**Demand for Communications Services – Insights and Perspectives**

*Essays in Honor of Lester D. Taylor*

**Contents**


**Fields of interest**

Economic Theory; Media Management; Innovation/Technology Management

**Target groups**

Research

**Product category**

Monograph

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**Capacity and Inventory Planning for Make-to-Order Production Systems**

*The Impact of a Customer Required Lead Time Distribution*

K. Altendorfer, University of Applied Sciences Upper Austria, Steyr, Austria

**Features**

- Identifies inventory reduction potentials for MTO production systems
- Develops equations and model frameworks as well as explicitly solved optimization problems that can easily be adopted by researchers
- Explains how the understanding of the influence of customer required lead time supports capacity and inventory decisions

**Contents**

Introduction. - Literature Review. - Single-Stage Service Level and Tardiness Model. - Simultaneous Capacity and Planned Lead Time Optimization. - Optimal Composition of Number and Size of Machines. - Service Level Constraint Models. - Conclusion.

**Fields of interest**

Production/Logistics/Supply Chain Management; Operation Research/Decision Theory; Operations Research, Management Science

**Target groups**

Research

**Product category**

Monograph

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**The Great East Japan Earthquake and Its Impact on German Firms**

*R. Bebenroth, Hamburg University, Germany*

**An Empirical Study**

**Features**

- The first published research to date on the impact on foreign firms of the 2011 Great East Japan Earthquake
- Is relevant to researchers of Japanese economy as well to foreign investors who have an interest in Japan-based foreign firms
- Demonstrates that the Japanese economy will remain strong and continue to be a worthwhile topic of research

**Contents**

Chapter 1 Disaster Impact 1 Introduction 2 Firm Level Impact (Why Focus Solely on German Firms? Questionnaire Based Research) 3 Economic Impact and Move (Temporary Closing or Relocation. Economic Impact. Autonomy and Leaving Japan?) 4 Situation of Non-Japanese Employees After the Disaster (Headquarter Sent Expatriates. Short-Term Visitors. Locally HIred Non-Japanese) 5 Results and Conclusion. - Chapter 2 Subsidiary Autonomy and Expatriate Retreat 1 Introduction 2 Theoretical Background. 3 Development of Hypotheses 4 Methods 5 Results 6 Discussion 7 Conclusion. - Chapter 3 Subsidiary Dependency on Expatriate Departure and Headquarters Trouble 1 Introduction 2 Theoretical Background 3 Development of Hypotheses 4 Methods 5 Results 6 Discussion 7 Conclusion. - Chapter 4: Closing Chapter.

**Fields of interest**

Business Strategy/Leadership; Emerging Markets/Globalization; Business/Management Science, general

**Target groups**

Research

**Product category**

Brief
G. Becke, Universität Bremen, Germany (Ed)

**Mindful Change in Times of Permanent Reorganization**

Organizational, Institutional and Sustainability Perspectives

Since the 1990ies, organizations from different sectors have been operating in increasingly dynamic socio-economic environments characterized by unexpected events and instability. Organizations tend to adjust to dynamic environments by change initiatives promoting permanent reorganization. Such change initiatives often induce unintended effects, e.g. an erosion of trust, the violation of 'psychological contracts' in employees' eyes or a decrease in organizational effectiveness.

**Features**
- Re-conceptualization of "organizational mindfulness" in respect to (permanent) organizational change
- Combines organizational and institutional analysis in respect to "mindful organizing" / "mindful change"
- Provides multidisciplinary and international perspectives on "organizational mindfulness" in respect to permanent reorganization
- Provides a linkage of debates on permanent change, organizational mindfulness, and organizational sustainability

**Contents**
- Introduction
- Organizational Mindfulness
- Dialogue
- MGNREGA: Calls for an Optimal Planning using Fuzzy Logic
- SHGs for Poverty Alleviation
- A Study of Basic Health and Primary Education indicators
- For a Better World
- Synergistic Effects of microfinance through SHGs
- Factual Achievement of MGNREGA
- Calls for an Optimal Planning using Fuzzy Logic

