structure of automotive industry in the United States: on one hand, relatively few and large companies producing cars that apparently achieve a degree of market power through product differentiation, and on the other hand, a relatively small niche market with distinct and smaller producers offering specialty equipment to enhance the performance, appearance, and handling of vehicles. The book presents novel results from an in-depth study with implications for both economic theory and the management of product variety.

Features
- A historical and analytical time travel in the US automotive industry
- Rich data and anecdotal evidence to understand history and nature of product variety
- One of the few in-depth studies on niche markets

Contents

Fields of interest
Innovation/Technology Management; Industrial Organization; Automotive Engineering

Target groups
Research

Product category
Brief

Due September 2013
2014. X, 72 p. 1 illus. (SpringerBriefs in Business) Softcover
$54.99
ISBN 978-3-319-01906-2

G. S. Hiremath, Indian Institute of Technology, Jodhpur, Jodhpur, India

Indian Stock Market

An Empirical Analysis of Informational Efficiency

India is one of the major emerging economies of the world and has witnessed tremendous economic growth over the last decades. The reforms in the financial sector were introduced to infuse energy and vibrancy into the process of economic growth. The Indian stock market now has the largest number of listed companies in the world. The phenomenal growth of the Indian equity market and its growing importance in the economy is indicated by the extent of market capitalization and the increasing integration of the Indian economy with the global economy. Various schools of thought explain the behaviour of stock returns.

Features
- Examines the returns behaviour in the Indian stock/equity market in the changed market environment, particularly in the context of financial market reforms that have been undertaken and are anticipated in the near future
- Investigates the growth and efficiency of the Indian stock market in the theoretical framework of the Efficiency Market Hypothesis
- Employs sophisticated time series econometric models and provides detailed and rigorous analysis of the movements in the Indian Stock Market

Contents

Fields of interest
Financial Economics; Econometrics; Finance/Investment/Banking

Target groups
Research

Product category
Brief

Due October 2013
2014. XV, 161 p. 7 illus. (SpringerBriefs in Economics) Softcover
$54.99

P. Koundouri, Athens University of Economics and Business, Athens, Greece; N. A. Papandreou, Andreas G. Papandreou Foundation, Athens, Greece (Eds)

Water Resources Management Sustaining Socio-Economic Welfare

The Implementation of the European Water Framework Directive in Asopos River Basin in Greece

Contents

Fields of interest
Environmental Economics; Waste Management/Waste Technology; Social Sciences, general

Target groups
Research

Product category
Contributed volume

Due October 2013
2014. XX, 186 p. 27 illus., 24 in color. (Global Issues in Water Policy, Volume 7) Hardcover
$129.00
ISBN 978-94-007-7635-7
L. Landriani, M. Pozzoli, Parthenope University of Naples, Naples, Italy

Management and Valuation of Heritage Assets
A Comparative Analysis Between Italy and US

The valuation of Heritage Assets (HA), which are a vital resource for the non-profit public or private organizations operating in the heritage sector, is on the one hand sometimes difficult to do, and on the other, can be excessively costly with respect to the correlated disclosure benefits. The growing application of the (full or modified) accrual basis of accounting in the public and non-profit sectors has extended and reanimated this issue. This book applies the comparative method, in order to provide new information on the analyzed subject. Specifically, after having investigated the different theoretical and technical proposals, it compares the reporting behavior of significant cases of Italian and American public and private organizations, coming from different cultural and management approaches.

Contents

Fields of interest
Accounting/Auditing; Non-Profit Enterprises/Corporate Social Responsibility; Public Administration

Product category
Brief

Due October 2013
2014. VI, 202 p. 19 illus. (SpringerBriefs in Business) Softcover
► $54.99
ISBN 978-3-319-01762-4

Due September 2013
2014. VIII, 309 p. 13 illus., 2 in color. Hardcover
► $129.00
ISBN 978-3-642-40257-9
National Intellectual Capital and the Financial Crisis in Argentina, Brazil, Chile, Colombia, Mexico, and Venezuela

In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today’s knowledge economy.

