The Great East Japan Earthquake and Its Impact on German Firms
An Empirical Study

Features
- The first published research to date on the impact on foreign firms of the 2011 Great East Japan Earthquake
- Is relevant to researchers of Japanese economy as well to foreign investors who have an interest in Japan-based foreign firms
- Demonstrates that the Japanese economy will remain strong and continue to be a worthwhile topic of research

Contents
Chapter 1 Disaster Impact 1 Introduction 2 Firm Level Impact (Why Focus Solely on German Firms? Questionnaire Based Research) 3 Economic Impact and Move (Temporary Closing or Relocation. Economic Impact. Autonomy and Leaving Japan? ) 4 Situation of Non-Japanese Employees After the Disaster (Headquarter Sent Expatriates. Short-Term Visitors. Locally Hired Non-Japanese ) 5 Results and Conclusion.- Chapter 2 Subsidiary Autonomy and Expatriate Retreat 1 Introduction 2 Theoretical Background. 3 Development of Hypotheses 4 Methods 5 Results 6 Discussion 7 Conclusion.- Chapter 3 Subsidiary Dependency 1 Introduction 2 Theoretical Background. 3 Development of Hypotheses 4 Methods 5 Results and Conclusion.- Chapter 4: Closing Chapter.

Fields of interest
Business Strategy/Leadership; Emerging Markets/Globalization; Business/Management Science, general

Target groups
Research

Product category
Brief

Due August 2013
2014. X, 66 p. 10 illus., 8 in color. (SpringerBriefs in Business) Softcover
- € (D) 53,49 | € (A) 54,99 | sFr 67,00
- € 49,99 | £44.99
ISBN 978-4-431-54450-0
G. Becke, Universität Bremen, Germany (Ed)
Mindful Change in Times of Permanent Reorganization
Organizational, Institutional and Sustainability Perspectives

Since the 1990ies, organizations from different sectors have been operating in increasingly dynamic socio-economic environments characterized by unexpected events and instability. Organizations tend to adjust to dynamic environments by change initiatives promoting permanent reorganization. Such change initiatives often induce unintended effects, e.g., an erosion of trust, the violation of ‘psychological contracts’ in employees’ eyes or a decrease in organizational effectiveness.

Features
► Re-conceptualization of ‘organizational mindfulness’ in respect to (permanent) organizational change
► Combines organizational and institutional analysis in respect to “mindful organizing” / “mindful change”
► Provides multidisciplinary and international perspectives on ‘organizational mindfulness’ in respect to permanent reorganization
► Provides a linkage of debates on permanent change, organizational mindfulness, and organizational sustainability

Contents
Introduction.- Organizational Mindfulness - A concept for mindful organizational change ?.- Dialogue - A concept for designing organizational change mindfully.- Trust as a challenge to organizational change.- Mindfulness in social change - A societal perspective.- Perspectives.

Fields of interest
Human Resource Management; Organization/Planning: Organizational Studies, Economic Sociology

Target groups
Research

Product category
Contributed volume

Due August 2013

2014. VII, 238 p. 9 illus., 1 in color. (CSR, Sustainability, Ethics & Governance) Hardcover
► *€ (D) 139,09 | € (A) 142,99 | sFr 173,50
► € 129,99 | £117.00
ISBN 978-3-642-38693-0

A. K. Bhandari, Kalyani Institute of Applied Research and Development, Kolkata, India; A. Kundu, R. B. C. Evening College, Kolkata, India (Eds)

Microfinance, Risk-taking Behaviour and Rural Livelihood

Microfinance, Risk-taking Behaviour and Rural Livelihood

Features
► Decoding the functioning of microfinance in a rapidly changing rural scenario
► Addresses the issue of borrowing and risk taking behavior of rural people
► Examines the scope of implementation of government programmes and schemes for rural livelihoods

Contents

Fields of interest
Finance/Investment/Banking: Financial Economics; Macroeconomics/Monetary Economics

Target groups
Research

Product category
Contributed volume

Due July 2013

2014. XIX, 199 p. 27 illus. Hardcover
► *€ (D) 106,99 | € (A) 109,99 | sFr 133,50
► € 99,99 | £90.00
ISBN 978-81-322-1283-6

C. Brundenius, Research Policy Institute, Lund, Sweden; R. Torres Pérez, Center for Studies of the Cuban Economy, Havana, Cuba (Eds)

No More Free Lunch
Reflections on the Cuban Economic Reform Process and Challenges for Transformation

Features
► Explores the prospects for economic reform in Cuba from many perspectives
► Compares the experience to Cuba to that of Vietnam
► Contributors include leading Cuban and Vietnamese economists

Contents

Fields of interest
Development Economics; Emerging Markets/Globalization; International Economics

Target groups
Research

Product category
Monograph

Due August 2013

2014. X, 260 p. 51 illus., 41 in color. Hardcover
► *€ (D) 106,99 | € (A) 109,99 | sFr 133,50
► € 99,99 | £90.00
ISBN 978-3-319-00917-9
Business Ethics

Takes a comprehensive look at ethics in business practices and seeks to address the problem of equity through the enhancement of opportunities for all parties.