**Fields of interest**
- Human Resource Management
- Organization/Planning
- Organizational Studies
- Economic Sociology

**Target groups**
- Research

**Product category**
- Contributed volume

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**Microfinance, Risk-taking Behaviour and Rural Livelihood**

A. K. Bhandari, Kalyani Institute of Applied Research and Development, Kolkata, India; A. Kundu, R. B. C. Evening College, Kolkata, India (Eds)

**Microfinance, Risk-taking Behaviour and Rural Livelihood**

**Features**
- Decoding the functioning of microfinance in a rapidly changing rural scenario
- Addresses the issue of borrowing and risk taking behavior of rural people
- Examines the scope of implementation of government programmes and schemes for rural livelihoods

**Contents**
- Chapter 1: Structural Transformation of Rural Finance in India: A Critical Review
- Chapter 2: Risk Taking Behaviour in Financial Decision Making: A Village Level Study
- Chapter 3: Impacts of Caste, Risk, and Time Preference on Borrowing Behavior: A Case Study in West Bengal
- Chapter 4: Microfinance and Rural Entrepreneurship: An Assessment
- Chapter 5: SHGs for Poverty Alleviation: Perspectives from a Tamil Nadu Village under Rapid Economic Development
- Chapter 6: Achievements and Challenges of SHG-Bank Linkage Program in India: The Result of Village Surveys in Andhra Pradesh and Maharashtra
- Chapter 7: Synergistic Effects of microfinance through SHGs
- Chapter 8: For a Better World: Livelihood Security Measurement of the SHG Members
- Chapter 9: Public Spending and Rural Livelihood in India: A Study of MGNREGA
- Chapter 10: Factual Achievement of MGNREGA: Calls for an Optimal Planning using Fuzzy Logic

**Fields of interest**
- Finance/Investment/Banking: Financial Economics
- Macroeconomics/Monetary Economics

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**Due August 2013**

2014. VII, 238 p. 9 illus., 1 in color. (CSR, Sustainability, Ethics & Governance) Hardcover

- $179.00
- ISBN 978-3-642-38693-0

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**Due July 2013**

2014. XIX, 199 p. 27 illus. Hardcover

- $129.00

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**Due August 2013**

2014. X, 260 p. 51 illus., 41 in color. Hardcover

- $129.00
- ISBN 978-3-319-00917-9

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C. Brundenius, Research Policy Institute, Lund, Sweden; R. Torres Pérez, Center for Studies of the Cuban Economy, Havana, Cuba (Eds)

**No More Free Lunch**

Reflections on the Cuban Economic Reform Process and Challenges for Transformation

**Features**
- Explores the prospects for economic reform in Cuba from many perspectives
- Compares the experience to Cuba to that of Vietnam
- Contributors include leading Cuban and Vietnamese economists

**Contents**
- Chapter 1 Structural Problems and Changes in Cuba’s Economic Model
- Chapter 2 The Economic Transformation Process in Cuba after 2011
- Chapter 3 Current Problems in the Cuban Economy and Necessary Reforms
- Chapter 4 Monetary and Financial Challenges in Cuba: Lessons from Vietnam
- Chapter 5 Food Production and Import Substitution in the Cuban Reform Process
- Chapter 6 Cuba’s ‘Apertura’ to Small Enterprise
- Chapter 7 Entrepreneurship, Innovation and SMEs: What Cuba can Learn from the Vietnamese Reform Process
- Chapter 8 Science, Technology, Innovation Policies and the Innovation System in Cuba: Assessment and Prospects
- Chapter 9 Foreign Direct Investments in Cuba and Vietnam: Lessons Learned
- Chapter 10 Socially Responsible Enterprise: Local Development and Inclusive Economic Growth in Cuba

**Fields of interest**
- Development Economics; Emerging Markets/Globalization; International Economics

**Target groups**
- Research

**Product category**
- Monograph

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130
A. Das Gupta, Indian Institute of Plantation Management, Bangalore, India

**Business Ethics**

**Texts and Cases from the Indian Perspective**

Business ethics is understood in a comprehensive and differentiated sense, as in recent years it has evolved under the influence of globalization. The present book examines inclusive growth, which includes more than just poverty alleviation and seeks to address the problem of equity through the enhancement of opportunities for all parties.