Contents

Fields of interest
Economic Growth; Economic Policy; R & D/Technology Policy

Target groups
Research

Product category
Brief

Due September 2013
2014. XXVI, 135 p. 44 illus., 43 in color. (SpringerBriefs in Economics, Volume 9) Softcover
► $54.99

Sustainability of Indian Microfinance Institutions
A Mixed Methods Approach

N. Marakkath, Tata Institute of Social Sciences, Centre for Social Entrepreneurship, Mumbai, India

Features
► Documents the understanding of the sustainability of the Microfinance Institutions (MFIs) gained through a mixed-methods research investigation
► Answers pertinent questions to enable Indian MFIs to march towards efficient and sustainable operations without losing focus on their clients
► Contains findings to revive lost hope for the Indian microfinance industry at a time of crisis

Contents

Fields of interest
Finance/Investment/Banking; Financial Economics; Development Economics

Target groups
Research

Product category
Monograph

Due November 2013
2014. Approx. 250 p. 33 illus., 3 in color. (India Studies in Business and Economics) Hardcover
► $129.00

Hidden Champions in CEE and Turkey
Carving Out a Global Niche

P. McKiernan, Murdoch University, Murdoch, WA, Australia; D. Purg, CEEMAN and IEDC-Bled School of Management, Bled, Slovenia (Eds)

Features
► The first book on globally leading, niche market SMEs in CEE and Turkey
► Comprehensive research and overview of hidden champions in CEE and Turkey
► Interdisciplinary and cross-study chapters on leadership, organizational innovation, sustainability and financial aspects

Contents

Fields of interest
Innovation/Technology Management; Emerging Markets/Globalization; Entrepreneurship

Target groups
Research

Product category
Contributed volume

Due November 2013
► $129.00
ISBN 978-3-642-40503-7
T. Negishi

Developments of International Trade Theory

Developments of International Trade Theory offers the life-long reflections of a distinguished Japanese scholar who pioneered the application of general equilibrium theory to international trade. Written in a style that makes it easily accessible to scholars and students, the book combines standard topics on international trade with a discussion of the evolution of the theory and as well as recent discussions on topics such as immiserizing growth. This book consists of two parts.

Features
► This book requires no prerequisite knowledge of economic theory or micro-economics ► This book guides readers the frontier of the theory ► This book explains and digests economic theory in an easy, understandable way

Contents

Fields of interest
Economic Theory; Methodology and the History of Economic Thought; International Economics

Target groups
Graduate

Product category
Monograph

Due October 2013


Due October 2013


J. K. Perret, University of Wuppertal, Wuppertal, Germany

Knowledge as a Driver of Regional Growth in the Russian Federation

The Russian Federation has a history of more than twenty years of transformation to a market economy, but as well to a knowledge society, to look back on. This study takes a look at the knowledge generation, knowledge transmission and knowledge use inside the Federation since the early 1990s. Furthermore, in light of the high dependence of the Russian economy on the oil and gas sectors this study analyzes the impact knowledge related factors have on regional income generation following thereby in the direction of Schumpeterian growth theory. The study combines descriptive with empirical analyses to paint a picture as detailed as possible of the Russian knowledge society and its innovative potential.

Features
► Comprehensive multi-dimensional approach to Russian innovation system Empirically backed insights ► Covers the whole process from knowledge generation over to its transmission and usage ► Studies the Russian Federation on a regional level taking into account 80 separate regions

Contents

Fields of interest
Economic Growth; Regional/Spatial Science; Economic Geography

Target groups
Research

Product category
Monograph

Due October 2013

2014. IV, 250 p. 25 illus., 23 in color. (Contributions to Economics) Hardcover ► $129.00 ISBN 978-3-319-01915-4

S. Mohamed Nour, University of Khartoum, Khartoum, Sudan

Technological Change and Skill Development in Arab Gulf Countries

This book discusses skill formation, upskilling of workers, and their interaction with technological change in Gulf countries. Heavy dependence on oil, the ‘Dutch Disease’, and the high incidence of unskilled foreign workers have caused serious structural imbalances in the labour market in the Gulf. The author shows that success of economic development strategies to address such imbalances are all contingent upon the development of adequate and appropriate skills in the region. This book confirms the role and impact of the deficiencies in the educational system alongside the well established effects of the excessive use of uneducated foreign workers and lack of incentives in the labour market. A comprehensive investigation of the skill problem and an elaborate in-depth analysis to assess the causes, consequences and relationships between poor skills and technological performance are highlights of this book. This is an ideal resource for policy makers in the Gulf region and researchers of the topic.