Features

- Takes a comprehensive look at ethics in business practices
- Examines theories such as teleology, deontology etc. and uses Buddhist, Jain and Vedanta philosophies to understand business ethics
- Offers comparative and developmental perspectives on the role of business in the global and the Indian context, focusing in particular on cases where such businesses are actively and purposefully engaged

Contents

PART I: Introducing Ethics.
- 1. Understanding the Maze.
- 2. What Good is a Set of Principles?.
- 3. The East and the West.
- PART II: Ethics in Business Practice: Functional Areas of Management.
- 6. Ethics in Business Practice: Accounting.
- 7. Corporate Social Responsibility.

Fields of interest

Non-Profit Enterprises/Corporate Social Responsibility; Ethics; Administration, Organization and Leadership

Target groups

Graduate

Product category

Graduate/Advanced undergraduate textbook
The Bubble Theory
Towards a Framework of Enlightened Needs and Fair Development

The term sustainable development (SD) has now become a ubiquitous idea, philosophy, and guiding principle in our society. Governments, business, NGOs and individuals have embraced the mind-set, and even the education institutions talk about graduating young people with sustainability in their DNA. Despite its noble origin, however, sustainable development is a concept that embodies compromise. This compromise has led to a term that is devoid of scientific foundation and actionable guidelines. In this volume, Min Ding offers an alternative to SD, introducing a framework, which he calls the Bubble Theory, built on three layers: the symbiotic duo (subconscious desires at the self and species levels); enlightened needs (manifested desires of the self and species beyond basic survival and procreation), and human development principles (with fair development as the ideal principle for the present). These fundamental concepts of enlightened needs (EN) and fair development (FD) have profound implications for both the theory and application of new practices in business and policymaking.

Contents
Background.- Pursuit of Immortal Humanity.- Heuristic-based Approaches.- Role of Private Sector.- Role of Public Sector.
Fields of interest
Emerging Markets/Globalization; Development Economics; Economic Growth

Target groups
Research

Product category
Brief

Macroeconomics
A Fresh Start

Contents

Fields of interest
Macroeconomics/Monetary Economics; Economics general

Target groups
Lower undergraduate

Product category
Undergraduate textbook
C. Faden, Stuttgart, Germany

Optimizing Firm Performance
Alignment of Operational Success Drivers on the Basis of Empirical Data

Academic research has identified several operational drivers in manufacturing companies that have an effect on either the physical production of goods or its distribution: working capital requirements, manufacturing performance, supply chain performance and supply chain risk. Despite the fact that these four operational drivers have been operationalized in empirical studies and theoretical discourses, no-one has yet conducted a holistic study of how they interrelate and what specific contribution they make to overall firm performance. The key question addressed by this study is therefore how companies should align these operational drivers of excellence to achieve superior firm performance. The results are based on a universe of 274 top-class manufacturing companies based in Germany, Switzerland or Austria and more than 15 interviews with top executives. By consequence, a trade-off exists: Strong firm performance requires a significant level of supply chain risk at the expense of working capital performance.

Frederik Drescher addresses the timing of non-mandatory insolvency filings based on threatening illiquidity (§ 18 InsO) with the aim of a company’s restructuring as an agency problem between owners and management. The hypothesis of a tendency towards delayed insolvency filings, which was developed using a decision model, is experimentally confirmed. Moreover, the author analyzes different incentive instruments potentially leading to earlier insolvency filings.
Expanding into new product and geographic areas is an important part of the growth strategy of many firms, but we still have more to learn about how it affects firm performance. We believe that as the top management team is responsible for coordinating product and international expansion, looking there can yield valuable clues. We argue that diversification entails significant additional information processing and strains top managerial resources. We argue that team characteristics (e.g., demographic faultlines) may help or hinder coping with expansion. We study our hypotheses based on a sample of 91 German firms between 1985 and 2007.

