Innovation @ My Library

October 30, 2012
Springer Summit on Innovation
at Canadian Government Libraries
Ottawa, Ontario

James King, NIH Library
NIH Office of Research Services
Innovation @ My Library

INNOVATE OR DIE

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Implementing & sustaining the change

8) Make it stick

7) Don’t let-up

Engaging & enabling the organization

6) Create short-term wins

5) Enable action

4) Communication for buy-in

Creating a climate for change

3) Get the vision right

2) Build guiding teams

1) Increase urgency

Leading Change
John P. Kotter
No. 1 Worst Master's Degree For Jobs: Library and Information Science

Mid-career median pay: $57,600
Projected employment increase for common jobs associated with this degree: 8.5%

INNOVATION can be trained

Slide excerpts from:
http://www.slideshare.net/slidesthatrock/innovation-can-be-trained
Based on:
“The Innovator’s DNA: Mastering the Five Skills of Disruptive Innovators” by Clayton Christensen et al.

BY SLIDES THAT ROCK
QUESTIONING

Asking questions to understand how things really are today, why they are that way, and how they might be changed or disrupted.
Positioning SLA for the Future: Alignment Initiative Results and Recommendations

Presented Tuesday, January 13, 2009, in Savannah, GA
LOYALTY IS ALL IN YOUR HEAD
The brain science behind loyalty and your relationships

James Kane
Loyalty Consultant
http://jameskane.com/
Loyalty Levels

- Loyal
- Predisposed
- Transactional
- Antagonistic
Belonging

Trust

Purpose
OBSERVING

Carefully watching the world to help gain insights into and ideas for new ways of doing things.
Device shipments 1995-2010

Source: IDC, Gartner, Morgan Stanley Research

EXPERIMENTING

Constantly visiting new places, trying new things, seeking new information, and experimenting to learn new things.
ASSESSING THE IMPACT OF RESEARCH
A Bernard Becker Medical Library Project

https://becker.wustl.edu/impact-assessment
NETWORKING

Going out of the way to meet people with wildly different backgrounds and perspectives to extend your own knowledge.
ASSOCIATING

Connecting seemingly unrelated questions, problems, or ideas from different fields.
• Collections to service
• Library as place
• Data to answers
• Relevance = Risks
Thank You!

These slides posted at:
http://www.slideshare.net/dcsla

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