**Social Morphogenesis**

Contents

**Fields of interest**
Sociology, general; International Relations

**Target groups**
Research

**Product category**
Contributed volume

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**Best Practices in Marketing and their Impact on Quality of Life**

Contents
Contributors. - Reviewers. - Foreword: Joseph M. Sirgy. - PART I. THEORETICAL NOTE AND SUMMARIES. - Chapter 1. Quality of Life Marketing: An Introduction to the Topic; Helena Alves and José L. Vázquez. - Chapter 2. Case Content Summaries. - PART II. CASES. - Chapter 3. Case 1 - The Alliance for Appalachia (Case country: U.S.A.); Walter Wymer. - Chapter 4. Case 2 - Stakeholders’ Reactions to an Upstream Intervention to improve Children’s Diets (Case country: Australia); Simone Pettigrew and Melanie Pescud. - Chapter 5. Case 3 - Marketing Strategy of Museums: The Case of the New Acropolis Museum in Athens, Greece (Case country: Greece); Rodoula H. Tsitou and Eleni P. Mavragani. - Chapter 6. Case 4 - Communicating Town (Case country: Slovakia); Anna Vaňová, Alica Božíková and Miroslav Foret. - Chapter 7. Case 5 - Get Your Life into Gear (Case country: Ireland); Sinead Duane and Christine Donegan. - Chapter 8. Case 6 - Development of a Marketing Strategy for German Minority Association in Croatia (Case country: Croatia); Mirna Leko Šimić and Renata Trischler. - Chapter 9. Case 7 - Place Marketing and Residents’ Perceptions of Improvements on Quality of Life (Case country: Portugal); Helena Alves and José L. Vázquez. - Chapter 10. Case 8 - Relationship Marketing in the Local Authority (Case country: Slovak Republic); Katarina Petričková and Anna Vaňová. - Chapter 11. Case 9 - The Role of Health Marketing in Educating the Demand for the Public Hospital Emergency Services (Case country: Spain); Juan Miguel Rey Pino. [...]

**Fields of interest**
Quality of Life Research; Marketing

**Target groups**
Research

**Product category**
Contributed volume

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**É. Brian, ENS, Paris, France (Ed)**

**Esthétique de la technique**


**Features**
- Trois domaines se sont considérablement renouvelés au cours des dernières années ; l’étude des outils préhistoriques, celle de leurs usages et de leurs fonctions ; les travaux d’histoire culturelle et sociale des techniques ; les réflexions sur l’esthétique du monde contemporain - Il est temps de croiser les trois approches en donnant des éléments de bilan et en faisant dialoguer les spécialistes - Le numéro intéressera tout ceux qui, hors les murs de la recherche, voudront faire le point sur ces renouvellements et qui s’interrogent sur les critères du beau dans un monde traversé de technologie où l’on parle tant de culture « high-tech », de « design » et de « techno »

**Contents**

**Fields of interest**
Social Sciences, general

**Target groups**
Research

**Product category**
Contributed volume

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**Due March 2013**

2013. VI, 334 p. 17 illus. Hardcover
- € (D) 106.99 | € (A) 109.99 | sFr 133.50
- € 99.99 | £90.00
ISBN 978-84-007-6127-8

**Due April 2013**

2013. Approx. 220 p. (Applying Quality of Life Research) Hardcover
- € (D) 106.99 | € (A) 109.99 | sFr 133.50
- € 99.99 | £90.00
ISBN 978-94-007-5877-3

**A paraître December 2012**

- approx. € (D) 24,50 | € (A) 25,19 | sFr 30,50
- approx. € 22,90 | £19.99
New Series
MARE Publication Series

Series editors: J. M. Bavinck, S. Jentoft

The MARE Publication Series is an initiative of the Centre for Maritime Research (MARE). MARE is an interdisciplinary social-science network devoted to studying the use and management of marine resources. It is grounded in the University of Amsterdam and Wageningen University (www.marecentre.nl). The MARE Publication Series addresses topics of contemporary relevance in the wide field of 'people and the sea'. It has a global scope and includes contributions from a wide range of social science disciplines as well as from applied sciences. Topics range from fisheries, to integrated management, coastal tourism, and environmental conservation. The series joined Springer in 2011 and was previously hosted by Amsterdam University Press. The MARE Publication Series is complemented by the Journal of Maritime Studies (MAST) and the biennial People and the Sea Conferences in Amsterdam. EDITORS OF THE SERIES Svein Jentoft, University of Tromso, Norway Maarten Bavinck, University of Amsterdam, the Netherlands

G. Carmichael, Australian National University, Canberra, ACT, Australia

Decisions to Have Children in Late 20th and Early 21st Century Australia
A Qualitative Analysis

This book explores the process of decision-making around having children in a sample of 115 men, women and couples for whom family formation was a recent past, current or imminent future issue. The discussion is initially focused on the extent to which parenthood was contemplated in late adolescence and during the relationship formation/courtship process, and the process by which family sizes are determined.