Contents

Fields of interest
Labor Economics; Human Resource Management; Innovation/Technology Management

Target groups
Research

Product category
Monograph

Due October 2013


J. K. Perret, University of Wuppertal, Wuppertal, Germany

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Fields of interest
Economic Growth; Regional/Spatial Science; Economic Geography

Target groups
Research

Product category
Monograph

Due October 2013

2014. IV, 250 p. 25 illus., 23 in color. (Contributions to Economics) Hardcover ► $129.00 ISBN 978-3-319-01915-4
Legal Regulation of Corporate Social Responsibility
A Meta-Regulation Approach of Law for Raising CSR in a Weak Economy

Even though Corporate Social Responsibility (CSR) has become a widely accepted concept promoted by different stakeholders, business corporations’ internal strategies, known as corporate self-regulation in most of the weak economies, respond poorly to this responsibility. Major laws relating to corporate regulation and responsibilities of these economies do not possess adequate ongoing influence to insist on corporate self-regulation to create a socially responsible corporate culture.

Features
- First book employing a meta-regulation approach to regulating CSR
- Presents a thorough and complete study on legal strategies to promote CSR in weak economies
- Links social values to economic incentives and disincentives to indirectly influence companies to incorporate CSR

Contents
Chapter 1: Introducing the book.- Chapter 2: Corporate social Responsibility (CSR). Corporate Governance (CG) and Corporate Regulation.- Chapter 3: The Theoretical Basis for the Implementation of CSR Principles Through Legal Regulation.- Chapter 4: The Legal Regulation Strategies for Incorporating CSR Principles in Corporate Self-Regulation.- Chapter 5: Legal Regulation of CSR in a Weak Economy: The Case of Bangladesh.- Chapter 7: Concluding the Book.

Fields of interest
Non-Profit Enterprises/Corporate Social Responsibility; Private International Law, International & Foreign Law, Comparative Law; Ethics

Target groups
Research

Product category
Monograph

Due October 2013
2014. X. 330 p. 2 illus. (CSR, Sustainability, Ethics & Governance) Hardcover
$129.00
ISBN 978-3-642-40399-6

Innovation Processes in Business Networks
Managing Inter-Organizational Relationships for Innovational Excellence

In today’s networked economy, each organization is more and more shaped by the system of its long-term business interactions. Innovation processes cannot be successfully designed and managed unless the complex influences of business networking on innovation processes and innovation-related performances are clearly understood. But extant theories on business networks are fragmented, and each of them, taken singularly, provides only partial or poor understanding of the impacts of business networking on innovation performances. Based on qualitative research on three exemplary worst practices and on expert panel discussion and validation, Francesca Ricciardi develops novel quantitative models in this theory-building work to explain innovation performances in different interorganizational networks.

Feature
- Publication in the field of economic sciences

Contents

Field of interest
Business/Management Science, general

Target groups
Research

Product category
Monograph

Due September 2013
2014. XVI, 94 p. 13 illus. (Advances in Information Systems and Business Engineering) Softcover
$79.99
Symmetry and Economic Invariance

Symmetry and Economic Invariance (second enhanced edition) explores how the symmetry and invariance of economic models can provide insights into their properties. Although the professional economist of today is adept at many of the mathematical techniques used in static and dynamic optimization models, group theory is still not among his or her repertoire of tools. The authors aim to show that group theoretic methods form a natural extension of the techniques commonly used in economics and that they can be easily mastered. Part I provides an introduction that minimizes prerequisites including prior knowledge of group theory. Part II discusses recent developments in the field.

Features
- Demonstrates how group theory provides insights into the dynamics and the equilibriums of economic models
- Provides an introduction to group theory for economists, assuming no prior knowledge
- Presents a simple characterization of the equilibrium path of dynamic models

Contents
1 Introduction
2 Technical Progress and Economics of Scale: Concept of Holotheticity
3 Holothetic Production Functions and Marginal Rate of Technical Substitution
4 Utility and Demand
5 Duality and Self Duality
6 The Theory of Index Numbers
7 Dynamics and Conservation Laws
8 The Invariance Principle and Income-Wealth Conservation Laws

Fields of interest
- Economic Theory
- Methodology and the History of Economic Thought
- Game Theory/Mathematical Methods

Target groups
- Research

Product category
- Monograph

Due August 2013
- Hardcover
  - $129.00
  - ISBN 978-4-431-54429-6

Due October 2013
- Hardcover
  - $54.99
  - ISBN 978-3-319-01901-7

Due October 2013
A Critical Impulse to e-Governance in the Asia Pacific

This book presents a comparative study of the vision, ability and dynamism on the part of governments in selected Asian Pacific countries as they engage in the distribution of e-governance. Consequently, it creates a platform for mutual learning and offers a passionate evaluation of mega e-projects.