**Handbook of Financial Econometrics and Statistics**

**Features**
- Most comprehensive resource on the application of econometrics and statistics to finance to date - including theories, models and tools, and practical applications
- Features a variety of elements, including definitional terms and descriptive entries, thematic essays from authoritative contributors, and empirical methodologies

**Fields of interest**
- Finance/Investment/Banking: Quantitative Finance; Statistics for Business/Economics/Mathematical Finance/Insurance

**Target groups**
- Research

**Product category**
- Handbook

**Due February 2014**

Print
- in 3 volumes, not available separately
  - € (D) 747,93 | € (A) 768,90 | sFr 931,00
  - € 699,00 | £629.50

**Due August 2013**

Print + eReference
- in 3 volumes, not available separately
  - € (D) 935,18 | € (A) 961,40 | sFr 1163,50
  - € 874,00 | £787.00
  - ISBN 978-3-319-00911-7
C. Y.-Y. Lin, National Chengchi University, Taipei, Taiwan; L. Edvinsson, Universal Networking Intellectual Capital, Norrtalje, Sweden; J. Chen, Accenture, Chicago, IL, USA; T. Beding, TC-Growth AB, Gothenburg, Sweden

National Intellectual Capital and the Financial Crisis in Austria, Belgium, the Netherlands, and Switzerland

In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today’s knowledge economy.

Contents

Fields of interest
Economic Growth; Economic Policy; R & D/Technology Policy

Due July 2013
2013. XXII, 114 p. 39 illus., 35 in color. (SpringerBriefs in Economics, Volume 15) Softcover
► € (D) 53.49 | € (A) 54.99 | sFr 67.00
► € 49.99 | £44.99
ISBN 978-1-4614-8017-4

T. Leppelt, Musterstadt, Germany
Sustainability in Supply Chains
A Study on the Effects of Sustainability on Supplier-Buyer Relationships

Sustainability advanced to an omnipresent topic among academics and business leaders, while at the same time, a growing share of a firm’s total expenditure accounts for purchased products and materials. Even though suppliers become increasingly important for their buyers with regards to sustainability, academic research still lacks a detailed understanding of how sustainability considerations affect the relationship between buyers and suppliers. Thomas Leppelt contributes to extant sustainability literature across the research disciplines of supply chain management, management and marketing by cross-functionally investigating the effects of sustainability on supplier-buyer relationships from both a supplier and a buyer perspective. The results of in total three academic articles provide valuable insights on how buyers as well as suppliers deal with sustainability upstream and downstream the supply chain. The results indicate that sustainability leaders, in contrast to sustainability followers, intensively invest in sustainable supplier relationship management practices.

Feature
► Publication in the field of economic science

Contents
Sustainable supplier relationship management.- Marketing of sustainable supply chain management capabilities in business markets.- Drivers of marketing-purchasing integration at the supplier level.

Field of interest
Production/Logistics/Supply Chain Management

Target groups
Research

Product category
Monograph

Due August 2013
2013. Approx. 160 p. 8 illus. (Essays on Supply Chain Management) Softcover
► approx. * € (D) 64.19 | € (A) 65.99 | sFr 80.00
► approx. € 59.99 | £53.99
ISBN 978-3-658-02600-4

Due July 2013
2013. XXII, 113 p. 39 illus., 35 in color. (SpringerBriefs in Economics, Volume 14) Softcover
► * € (D) 53.49 | € (A) 54.99 | sFr 67.00
► € 49.99 | £44.99
ISBN 978-1-4614-8020-4

C. Y.-Y. Lin, National Chengchi University, Taipei, Taiwan; L. Edvinsson, Universal Networking Intellectual Capital, Norrtalje, Sweden; J. Chen, Accenture, Chicago, IL, USA; T. Beding, TC-Growth AB, Gothenburg, Sweden

National Intellectual Capital and the Financial Crisis in Bulgaria, Czech Republic, Hungary, Romania, and Poland

In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today’s knowledge economy.

Contents

Fields of interest
Economic Growth; Economic Policy; R & D/Technology Policy

Target groups
Research

Product category
Brief
National Intellectual Capital and the Financial Crisis in France, Germany, Ireland, and the United Kingdom

In the first decade of the twenty-first century, the biggest event of worldwide proportion was the 2008 global financial crisis, which was caused primarily by ineffective governance, failed surveillance systems, and implementation flaws. While fiscal and monetary policies succeeded in pulling many countries out of a financial freefall, most economies have performed beneath pre-recession levels as governments continued to struggle with their finances. Examining the financial crisis from the viewpoint of intangible assets provides a different perspective from traditional economic approaches. National Intellectual Capital (NIC), comprised mainly of human capital, market capital, process capital, renewal capital, and financial capital, is a valuable intangible asset and a key source of national competitive advantage in today’s knowledge economy.