**Features**

- Takes a comprehensive look at ethics in business practices
- Examines theories such as teleology, deontology etc. and uses Buddhist, Jain and Vedanta philosophies to understand business ethics
- Offers comparative and developmental perspectives on the role of business in the global and the Indian context, focusing in particular on cases where such businesses are actively and purposefully engaged

**Contents**


**Fields of interest**

Non-Profit Enterprises/Corporate Social Responsibility; Ethics; Administration, Organization and Leadership

**Target groups**

Graduate

**Product category**

Graduate/Advanced undergraduate textbook

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R. Di Pietra, Universita degli Studi di Siena, Italy; S. McLeay, The University of Sydney, NSW, Australia; J. Ronen, New York University, NY, USA (Eds)

**Accounting and Regulation**

**New Insights on Governance, Markets and Institutions**

**Contents**


**Fields of interest**

Accounting/Auditing; Finance/Investment/Banking

**Target groups**

Research

**Product category**

Contributed volume

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M. Ding, The Pennsylvania State University, University Park, PA, USA

**The Bubble Theory**

Towards a Framework of Enlightened Needs and Fair Development

The term sustainable development (SD) has now become a ubiquitous idea, philosophy, and guiding principle in our society. Governments, business, NGOs and individuals have embraced the mindset, and even the education institutions talk about graduating young people with sustainability in their DNA. Despite its noble origin, however, sustainable development is a concept that embodies compromise. This compromise has led to a term that is devoid of scientific foundation and actionable guidelines. In this volume, Min Ding offers an alternative to SD, introducing a framework, which he calls the Bubble Theory, built on three layers: the symbiotic duo (subconscious desires at the self and species levels); enlightened needs (manifested desires of the self and species beyond basic survival and procreation), and human development principles (with fair development as the ideal principle for the present). These fundamental concepts of enlightened needs (EN) and fair development (FD) have profound implications for both the theory and application of new practices in business and policymaking.

**Contents**

Background.- Pursuit of Immortal Humanity.- Heuristic-based Approaches.- Needs-based Approaches.- Role of Private Sector.- Role of Public Sector.

**Fields of interest**

Emerging Markets/Globalization; Development Economics; Economic Growth

**Target groups**

Research

**Product category**

Brief
Macroeconomics

A Fresh Start

Contents

Fields of interest
Macroeconomics/Monetary Economics; Economics general

Target groups
Lower undergraduate

Product category
Undergraduate textbook

Microeconomics

A Fresh Start

Features
- Truly advances a critical thinking perspective on economics, emphasizing the limits of simplifying assumptions and encouraging students to think on a case by case basis
- International perspective in its treatment of economic institutions and in the choice of policy issues
- Integrates new developments, e.g. greater influence of game theory, the treatment of institutional and behavioral factors
- Places economics within a larger, interdisciplinary context by calling attention to the subject’s boundaries with other social sciences, the natural sciences, history and philosophy
- Detailed explanation to allow instructors to shift classroom time away from lecturing and toward workshops, research projects and other active learning methods

Contents

Fields of interest
Microeconomics; Political Economy

Target groups
Lower undergraduate

Product category
Undergraduate textbook

Insolvency Timing and Managerial Decision-Making

An Experimental Study of Alignment of Managerial Decision-Making on Insolvency Timing with Shareholder Interests in Germany

Frederik Drescher addresses the timing of non-mandatory insolvency filings based on threatening illiquidity (§ 18 InsO) with the aim of a company’s restructuring as an agency problem between owners and management. The hypothesis of a tendency towards delayed insolvency filings, which was developed using a decision model, is experimentally confirmed. Moreover, the author analyzes different incentive instruments potentially leading to earlier insolvency filings.

