**IT Security Risk Management**

T. Ackermann, Darmstadt, Germany

**Perceived IT Security Risks in the Context of Cloud Computing**

This book provides a comprehensive conceptualization of perceived IT security risk in the Cloud Computing context that is based on six distinct risk dimensions grounded on a structured literature review, Q-sorting, expert interviews, and analysis of data collected from 356 organizations. Additionally, the effects of security risks on negative and positive attitudinal evaluations in IT executives' Cloud Computing adoption decisions are examined. The book's second part presents a mathematical risk quantification framework that can be used to support the IT risk management process of Cloud Computing users. The results support the risk management processes of (potential) adopters, and enable providers to develop targeted strategies to mitigate risks perceived as crucial.

**Feature**
- Publication in the field of economic sciences

**Contents**
- Cloud Computing - IT risk management.
- Perceived IT security risks.
- Scale development.
- Analysis of adoption decisions.
- Risk quantification framework.

**Field of interest**
Business Information Systems

**Target groups**
Research

**Product category**
Monograph

---

**Enterprise Information Management**

P. Baan, Incentro, De Meern, Netherlands (Ed)

**When Information Becomes Inspiration**

How an organization manages its information is arguably the most important skill in today's dynamic and hyper-competitive environment. In Enterprise Information Management, editor Paul Baan and a team of expert contributors present a holistic approach to EIM, with an emphasis on action-oriented decision making. The authors demonstrate that EIM must be promoted from the top down, in order to ensure that the entire organization is committed to establishing and supporting the systems and processes designed to capture, store, analyze, and disseminate information. They identify three key “pillars” of applications: (1) business intelligence (the information and knowledge management process itself); (2) enterprise content management (company-wide management of unstructured information, including document management, digital asset management, records management, and web content management); and (3) enterprise search (using electronic tools to retrieve information from databases, file systems, and legacy systems).

**Features**
- Combines theory and practice to present a holistic, manager-oriented approach to information management and its impact on the organization.
- Features case studies from the authors’ combined 75 years of experience and expertise.
- Focus on active decision making, with implications for customer and client relations, process and system improvements, product and service innovations, and financial performance.

**Fields of interest**
Business Information Systems; Information Systems Applications (incl. Internet); Database Management

**Target groups**
Professional/practitioner

**Product category**
Monograph

---

**Lean Organization: from the Tools of the Toyota Production System to Lean Office**

A. Chiarini

Lean Organization for Excellence describes the right way to implement lean thinking inside both manufacturing and service industries. After explaining the origins of the concept and discussing ‘wastes’ and value added, the book aims to set out a precise path of action. To this end, the so-called Hoshin Kanri method of defining business objectives and targets is explained, and a Value Stream Mapping tool that serves to identify all wastes is described. Subsequent chapters cover each of the TPS (Toyota Production System) tools, from 5S to SMED, and special attention is devoted to the Ducati case study, in which tools such as 5S and Kanban are applied. Lean metrics and the innovative Value Stream Accounting are discussed, and the closing chapter focuses on Lean Office for the service industry. Each chapter includes illustrations and tables relating to practical cases concerning the subject under consideration, based on real consultancy experiences.

**Features**
- Explains how to implement lean thinking inside both manufacturing and service industries.
- Describes and explains a variety of methods and tools.
- Includes case study material based on real consultancy experiences.

**Field of interest**
Production/Logistics/Supply Chain Management

**Target groups**
Professional/practitioner

**Product category**
Monograph

---

**Available**

2013. XXIV, 190 p. 39 illus. Softcover
- € (D) 59,95 | € (A) 61,63 | sFr 75,00
- € 56,03 | £50.99
ISBN 978-3-658-01114-7

2013. XI, 225 p. 94 illus., 24 in color. (Management for Professionals, Volume 2) Hardcover
- € (D) 64,15 | € (A) 65,95 | sFr 80,00
- € 59,95 | £53.99

2013. XI, 166 p. 109 illus. (Perspectives in Business Culture, Volume 3) Hardcover
- € (D) 64,15 | € (A) 65,95 | sFr 80,00
- € 59,95 | £53.99
**Human Resources and Payroll in China**

Chinese law places significant obligations on employers to remain legally compliant in all labor matters. In this guide, we address the major issues in managing employment relationships in China. Including: Recruiting Professionals; Hiring Staff; Handling Payroll; Managing the Employment Relationship; Terminating the Employment Relationship; Organizing Visas. Within these topics, we address labor contracts, company rulebooks, salary packages, social insurance contributions, special circumstances for employees (extended sickness or pregnancy), termination and severance pay, and visas for foreign staff and Chinese staff being sent to work abroad.

