**Performance Benchmarking**

Measuring and Managing Performance

“In this book, Peter Bogetof. - THE expert on the theory and practice of benchmarking - provides an in–depth yet very accessible and readable explanation of the best way to do benchmarking, starting from the ground up.” Rick Antle William S. Beinecke Professor of Accounting, Yale School of Management CFO, Compensation Valuation, Inc. “I highly recommend this well-written and comprehensive book on measuring and managing performance. Dr. Bogetoff summarizes the fundamental mathematical concepts in an elegant, intuitive, and understandable way.” Jon A. Chilingerian Professor, Brandeis University and INSEAD “Bogetof gives in his book Performance Benchmarking an excellent introduction to the methodological basis of benchmarking.

**Features**
- Uses recent advances in benchmarking, most notably the Data Envelopment Analysis(DEA) and Stochastic Frontier Analysis (SFA) methods
- Discusses in detail how such comprehensive evaluations support managerial decision making
- Explains how to use a benchmarking model to support strategic choices

**Contents**

**Fields of interest**
Management/Business for Professionals; Optimization; Econometrics

**Target groups**
Professional/practitioner

**Product category**
Professional book

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**The Co-creative Meeting**

Practicing Consensual Effectivity in Organizations

“Co-creative meetings” foster invention and innovation, and therefore enable innovative developmental processes in an organizational and inter-organizational context, including strategy development, product development, human resource development, R&D, and trans-organizational projects. This book illustrates the difference between productive and innovative organizations and what that difference means for meetings taking place in such organizations, both from a conceptual and practical point of view.

**Features**
- Concise description how to reach both consensus and effectivity in meetings
- Clarifies the interrelatedness between meeting culture and innovation capacity
- Includes seven maxims on how to be effective in meetings
- Addresses the issue how to create commitment in organizations and networks
- State-of-the-art techniques how to structure co-creative meetings
- Short, well grounded in theory and nevertheless comprehensive and readable for managers

**Contents**
Foreword.- 1 Introduction.- 2 What is a Co-creative Meeting?.- 3 Dysfunctional Meeting Culture.- 4 Interdependency of Meetings and Organizations.- 5 Maxims of the Co-creative Meeting.- 6 Phases and Roles.- 7 Designing for a Co-creative Meeting.- 8 Institutionalizing Co-creative Meetings.- 9 Structural Variations for Co-creative Meetings.- 10 Consensual Effectivity.- Index.

**Fields of interest**
Management/Business for Professionals; Innovation/Technology Management; Entrepreneurship

**Target groups**
Professional/practitioner

**Product category**
Monograph

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**Business Process Reengineering**

Automation Decision Points in Process Reengineering

Business process reengineering (BPR) focuses on redesigning the strategic and value-added processes which transcend the organizational boundaries. It is a cross-functional approach that requires support from almost all the departments of the organization. Business Process Reengineering: Automation Decision Points in Process Reengineering offers a new framework based process reengineering and links it to organization life cycle, process life cycle, and process management.

**Features**
- Provides a new framework based process reengineering and links it to organization life cycle, process life cycle and process management
- Offers a comparison of different BPR methodologies, including figures to compare and contrast
- Includes 10 case studies on BPR, change management, and related concepts

**Contents**

**Fields of interest**
Business Information Systems; Database Management; Business Strategy/Leadership

**Target groups**
Professional/practitioner

**Product category**
Professional book
R. Saxena, Cisco Advanced Services, Bangalore, India; A. Srinivasan, Dsquare Solutions, Bangalore, India

Business Analytics
A Practitioner's Guide

Business Analytics is the extensive and comprehensive use of data, data analysis, explanatory and predictive models and methods, and management based on facts, in support of decisions and actions. Business analytics may be viewed as comprising three phases: The first includes the difficult process of data gathering and cleaning, descriptive statistical characterization, and other preparations that must take place before applying Operations Research methods and models. The second phase consists of the OR skill set; that is, modeling and analysis of the model, to extract what can be learned from the data that is relevant to the decision process.

Features
◆ A practitioners' guide to implementing Business Analytics in any firm, any field ◆ Provides a framework for interweaving Business Analytics with Mathematical Modeling and IT capabilities ◆ Presents case studies of successful implementations

Contents

Fields of interest
Operation Research/Decision Theory; Business/Management Science, general; Operations Research, Management Science

Target groups
Professional/practitioner

Product category
Professional book

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G. Schall, Graz, Austria

Mobile Augmented Reality for Human Scale Interaction with Geospatial Models
The Benefit for Industrial Applications

Gerhard Schall overviews research activities related to mobile augmented reality in indoor as well as outdoor environments. These activities have emerged over several years, especially around the topics of positioning, sensor fusion, spatial modeling as well as in the fields of ubiquitous computing. The innovative and contemporary character of these topics has led to a great variety of interdisciplinary contributions. The author gives insights into the evolution of mobile augmented reality prototypes for industrial applications, such as X-Ray visualisation of 3D models of the underground infrastructures which is registered correctly in the users view.

Feature
◆ Publication in the field of economic sciences

Contents

Field of interest
Business Information Systems

Target groups
Research

Product category
Monograph

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