Features
- Publication in the field of economic sciences

Contents
InInsolvency Timing as an Agency Problem.- Financial Distress and Insolvency Timing.- Managerial Insolvency Timing Decision.- Experimental Testing of Interest Alignment Instruments.

Field of interest
Management/Business for Professionals

Target groups
Research

Product category
Monograph
C. Faden, Stuttgart, Germany

Optimizing Firm Performance

Alignment of Operational Success Drivers on the Basis of Empirical Data

Academic research has identified several operational drivers in manufacturing companies that have an effect on either the physical production of goods or its distribution: working capital requirements, manufacturing performance, supply chain performance, and supply chain risk. Despite the fact that these four operational drivers have been operationalized in empirical studies and theoretical discourses, no one has yet conducted a holistic study of how they interrelate and what specific contribution they make to overall firm performance. The key question addressed by this study is therefore how companies should align these operational drivers of excellence to achieve superior firm performance. The results are based on a universe of 274 top-class manufacturing companies based in Germany, Switzerland or Austria and more than 15 interviews with top executives. By consequence, a trade-off exists: Strong firm performance requires a significant level of supply chain risk at the expense of working capital performance.

Feature
► Publication in the field of economic sciences

Contents

Field of interest
Production/Logistics/Supply Chain Management

Target groups
Research

Product category
Monograph

Due July 2013
2014. XV, 176 p. 19 illus. (Schriften zum europäischen Management) Softcover
► approx. $89.99

I. Gil Pechuán, D. Palacios-Marqués, M. Peris Ortiz, E. Vendrell, Technical University of Valencia, Valencia, Spain; C. Ferri Ramirez, Polytechnic University of Valencia, Valencia, Spain (Eds)

Strategies in E-Business

Positioning and Social Networking in Online Markets

Features
► Explores alignment of strategy, organization design, human resource management, and e-business practices to maximize the business potential for social networking ► Presents in-depth case studies of social networking strategies in practice ► Focuses on impact of social networking for small and medium-sized enterprises

Contents

Fields of interest
Business Strategy/Leadership; e-Commerce/e-business; Marketing

Target groups
Research

Product category
Contributed volume

Due October 2013
2014. Approx. 160 p. 6 illus. in color. Hardcover
► approx. $129.00
ISBN 978-1-4614-8183-6

J. Horstkotte, München, Germany

Firm Growth, Top Management Team Characteristics, and Firm Performance

Expanding into new product and geographic areas is an important part of the growth strategy of many firms, but we still have more to learn about how it affects firm performance. We believe that as the top management team is responsible for coordinating product and international expansion, looking at it can yield valuable clues. We argue that diversification entails significant additional information processing and strains top managerial resources. We argue that team characteristics (e.g., demographic faultlines) may help or hinder coping with expansion. We study our hypotheses based on a sample of 91 German firms between 1985 and 2007.

Feature
► How Top Management Teams Can Make a Difference

Contents
Performance effects of international expansion processes: The moderating role of top management team experiences.- Performance effects of top management team demographic faultlines in the process of product diversification.- Managerial services and complexity in a firm’s expansion process: An empirical study of the impact on the growth of the firm.

Field of interest
Business Strategy/Leadership

Target groups
Research

Product category
Monograph

Due September 2013
2014. Approx. 145 p. (Strategische Unternehmensentwicklung und Industrietransformation) Softcover
► approx. $79.95
ISBN 978-3-8349-3903-6

133
Handbook of Financial Econometrics and Statistics

Features
- Most comprehensive resource on the application of econometrics and statistics to finance, including theories, models, and tools, and practical applications.
- Features a variety of elements, including definitional terms, and descriptive entries, thematic essays from authoritative contributors, and empirical methodologies.
- Global in coverage, integrates concepts from the fields of economics, accounting, statistics, mathematics, and computer science.
- Lead editor, C.F. Lee, is one of the most prolific and well-known authors in the field.