**Features**
- Provides a firm understanding of China’s laws and regulations on human resources and payroll management, which is essential for foreign investors
- Offers a useful reference guide
- Based on the knowledge of Dezan Shira & Associates, a specialist foreign direct investment firm

**Contents**
- Recruiting Professionals.
- Hiring Staff.
- Handling Payroll.
- Managing the Employment Relationship.
- Terminating the Employment Relationship.
- Organizing Visas.

**Fields of interest**
- Management/Busines for Professionals
- Human Resource Management

**Target groups**
- Professional/practitioner

**Product category**
- Professional book

---

**Finance for Academics**

*A Guide to Investment for Income*

The purpose of this book is to provide a hands-on guide to finance and investment for academics with an objective of providing strategies to maximize income, minimize fees, and legally minimize taxes. There are many risks in finance and investment such as stock market crashes, inflation, corruption, fees and interest rates. This book stresses that stocks and bonds are the mainstay of most investors. Dividend-growth stocks mitigate the risk of inflation. In addition, they cost nothing once they are purchased, unlike mutual funds that have constant fees. The author explains how to find dividend-growth stocks whose payout increase exceeds inflation and how to compound quarterly in order to make projections for future growth in the number of shares or in the value of the capital itself. The author, in addition, discusses the value of bond funds and master-limited partnerships for an investment portfolio. Retirement income is a major concern for senior academics and the median level of retirement savings for those 55 to 64 is only $145,000, which is insufficient. The author stresses the need to mix dividend-growth stocks and closed-end bond funds to fund retirement as well as explains Roth IRAs, 401(k)s and other such tax-free forms of retirement financing. Finally, the book examines financial risks and shows how to mitigate them to the possible extent.

**Contents**
- Introduction.
- Risks.
- Forms of Investment.
- Dividend-growth Stocks.
- Bond Funds.
- Master-limited Partnerships.
- Retirement Income.
- What can go Wrong?

**Fields of interest**
- Finance/Investment/Banking
- Management/Busines for Professionals

**Target groups**
- Professional/practitioner

**Product category**
- Brief

---

**Synthetic Worlds**

*Emerging Technologies in Education and Economics*

**Features**
- Presents the latest research on synthetic world use in business and education
- Explores implementation, business models, and economic issues
- Considers likely future scenarios for this fast-growing sector of the economy

**Contents**
- TÜV Nord in 3D: Avatars at Work | From Second Life to the Web 3D.
- How Linden Lab Built a Virtual World for Business and Education.
- Transforming Ideas to Innovations: A Methodology for 3D Systems Development.
- Second Life as a Social Experiment.
- Social Navigation for Learning in Immersive Worlds.
- 3D Digital Environments for Virtual Teams.
- Second Life as a Virtual Lab Environment.
- Taking the Distance out of Learning for Students through a Virtual World.
- Pedagogical and Psychological Impacts of Teaching and Learning in Virtual Realities.
- Virtual World-Building: Implications for Education and Training.
- Game-based Elements to Upgrade Bots to Non-Player Characters in Support of Educators.
- Collaborative Learning in Virtual Environments.
- Business Meets Community in Virtual Berlin.
- Supporting Diverse Needs of Learning Groups: Towards Highly Flexible Learning Settings in Collaborative 3D Virtual Environments.
- Transforming Ideas to Innovations: A Methodology for 3D Systems Development.

**Fields of interest**
- Business Information Systems
- Information Systems and Communication Service
- Education (general)

**Target groups**
- Research

**Product category**
- Monograph
**Strategy Scout**

How to Deal with Complexity and Politics During Strategy Development

There is a much better chance to politically establish a strategy in your company if strategy development is already tactically thought-out and all involved persons are included in an intelligent manner. This book demonstrates how to shape this process to ensure that a sustainable strategy is generated that ensures economic stability, uniquely positions the company and can readily be implemented. After all, strategy for its own sake is worthless - what counts is implementation and results. The centre stage of strategy process is taken by the intelligent use and combination of methodological tools. Numerous case studies from enterprises and medium-sized businesses illustrate strategy work in a vivid and clear manner.

**Features**

- Presents numerous practical details, examples and case studies for a pragmatic use and combination of strategy methods
- Practical description of the complete strategy process that helps the reader to establish a realisable strategy
- Innovative illustrations to provide the reader with a captivating and understandable presentation of the journey through the strategy jungle

**Contents**

Chapter 1. The Strategy Scout - Signposts through the Jungle.
Chapter 2. The right trail to cross the Strategy Jungle.
Chapter 3. Setting a course for the Jungle.