Features
- Takes a qualitative approach to the topic of family formation
- Compares decision-making at different parity progressions
- Offers a human element unusual in other references, by liberally quoting the informants

Contents

Fields of interest
Demography; Family

Target groups
Research

Product category
Brief

Due January 2013
* € (D) 53,45 | € (A) 54,95 | sFr 66,50
* € 49,95 | £44.99
ISBN 978-94-007-6078-3
Assessment of the Nuclear Programs of Iran and North Korea

J. Kang, KAIST, Daejeon, South Korea (Ed)

When we are looking at proliferation cases, there are a number of lessons – positive and negative – learnt. First, facts reported by the IAEA are essential for the international community in assessing the compliance and risks of possible clandestine activities. Second, the IAEA verification scheme is biting when it fully exercises its verification rights, and when it is provided with the requisite cooperation. Third, when countries face questions raised by the IAEA, those that chose to turn the course and/or cooperated to remove concerns and ambiguities resolved their nuclear dossiers in a satisfactory manner and fairly swiftly. Fourth, when states adopt the course of confrontation, as are currently the cases with Iran, Syria and North Korea, the situation becomes more complicated and more difficult to resolve. Fifth, dragging non-compliance and challenging of the authority of the United Nations Security Council and the IAEA Board of Governors erodes the international non-proliferation regime.

Contents


Fields of interest
Political Science, general; Social Policy; Nuclear Energy

Target groups
Research

Product category
Monograph

Due March 2013

2013. VIII, 126 p. 16 illus. in color. Hardcover
- * € (D) 106,95 | € (A) 109,95 | sFr 133,50
- € 99,95 | £90.00
ISBN 978-81-322-0884-6

Women, Wellbeing and the Ethics of Domesticity in an Odia Hindu Temple Town

U. Menon, Drexel University, Philadelphia, PA, USA

This book is a detailed ethnography of traditional, predominantly upper-caste, sequestered Hindu women in the temple town of Bhubaneswar in Odisha, a state in south-eastern India. It elaborates on a distinctive paradigm of domesticity and explicates a particular model of human wellbeing among this category.

Features
- It presents a cultural model of subjective or psychological wellbeing - It is a fine-grained analysis of a particular paradigm of domesticity - It examines the degree to which individual liberty and gender equality—the values espoused by liberal feminism—are universally relevant

Contents


Fields of interest
Anthropology; Gender Studies; Regional and Cultural Studies

Target groups
Research

Product category
Monograph

Due March 2013

2013. IX, 247 p. 9 illus., 2 in color. Hardcover
- * € (D) 106,95 | € (A) 109,95 | sFr 133,50
- € 99,95 | £90.00
ISBN 978-81-322-0884-6

Advances in Political Economy

Institutions, Modelling and Empirical Analysis

N. Schofield, Washington University in Saint Louis, MO, USA; G. Caballero, University of Vigo, Spain; D. Kselman, Juan March Institute, Madrid, Spain (Eds)

This book presents latest research in the field of Political Economy, dealing with the integration of economics and politics and the way institutions affect social decisions. The focus is on innovative topics such as an institutional analysis based on case studies; the influence of activists on political decisions; new techniques for analyzing elections, involving game theory and empirical methods.

Features
- Presents latest research in the field of Political Economy - Treats innovative topics such as case studies in institutional analysis, influence of political activists, new techniques for analyzing elections - Companion volume to a book on Political Economy edited by Norman Schofield and Gonzalo Caballero in 2011

Contents


Fields of interest
Political Economy; Public Finance & Economics

Target groups
Research

Product category
Contributed volume

Due March 2013

2013. Approx. 400 p. Hardcover
- * € (D) 139,09 | € (A) 142,99 | sFr 173,50
- € 129,99 | £117.00
ISBN 978-3-642-35238-6
Implementing Evidence-Based Practices in Community Corrections and Addiction Treatment

Community corrections programs are emerging as an effective alternative to incarceration for drug-involved offenders, to reduce recidivism and improve public health and public safety.

Features
► Addresses evidence-based correctional practice, evidence-based treatment in correctional settings and the organizational change-component ► Covers the timely and important issue of implementation science ► Provides practical advice for furthering addiction treatment

Contents

Fields of interest
Criminology & Criminal Justice; Social Work; Public Health/Gesundheitswesen

Target groups
Professional/practitioner

Product category
Monograph