Fields of interest
- Finance/Investment/Banking; Quantitative Finance; Statistics for Business/Economics/Mathematical Finance/Insurance

Target groups
- Research

Product category
- Handbook

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Artificial Economics and Self Organization

Agent-Based Approaches to Economics and Social Systems

This volume presents recent advances in the dynamic field of Artificial Economics and its various applications. Artificial Economics provides a structured approach to model and investigate economic and social systems. In particular, this approach is based on the use of agent-based simulations and further computational techniques. The main aim is to analyze the outcomes at the overall systems' level as results from the agents' behavior at the micro-level. These emergent characteristics of complex economic and social systems can neither be foreseen nor are they intended. The emergence rather makes these systems function. Artificial Economics especially facilitates the investigation of this emergent systems' behavior.

Features
- Presents recent advances in the field of artificial economics.
- Includes contributions of well-known experts in the field of artificial economics.
- Represents the state-of-the-art of an emerging field.

Contents
- Methodological Issues.
- Macroeconomics.
- Market Dynamics.
- Self-Organization of Decentralized Markets with Network Externality.
- Financial Markets.
- Organizations.
- Networks.

Fields of interest
- Economic Theory; Game Theory, Economics, Social and Behavioral Sciences; Artificial Intelligence (including Robotics)

Target groups
- Research

Product category
- Contributed volume

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Sustainability in Supply Chains

A Study on the Effects of Sustainability on Supplier-Buyer Relationships

Sustainability advanced to an omnipresent topic among academics and business leaders, while at the same time, a growing share of a firm’s total expenditure accounts for purchased products and materials. Even though suppliers become increasingly important for their buyers with regards to sustainability, academic research still lacks a detailed understanding of how sustainability considerations affect the relationship between buyers and suppliers. Thomas Leppelt contributes to extant sustainability literature across the research disciplines of supply chain management, management and marketing by cross-functionally investigating the effects of sustainability on supplier-buyer relationships from both a supplier and a buyer perspective. The results of three academic articles provide valuable insights on how buyers as well as suppliers deal with sustainability upstream and downstream the supply chain. The results indicate that sustainability leaders, in contrast to sustainability followers, intensively invest in sustainable supplier relationship management practices.

Feature
- Publication in the field of economic science

Contents
- Sustainable supplier relationship management.
- Marketing of sustainable supply chain management capabilities in business markets.
- Drivers of marketing-purchasing integration at the supplier level.

Field of interest
- Production/Logistics/Supply Chain Management

Target groups
- Research

Product category
- Monograph
In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today’s knowledge economy.

**Contents**
- Chapter 1 Introduction.
- Chapter 2 Impact of 2008 Global Financial Crisis.
- Chapter 3 National Intellectual Capital Development of the Four Small European Countries.
- Chapter 4 The Aftermath of 2008 Global Financial Crisis.
- Chapter 5 Future Perspective and Policy Implications.

**Fields of interest**
- Economic Growth; Economic Policy; R & D/Technology Policy

**Target groups**
- Research

**Product category**
- Brief

Due July 2013

2013. XXII, 113 p. 39 illus., 35 in color. (SpringerBriefs in Economics, Volume 14) Softcover
- $49.99
ISBN 978-1-4614-8020-4

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In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today’s knowledge economy.

**Contents**
- Chapter 1 Introduction.
- Chapter 2 Impact of the 2008 Financial Crisis.
- Chapter 3 National Intellectual Capital Development of the Five Emerging European Countries.
- Chapter 4 Beyond the 2008 Global Financial Crisis.
- Chapter 5 Future Perspectives and Policy Implications.

**Fields of interest**
- Economic Growth; Economic Policy; R & D/Technology Policy

**Target groups**
- Research

**Product category**
- Brief

Due July 2013

2013. XXIII, 114 p. 41 illus., 1 in color. (SpringerBriefs in Economics, Volume 15) Softcover
- $49.99
ISBN 978-1-4614-8017-4

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In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today’s knowledge economy.

**Contents**
- Chapter 1 Introduction.
- Chapter 2 Impact of the 2008 Global Financial Crisis.
- Chapter 3 National Intellectual Capital Development of Four Large European Countries.
- Chapter 4 Beyond the 2008 Global Financial Crisis.
- Chapter 5 Future Perspectives and Policy Implications.

