TMS’s publishing partner, Springer, invites you to a special event at the TMS 2013 Annual Meeting & Exhibition—designed specifically for TMS members working in the industrial sector:

Springer for the Corporate Materials Researcher Lunch and Learn
TMS 2013 Annual Meeting: Wednesday, March 6, 2013 12:00 – 1:30 PM CMT
Grand Hyatt San Antonio Hotel, Bonham E Room

Whether your company needs instant access to the latest research, reliable reference materials, or field access to proven fixes and best practices, Springer can deliver trusted, targeted information, where and when it is needed – anytime and anywhere. In today’s business environment, speed matters and Springer is leading the industry in speed to market for leading-edge research. Springer is constantly streamlining backend processes for faster time to market and leveraging technology to create innovative new products that accelerate the availability of critical research.

Springer will present many of the different elements that make it a useful resource for researchers in materials science and engineering including highlights of our valued content pertinent to you, how to get your work published, our eProduct SpringerMaterials, and our new Springer for R&D platform specifically designed for the corporate researcher.

Presentation:

- **20 MINUTES**: Chuck Glaser, Executive Editor for Springer, will discuss our content of interest to the corporate researcher, including our collection of over 3000 ejournals and 60,000 ebooks. Chuck will also discuss aspects of the publishing process in general and Springer’s core competencies in today’s publishing environment.

- **20 MINUTES**: Mikail Shaikh, Springer eProduct Manager, Expert Databases will introduce you to SpringerMaterials. SpringerMaterials is the ultimate resource that corporate researchers use when they need numerical and graphical data about materials, without having to read the primary literature and the world’s largest database for the physical and chemical properties of materials. This information is gathered from books, journals and other sources, critically reviewed, tabulated and presented in a clear and concise way, with references. This means researchers who understand the subject and are working to develop new materials and technology can search directly for numerical values, graphs, phase diagrams, etc or take advantage of the unique database format to compare materials efficiently.

- **20 MINUTES**: Marc Iacano-Harris, Corporate Licensing Manager, will deliver a demonstration of the new platform **Springer for R&D**. The platform was specifically designed from the perspective of a corporate researcher and Marc will lead you down the path of a typical materials corporate researcher. As noted earlier in the session, top eBooks and eJournals specific to your research will be highlighted throughout the demo as well as specific searching and browsing functionality and a way for you to personalize the platform to fit your research needs.

Springer is happy to provide a complimentary buffet lunch for registered attendees. If your research is for the R&D Materials industry, then you need to stay informed of the research your corporate competitors are already using. Springer can help.

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