

2014



Facts and Figures

Springer Science+Business Media

Key facts

- A **leading global scientific, technical and medical publisher**, providing researchers in academia, scientific institutions and corporate R&D departments with **quality content** via innovative information products and services
- Trusted **local-language publisher** in Europe – especially in Germany and the Netherlands – primarily for **physicians and professionals** working in healthcare and road safety education
- Turnover of Springer Science+Business Media in **2013**: approximately EUR 943 million; in 2012: approximately EUR 981 million; in 2011: EUR 875 million
- Some **2,200 English-language journals** and more than **8,400 new book titles** published in 2013, in 5 main publishing fields: science, technology, medicine, business, and transport
- Springer **eBook Collection** with more than **160,000 titles available** on link.springer.com
- **Largest open access portfolio worldwide**, with over 420 open access journals
- More than **7,000** employees worldwide

Leading in scientific publishing markets

Scientific publishing by the Springer group

- Around 2,200 English-language journals and more than 8,400 new book titles in 2013, the vast majority of which are scientific
- Publishing partnerships with more than 500 scientific societies
- Growing presence in emerging markets

SpringerLink

- One of the leading internet science portals, including more than 8 million documents, an eBook Collection with more than 160,000 titles, journal archives digitized back to the first issues in the 1840s and more than 30,000 Protocols and 290 Reference Works

Open access activities

- Largest Open Access (OA) publisher with more than 420 OA journals, including BioMed Central, the pioneering OA publisher

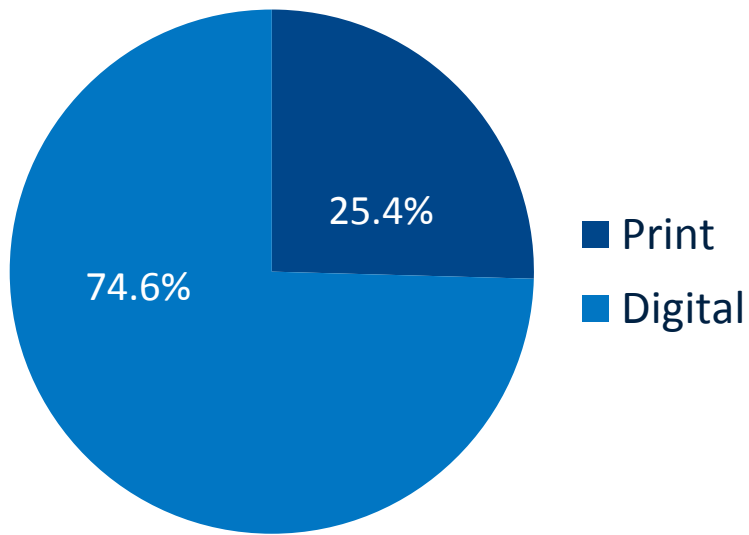
Pharma / Healthcare

- Includes portfolio of highly-regarded Adis scientific journals and newsletters in pharmacology and pharmacotherapy

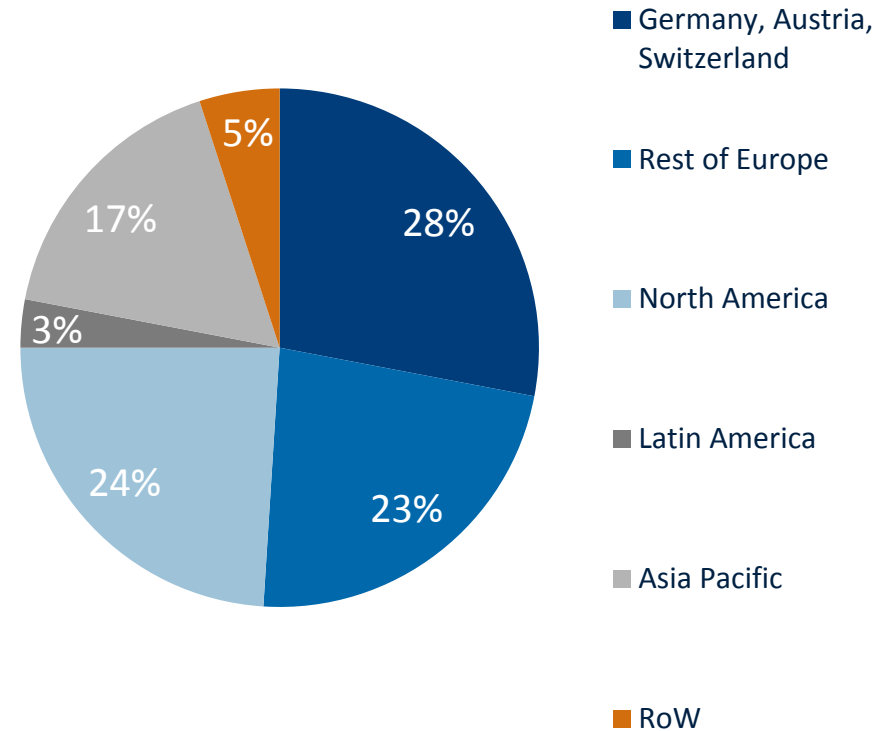
German-language content

- A leading professional medicine publisher in Germany, including renowned products such as Ärzte Zeitung, e.Akademie and springermedizin.de
- Leading publishing brands in business and technology such as Springer Gabler and Springer Vieweg