**Fields of interest**
- Economic Growth; Economic Policy; R & D/Technology Policy

**Target groups**
- Research

**Product category**
- Brief

Due July 2013

2014. XXII, 113 p. 39 illus., 37 in color. (SpringerBriefs in Economics, Volume 13) Softcover
- $49.99
National Intellectual Capital and the Financial Crisis in Israel, Jordan, South Africa, and Turkey

In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today's knowledge economy.

Contents

Fields of interest
Economic Growth; Economic Policy; R & D/Technology Policy

Target groups
Research

Product category
Brief

Due July 2013
2013. XXIII, 105 p. 39 illus., 37 in color. (SpringerBriefs in Economics, Volume 16) Softcover
► $49.99
European Metropolitan Commercial Real Estate Markets

Metropolitan commercial real estate markets are highly influenced by global forces, the regional economy, and institutional behaviour.

Features
- Addresses contemporary issues in metropolitan commercial real estate markets
- Focuses on commercial real estate markets in different phases of development with cross country analysis
- Relates dynamics in real estate markets to dynamics in institutional differences and differences in market behaviour

Contents
1 Introduction.- 2 Institutions and Local Market Dynamics Across European Metropolitan Commercial Real Estate Markets.- 3 Financial Markets in London Metropolitan Commercial Real Estate.- 4 Building Activities in Barcelona and Madrid Metropolitan Areas.- 5 Land Policy and Vacancies in Amsterdam Metropolitan Office Market.- 6 Ten Year Belgian Office and Retail Markets with a Digression on Vacancy Modelling.- 7 On Urban Hierarchy in Budapest Metropolitan Area.- 8 Rent Gradient in Germany's Metropolitan Commercial Real Estate Markets.- 9 Urban Renewal in Warsaw Commercial Real Estate Market.- 10 Booms and Busts in Prague Commercial Real Estate Market.- 11 Geopolitical Change in Vienna Real Estate Market.- 12 Dynamics of Intra Urban Hierarchy in Istanbul Metropolitan Area.- Index.

Fields of interest
Regional/Spatial Science; Landscape/Regional and Urban Planning; Economic Geography

Target groups
Research

Product category
Contributed volume

Christian Ethics and Corporate Culture

A Critical View on Corporate Responsibilities

Features
- Impassioned consideration of what businesses should be responsible for and why
- Offers a distinctly Christian perspective on the role of businesses
- Aligns an entrepreneurial view with a Christian ethical framework

Contents

Fields of interest
Non-Profit Enterprises/Corporate Social Responsibility; Entrepreneurship; Organization/Planning

Target groups
Research

Product category
Contributed volume

Foreign Direct Investment in South Asia

Policy, Impact, Determinants and Challenges

During the 1990s, the governments of South Asian countries acted as ‘facilitators’ to attract FDI. As a result, the inflow of FDI increased. However, to become an attractive FDI destination as China, Singapore, or Brazil, South Asia has to improve the local conditions of doing business.

Features
- Offers an in-depth and systematic analysis of foreign direct investment (FDI) policies and flows by country and for South Asia as a whole
- Critically examines the determinants of FDI inflows and impact of FDI at both aggregate and disaggregate levels
- Presents a comprehensive analysis on future reforms and challenges of attracting more FDI

Contents

Fields of interest
International Economics; Financial Economics; Finance/Investment/Banking

Target groups
Research

Product category
Monograph
Mathematical Theory of Democracy

The mathematical theory of democracy deals with selection of representatives who make decisions on behalf of the whole society.

Features
- Alternative view at social choice, revision of paradoxes of Condorcet and Arrow - Computational approach instead of axiomatic approach - Strong application emphasis to real politics (applications to real politics - from Athens to parliamentary elections, MCDM, finances, traffic control)

Contents

Fields of interest
Economic Theory; Political Science, general; Game Theory, Economics, Social and Behav. Sciences

Target groups
Research

Product category
Monograph

Evolutionary Governance Theory

An Introduction

This short book offers the reader a remarkable new perspective on the way markets, laws and societies evolve together. It can be of use to anyone interested in development, market and public sector reform, public administration, politics and law. Based on a wide variety of case studies on three continents and a variety of conceptual sources, the authors develop a theory that clarifies the nature and functioning of dependencies that mark governance evolutions. This in turn delineates in an entirely new manner the spaces open for policy experiment. As such, it offers a new mapping of the middle ground between libertarianism and social engineering.