Contents

Fields of interest
Economic Growth; Economic Policy; R & D/Technology Policy

Target groups
Research

Product category
Brief

Due July 2013
2014. XXII, 113 p. 39 illus., 37 in color. (SpringerBriefs in Economics, Volume 13) Softcover
► * € (D) 53,49 | € (A) 54,99 | sFr 67,00
► € 49,99 | £44.99

Recent Advances in Estimating Nonlinear Models
With Applications in Economics and Finance

Contents

Fields of interest
Econometrics; Statistics for Business/Economics/Mathematical Finance/Insurance; Financial Economics

Target groups
Research

Product category
Contributed volume

Due August 2013
2014. X, 258 p. 50 illus. in color. With online files/update. Hardcover
► * € (D) 139,09 | € (A) 142,99 | sFr 173,50
► € 129,99 | £117.00
ISBN 978-1-4614-8059-4
G. S. Metcalf, InterConnections, LLC, Ashland, KY, USA (Ed)

**Social Systems and Design**

**Contents**

**Fields of interest**
Economics general; Business/Management Science, general; Social Sciences, general

**Target groups**
Research

**Product category**
Monograph

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E. F. Nozeman, A. J. Van der Vlist, University of Groningen Faculty of Spatial Sciences, Groningen, Netherlands (Eds)

**European Metropolitan Commercial Real Estate Markets**

Metropolitan commercial real estate markets are highly influenced by global forces, the regional economy, and institutional behaviour.

**Features**
- Addresses contemporary issues in metropolitan commercial real estate markets
- Focuses on commercial real estate markets in different phases of development with cross country analysis
- Relates dynamics in real estate markets to dynamics in institutional differences and differences in market behaviour

**Contents**

**Fields of interest**
Regional/Spatial Science; Landscape/Regional and Urban Planning; Economic Geography

**Target groups**
Research

**Product category**
Contributed volume

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B. Okonkwo, St. Bonaventure's Centre for Catholic Studies, Osha, Nigeria (Ed)

**Christian Ethics and Corporate Culture**

**A Critical View on Corporate Responsibilities**

**Features**
- Impassioned consideration of what businesses should be responsible for and why
- Offers a distinctly Christian perspective on the role of businesses
- Aligns an entrepreneurial view with a Christian ethical framework

**Contents**

**Fields of interest**
Non-Profit Enterprises/Corporate Social Responsibility; Entrepreneurship; Organization/Planning

**Target groups**
Research

**Product category**
Contributed volume

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_due October 2013_

2014. IV, 195 p. 6 illus., 1 in color. (CSR, Sustainability, Ethics & Governance) Hardcover
- € (D) 106,99 | € (A) 109,99 | sFr 133,50
- € 99,99 | £90.00
ISBN 978-3-319-00938-4

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_due October 2013_

- approx. *€ (D) 106,95 | € (A) 109,95 | sFr 133,50
- approx. € 99,95 | £90.00
ISBN 978-4-431-54477-7

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_due August 2013_

2014. IV, 195 p. 6 illus., 1 in color. (CSR, Sustainability, Ethics & Governance) Hardcover
- *€ (D) 106,99 | € (A) 109,99 | sFr 133,50
- € 99,99 | £90.00
ISBN 978-3-319-00938-4
**Mathematical Theory of Democracy**

The mathematical theory of democracy deals with selection of representatives who make decisions on behalf of the whole society.

**Features**
- Alternative view at social choice, revision of paradoxes of Condorcet and Arrow
- Computational approach instead of axiomatic approach
- Strong application emphasis to real politics (applications to real politics - from Athens to parliamentary elections, MCDM, finances, traffic control)

**Contents**

**Fields of interest**
- Economic Theory; Political Science, general;
- Game Theory; Economics, Social and Behav. Sciences

**Target groups**
- Research

**Product category**
- Monograph

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**Due September 2013**

2014. XX, 615 p. (Studies in Choice and Welfare)
- Hardcover
  - € (D) 181,89 | € (A) 186,99 | sFr 226,50
  - € 169,99 | £153,00
- ISBN 978-3-642-38723-4

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**Due August 2013**

2014. VI, 130 p. (SpringerBriefs in Economics)
- Softcover
  - € (D) 53,49 | € (A) 54,99 | sFr 67,00
  - € 49,99 | £44.99
- ISBN 978-3-319-00983-4

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**Evolutionary Governance Theory**

**An Introduction**

This short book offers the reader a remarkable new perspective on the way markets, laws and societies evolve together. It can be of use to anyone interested in development, market and public sector reform, public administration, politics & law. Based on a wide variety of case studies on three continents and a variety of conceptual sources, the authors develop a theory that clarifies the nature and functioning of dependencies that mark governance evolutions. This in turn delineates in an entirely new manner the spaces open for policy experiment. As such, it offers a new mapping of the middle ground between libertarianism and social engineering.

