Creating Shared Value
Impacts of Nestlé’s Moga Factory on the Surrounding Area

Nestlé’s Moga factory was set up in 1961 and comprises of the primary milk collection area for Nestlé’s operations. Since its inception in Moga, Nestlé has been working with its milk farmers and ancillary suppliers towards improving quality and productivity.

Features
- Deals with social-corporate interdependency in India
- Case study of Corporate Social Responsibility of a Fortune 500 company
- Presents impacts of private sector in rural development, poverty alleviation, and environmental conservation

Contents
Executive Summary.- Introduction.- Moga factory: The beginning.- India’s revolutions: Seizing local potential and harnessing.- Milk production.- The Key to Success: Agricultural Extension Services.- Contributions to the local economy.- A test to the Moga community of interests.- Evolution of the dairy industry in Moga.- Moga as a catalyst for development.- Sharing the future: Concluding thoughts.

Fields of interest
Economic Geography; Non-Profit Enterprises/Corporative Social Responsibility; Sustainable Development

Target groups
Professional/practitioner

Product category
Brief

Due August 2013

2014. 70 p. 12 illus. in color. (SpringerBriefs on Case Studies of Sustainable Development) Softcover
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City Imaging: Regeneration, Renewal and Decay

T. Brabazon, Charles Sturt University, Bathurst, NSW, Australia (Ed)

Contents

Features
- Presents research on forest loss of a global biodiversity hotspot
- Describes how a standard tool like GIS can bring new insight into forestry and biodiversity research
- Focuses on North East India, a relatively little studied area

Contents
The Study Area.- Conceptualizing drivers of forest loss.- Data and Methods.- Land-use/land-cover change.- Landscape Metrics.- Drivers of Forest Loss.

Fields of interest
Geographical Information Systems/Cartography; Forestry Management; Biodiversity

Target groups
Research

Product category
Brief

Due September 2013

► approx. $129.00

Due August 2013

2014. VII, 115 p. 35 illus., 28 in color. (SpringerBriefs in Geography) Softcover
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ISBN 978-3-319-01407-4
S. M. Sonak, Centre for Natural Resource Management, Panaji, India

Khazan Ecosystems of Goa
Building on Indigenous Solutions to Cope with Global Environmental Change

This book elaborates on the Khazan ecosystems of Goa, India.

Features
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► The book describes the indigenous engineering structures, which date back to the pre-Christian era and are still operational
► The book provides a long historical perspective of the Khazan ecosystem to help understand current ecological problems and challenges
► The book contains unique photographs of the Khazan ecosystem and its various components and use of simple non-technical language for easy understanding of a wider target audience

Contents

Fields of interest
Physical Geography; Coastal Sciences; Sustainable Development

Target groups
Research

Product category
Monograph

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