Features
- A new mapping of the middle ground between libertarianism and social engineering - Offers a new understanding of governance: co-evolution of actors, institutions and expertise - A new understanding of dependencies that clarifies the spaces for policy experiment

Contents

Fields of interest
Public Finance & Economics; Political Economy; Economic Policy

Target groups
Research

Product category
Brief

Linear Programming
Foundations and Extensions

This Fourth Edition introduces the latest theory and applications in optimization. It emphasizes constrained optimization, beginning with a substantial treatment of linear programming and then proceeding to convex analysis, network flows, integer programming, quadratic programming, and convex optimization. Readers will discover a host of practical business applications as well as non-business applications. Topics are clearly developed with many numerical examples worked out in detail. Specific examples and concrete algorithms precede more abstract topics.

Features
- Complete updating of bestselling text in the field - Now includes online Solutions Manual - Significant new material about the average-case behavior of the various algorithms covered

Contents

Fields of interest
Operation Research/Decision Theory; Operations Research, Management Science; Optimization

Target groups
Research

Product category
Graduate/Advanced undergraduate textbook
S. Vogel, TU Darmstadt, Darmstadt, Germany

**Demand Fulfillment in Multi-Stage Customer Hierarchies**

This book extends the existing demand fulfillment research by considering multi-stage customer hierarchies. Basis is a two-step allocation and consumption planning procedure. In the existing literature, it is assumed that the customer segments are ‘flat’. This means they can be sorted easily during the allocation planning step by a single central planner in decreasing order of profitability. In the subsequent consumption planning phase, if order requests differ in terms of profit margins, companies can render prioritized service in real time to their most profitable customers by consuming the reserved quotas.

**Contents**

- Supply Chain Planning and Demand Fulfillment
- Available-to-Promise
- Multi-Stage Customer Hierarchies
- Allocation Planning and Disaggregation in Customer Hierarchies

**Field of interest**

Production/Logistics/Supply Chain Management

**Target groups**

Research

**Product category**

Monograph

G. Zhang, Hong Kong University of Science and Technology, Kowloon, Hong Kong

**Accounting Information and Equity Valuation**

**Theory, Evidence, and Applications**

**Features**

- Provides a framework for understanding the relation between accounting information and equity value/returns
- Integrates theory and empirical analysis
- Demonstrates the relevance of valuation research to investors and accounting standard setters (professionals and policymakers)

**Contents**

- Chapter 1 Value Concept and Accounting Measures of Value Generation: The Residual Income Model
- Chapter 2 Mapping Accounting Data to Value via Linear Information Dynamics: the Early Approach
- Chapter 3 Capital Following Profitability: Why the Residual Income Dynamic is Nonlinear
- Chapter 4 A Basic Model of Equity Value: Incorporating Growth and Abandonment Options
- Chapter 5 Testing the Properties of the ROM
- Chapter 6 Casting Theoretical Light on the Empirical Valuation Literature
- Chapter 7 Valuing Multiple-segment Firms: How Segment-level Data are Incrementally Relevant
- Chapter 8 A Valuation-based Theory of Corporate Divestiture: Why Financial Reporting May Fail to Resolve Information Asymmetries
- Chapter 9 Accounting Information and Equity Returns: A Derivative of the Value Function
- Chapter 10 An Evaluation of the Return-Earnings Research
- Chapter 11 Fair Value Accounting and Income Measurement: An Application to Standard Setting
- Chapter 12 Interpreting Financial Information in an Industry Context
- Chapter 13 Limitations and Future Directions

**Fields of interest**

Accounting/Auditing; Finance/Investment/Banking

**Target groups**

Research

**Product category**

Monograph