**Features**
- A new mapping of the middle ground between libertarianism and social engineering
- Offers a new understanding of governance: co-evolution of actors, institutions and expertise
- A new understanding of dependencies that clarifies the spaces for policy experiment

**Contents**

**Fields of interest**
- Public Finance & Economics; Political Economy; Economic Policy

**Target groups**
- Research

**Product category**
- Brief
R. J. Vanderbei, Princeton University, NJ, USA

**Linear Programming**

**Foundations and Extensions**

This Fourth Edition introduces the latest theory and applications in optimization. It emphasizes constrained optimization, beginning with a substantial treatment of linear programming and then proceeding to convex analysis, network flows, integer programming, quadratic programming, and convex optimization. Readers will discover a host of practical business applications as well as non-business applications. Topics are clearly developed with many numerical examples worked out in detail. Specific examples and concrete algorithms precede more abstract topics.

**Features**

- Complete updating of bestselling text in the field
- Significant new material about the average-case behavior of the various algorithms covered

**Contents**

- Introduction
- The Simplex Method
- Degeneracy
- Efficiency of the Simplex Method
- Duality Theory
- The Simplex Method in Matrix Notation
- Sensitivity and Parametric Analyses
- Implementation Issues
- Problems in General Form
- Convex Analysis
- Game Theory
- Regression
- Financial Applications
- Network-Type Problems
- Applications
- Structural Optimization
- The Central Path
- A Path-Following Method
- The KKT System
- Implementation Issues
- The Affine-Scaling Method
- The Homogeneous Self-Dual Method
- Integer Programming
- Quadratic Programming
- Convex Programming

**Fields of interest**

- Operation Research/Decision Theory
- Operations Research, Management Science
- Optimization

**Target groups**

- Research

**Product category**

- Graduate/Advanced undergraduate textbook

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S. Vogel, TU Darmstadt, Darmstadt, Germany

**Demand Fulfillment in Multi-Stage Customer Hierarchies**

This book extends the existing demand fulfillment research by considering multi-stage customer hierarchies. Basis is a two-step allocation and consumption planning procedure. In the existing literature, it is assumed that the customer segments are ‘flat’. This means they can be sorted easily during the allocation planning step by a single central planner in decreasing order of profitability. In the subsequent consumption planning phase, if order requests differ in terms of profit margins, companies can render prioritized service in real time to their most profitable customers by consuming the reserved quotas.

**Features**

- Publication in the field of economic sciences

**Contents**

- Supply Chain Planning and Demand Fulfillment
- Available-to-Promise
- Multi-Stage Customer Hierarchies
- Allocation Planning and Disaggregation in Customer Hierarchies

**Field of interest**

- Production/Logistics/Supply Chain Management

**Target groups**

- Research

**Product category**

- Monograph

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G. Zhang, Hong Kong University of Science and Technology, Kowloon, Hong Kong

**Accounting Information and Equity Valuation**

**Theory, Evidence, and Applications**

**Features**

- Provides a framework for understanding the relation between accounting information and equity value/returns
- Integrates theory and empirical analysis
- Demonstrates the relevance of valuation research to investors and accounting standard setters (professionals and policymakers)

**Contents**

- Chapter 1 Value Concept and Accounting Measures of Value Generation: The Residual Income Model
- Chapter 2 Mapping Accounting Data to Value via Linear Information Dynamics: the Early Approach
- Chapter 3 Capital Following Profitability: Why the Residual Income Dynamic is Nonlinear
- Chapter 4 A Basic Model of Equity Value: Incorporating Growth and Abandonment Options
- Chapter 5 Testing the Properties of the ROM
- Chapter 6 Casting Theoretical Light on the Empirical Valuation Literature
- Chapter 7 Valuing Multiple-segment Firms: How Segment-Level Data are Incrementally Relevant
- Chapter 8 A Valuation-based Theory of Corporate Divestiture: Why Financial Reporting May Fail to Resolve Information Asymmetries
- Chapter 9 Accounting Information and Equity Returns: A Derivative of the Value Function
- Chapter 10 An Evaluation of the Return-Earnings Research
- Chapter 11 Fair Value Accounting and Income Measurement: An Application to Standard Setting
- Chapter 12 Interpreting Financial Information in an Industry Context
- Chapter 13 Limitations and Future Directions

**Fields of interest**

- Accounting/Auditing
- Finance/Investment/Banking

**Target groups**

- Research

**Product category**

- Monograph