**Fields of interest**

Business Strategy/Leadership; Organization/Planning; Project Management

**Target groups**

Professional/practitioner

**Product category**

Professional book

---

**Six Sigma+Lean Toolset**

Mindset for Successful Implementation of Improvement Projects

The current, second edition of this book reflects the 15 years of practical experience with the Six Sigma+Lean toolbox. It is a comprehensive collection of all the tools necessary for project work and running workshops when improving processes. All tools have been illustrated in a clear and comprehensible structure with examples and tips for applying the tools included.

**Features**

- Introduces a road map for conducting improvement projects that formulates the key questions and ensures that the project goals are achieved
- Provides tools that support the practitioner in answering the vital questions for improvement projects

**Contents**

Introduction. - DEFINE - What is the Problem? - MEASURE - How Big is the Problem? - ANALYZE - What are the Root Causes of the Problem? - IMPROVE - What are the Solutions for Eliminating the Causes? - CONTROL - How can the Improvement’s Sustainability be Ensured?

**Fields of interest**

Production/Logistics/Supply Chain Management; Business Strategy/Leadership; Project Management

**Target groups**

Professional/practitioner

**Product category**

Professional book
Innovative China
Innovation Race Between East and West

China is trying to turn its labor, capital and resources intensive, lower added-value and export dependent growth into a sustainable innovative economy. This is changing the world’s power balance and has sparked a race between East and West in knowledge-based, high added-value economic innovation. Inspired by their extensive experience in doing business with China, the authors show how the US, the EU and China have reached a crossroad where ten battle fields decide about their future earning capacity and prosperity. Whether China will be a threat or an opportunity depends on the main players in government, public and private organizations rethinking their innovation policies and paths of business development.

Features
► Intriguing ideas for dealing with Innovative China for managers, politicians and academics
► Unique insight in both Chinese and Western decision making on high level in government and corporations
► Focus on creation of competitive advantage while dealing with the new trends of innovation and creating new firms and industries
► Written by authors with long term and top level hands on experience in academia and industry in China and Europe

Contents

Fields of interest
Emerging Markets/Globalization; Innovation/Technology Management

Target groups
Professional/practitioner

Product category
Professional book

Due April 2013
2013. Approx. 250 p. 79 illus. (Management for Professionals) Hardcover
► approx. * € (D) 69,50 | € (A) 71,45 | sFr 86,50
► approx. € 64,95 | £58.99
ISBN 978-3-642-36236-1

A Guide to Continuous Improvement Transformation
Concepts, Processes, Implementation

This book enables enterprise business leaders - from CEOs to supervisors - to understand what „Continuous Improvement” is, why it is probably the best answer to improved business performance in years, and how to put it to work in the unique environment of a specific organization. The book examines what is at the core of „Continuous Improvement” and delves deeper into the elements and constituents necessary to take an organization to the next level to ensure its continued, long-term existence. It provides guidance to enterprise management and to professionals engaged in the implementation of a „Continuous Improvement” initiative and enables them to structure and manage its implementation successfully.

Features
► Presents a comprehensive description of "Continuous Improvement" transformation and its key characteristics
► Provides guidance on the implementation of a "Continuous Improvement" initiative
► Delivers tools to quickly assess where an enterprise or business stands in terms of strategic management and "continuous Improvement"

Contents
Continuous Improvement - Setting the Stage.- Leadership - Culture and Values.- Strategic Planning and Management.- Performance Measurement.- Performance Management.- Alignment, Commitment, Team Development and Management.- Process Improvement and Management.- Sustainability.- Conclusion.

Fields of interest
Production/Logistics/Supply Chain Management; Organization/Planning; Quality Control, Reliability, Safety and Risk

Target groups
Professional/practitioner

Product category
Professional book

Due April 2013
2013. XII, 228 p. 28 illus., 5 in color. (Management for Professionals) Hardcover
► * € (D) 64,19 | € (A) 65,99 | sFr 80,00
► € 59,99 | £33.99
ISBN 978-3-642-35903-3

Supporting Reuse in Business Case Development

Determining the value of an information system for an organization is challenging, especially before the execution of the project in which the system is put into operation. Many organizations cope with problems when having to identify the potential benefits of the investment, while even more have difficulties with their quantification. An analysis, in which multiple possible investments and approaches are compared with respect to their benefits, costs and risks, is called a 'business case' (BC). The current frameworks that can be used to develop BCs offer too little support for the aforementioned challenges. Opportunities to improve BC frameworks, and thereby the efficiency and effectiveness of BC development, are therefore explored in this dissertation.

Features
► Publication in the field of economic sciences

Contents

Field of interest
Business Information Systems

Target groups
Research

Product category
Monograph

Due January 2013
2013. XXXII, 223 p. 54 illus. Softcover
► * € (D) 49,99 | € (A) 51,39 | sFr 62,50
► € 46,72 | £42.99
ISBN 978-3-658-01170-3