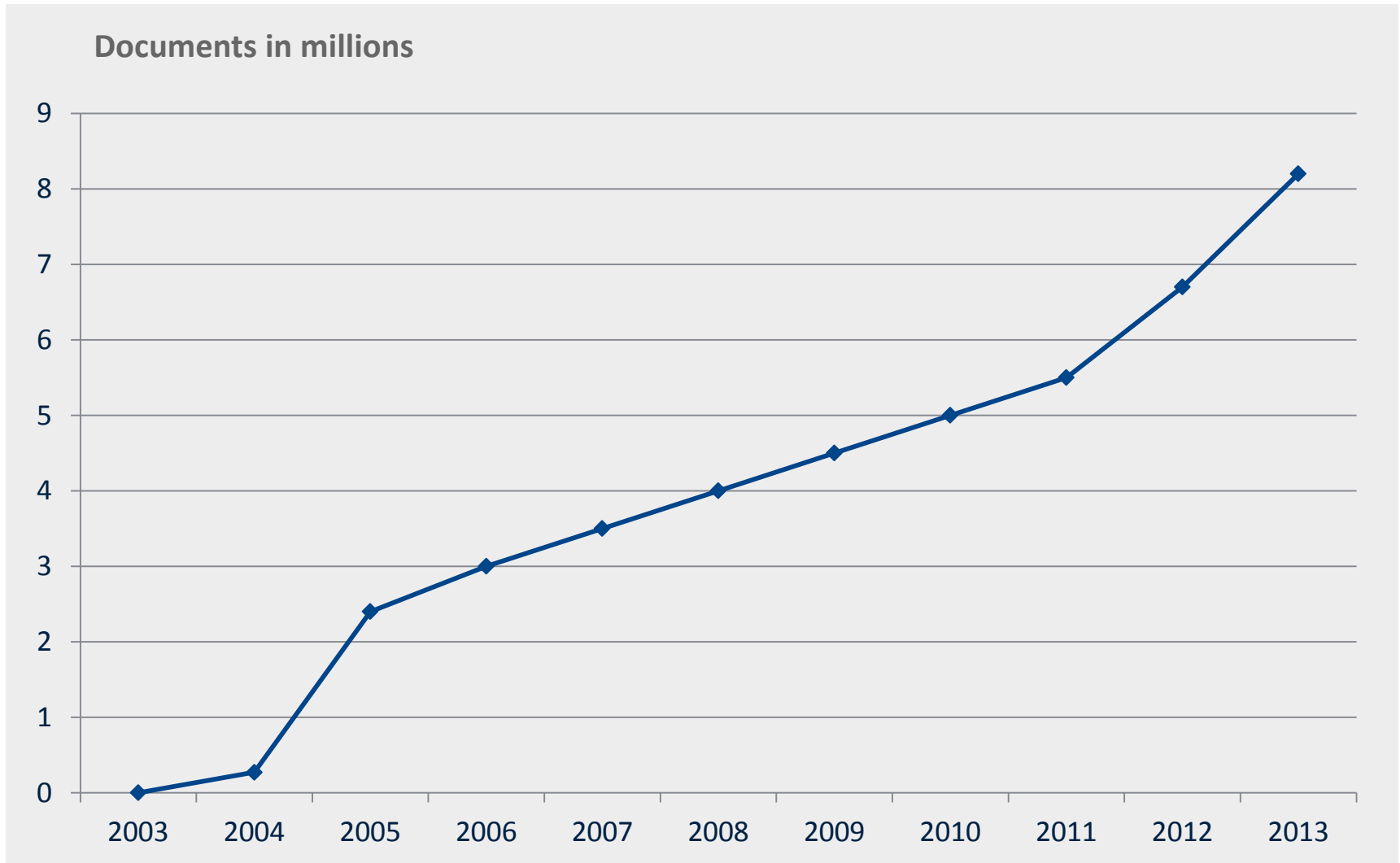
Revenue from STM content (2013)



Total revenue by region (2013)




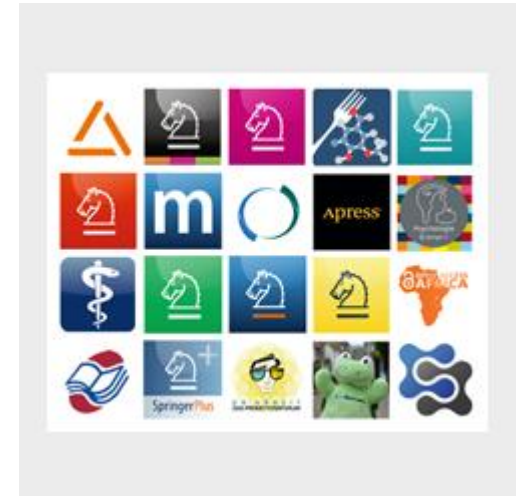
Content growth on SpringerLink



Connect with Springer!