Features
- Presents a comparative study of governments’ vision, ability and dynamism with regard to adopting e-governance in Asia Pacific countries
- This interdisciplinary study of information and communications technology (ICT) within mainstream social science research provides readers with a more holistic understanding of technology issues
- Highlights the extraordinary energy being generated in the emerging new world through their newfound access to the Internet and suggests how governments could translate this into economic opportunities, social inclusion and equitable development

Contents
- Chapter 1: From Governance to e-Governance
- Chapter 2: Epistemology and Theoretical Explorations of e-Governance
- Chapter 3: Developmental Aspirations and Networked Readiness
- Chapter 4: Towards sustainability of e-governance
- Chapter 5: Information Technology and the Role of Government in Australia: Political Ideology and Discourse in the ‘Asian Century’
- Chapter 6: Privacy, Control and the Law

Fields of interest
- Social Policy
- Public Administration
- R & D/Technology Policy

Target groups
- Professional/practitioner

Product category
- Monograph
K. S. Sridhar, Public Affairs Centre, Bangalore, India; G. Wan, Asian Development Bank, Manila, Philippines (Eds)

Urbanization in Asia
Governance, Infrastructure and the Environment

Contents

Fields of interest
Development Economics; Public Finance & Economics; Environmental Law/Policy/Ecojustice

Target groups
Research

Product category
Contributed volume

C. K. Tong, National University of Singapore Dept. Sociology, Singapore, Singapore (Ed)

Chinese Business
Rethinking Guanxi and Trust in Chinese Business Networks

The nature, institutional foundations, and issues surrounding the apparent success of Chinese business networks is examined in this book. Major concepts such as guanxi, xinyong and gangqing, exploring the nature of trust, relationships and sentiments in Chinese business networks, are re-examined.

Features
► New approach to the understanding of Chinese business
► Rethinking guanxi and trust in Chinese business networks
► Impact of the rise of China on Chinese business networks

Contents

Fields of interest
Management/Business for Professionals; Business Strategy/Leadership; Organizational Studies, Economic Sociology

Target groups
Research

Product category
Contributed volume

M. Vanhoucke, Ghent University Fac. Economics & Business Administration, Gent, Belgium

Project Management with Dynamic Scheduling
Baseline Scheduling, Risk Analysis and Project Control

The topic of this book is known as dynamic scheduling, and is used to refer to three dimensions of project management and scheduling: the construction of a baseline schedule and the analysis of a project schedule's risk as preparation of the project control phase during project progress. This dynamic scheduling point of view implicitly assumes that the usability of a project's baseline schedule is rather limited and only acts as a point of reference in the project life cycle. Consequently, a project schedule should especially be considered as nothing more than a predictive model that can be used for resource efficiency calculations, time and cost risk analyses, project tracking and performance measurement, and so on.

Features
► Overview of project scheduling principles available in literature
► Integration of scheduling, risk and control
► Use of software stimulated (students version available)
► Topics based on many research projects and real-life projects

Contents
Preface.- I Scheduling without resources.- II Scheduling with resources.- III Project control.- IV Concluding with software.- V Conclusions.- Index.

Fields of interest
Operation Research/Decision Theory; Organization/Planning; Management/Business for Professionals

Target groups
Graduate

Product category
Monograph

Due December 2013
2014. Approx. 280 p. 90 illus. Hardcover
► approx. $139.00
ISBN 978-81-322-1637-7

Due January 2014
2014. Approx. 130 p. 10 illus. Hardcover
► approx. $139.00
ISBN 978-981-4451-84-0

Due October 2013
2nd ed. 2014. XVIII, 310 p. 122 illus., 59 in color. Hardcover
► $179.00
ISBN 978-3-642-40437-5