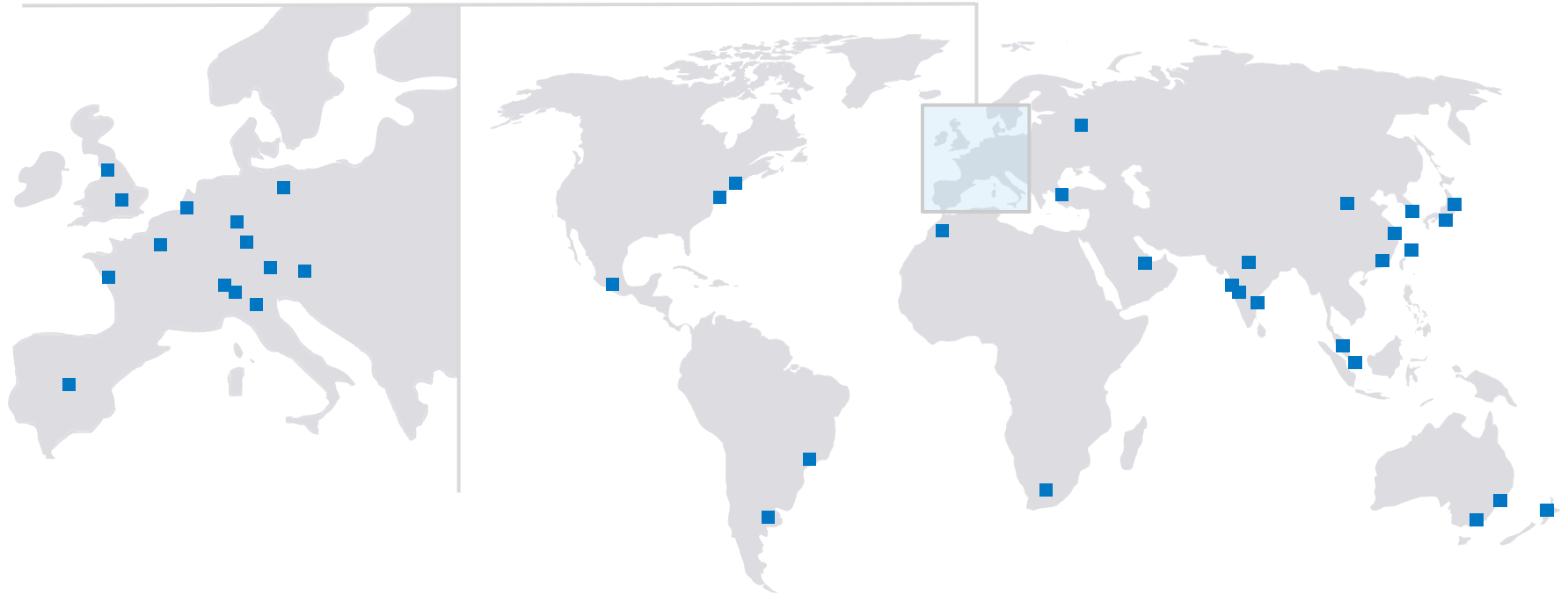
135 Twitter / 3 Weibo Accounts	 
61 Facebook Pages	
26 LinkedIn Groups	
10 Blogs	
8 YouTube / 1 Youku Channel	 
7 Google+ Accounts	
3 Xing Groups	
1 Pinterest Account	
1 Tumblr Blog	



Historical overview (selected events)

- 1842:** Julius Springer opens book shop in Berlin, and starts publishing soon after
- 1889:** Kluwer established in the Netherlands
- 1946:** Office in Heidelberg opened
- 1964:** Greater international focus and founding of Springer-Verlag New York
- 1978:** Founding of Kluwer Academic Publishers (KAP)
- 1999:** Bertelsmann acquires the majority of Springer-Verlag, combines it with their Professional Information division, and name it: BertelsmannSpringer
- 2003:** The British financial investors Cinven and Candover acquire Kluwer Academic Publishers (KAP) and BertelsmannSpringer
- 2004:** Creation of Springer Science+Business Media through merger of BertelsmannSpringer with KAP. The result is one of the largest publishers worldwide in the Science, Technology, Medicine (STM) field
- 2005 – 2008:** Acquisitions including Humana Press, Bohn Stafleu van Loghum and BioMed Central
- 2009:** Funds advised by EQT and GIC acquire Springer from Cinven and Candover
- 2011:** Springer acquires MPS/Adis from Wolters Kluwer
- 2012:** Springer acquires reference manager software Papers
- 2013:** Funds advised by BC Partners acquire Springer from EQT and GIC

Springer has a global presence



Argentina / Australia / Austria / Brazil / China / France / Germany / India / Italy / Japan / Malaysia / Mexico / Morocco /
The Netherlands / New Zealand / Russia / Singapore / South Africa / South Korea / Spain / Switzerland / Taiwan / Turkey /
United Arab Emirates / United Kingdom / USA

Our publishing brands



Springer Management Board

