AdisInsight Databases
Helping You Navigate Your Changing Landscape

Adis
Your Changing Landscape

The challenges you face every day as a pharmaceutical professional are formidable. Competition for your brand is increasing, your market landscape is changing daily, information is growing exponentially, and resources are limited. The AdisInsight suite of database products provide you the tools to master these challenges by allowing you to continually monitor, assess, and anticipate the competitive situation relevant to your business.

Whether you’re trying to analyze the compounds in your competitors’ pipelines, the clinical trials they are conducting, or the adverse events they are experiencing – The AdisInsight suite of premium databases deliver the actionable answers you need to make informed strategic decisions.

Accurate, robust data is at the heart of every good analysis and it is the cornerstone on which the AdisInsight databases are built. Our content is drawn from trusted, well respected sources including our own brand, Adis®, as well as top medical conferences, leading scientific publications, government agencies, and company information.

Comprehensive, global view gives you confidence knowing that you have considered all the evidence. Our exhaustive monitoring reaches around the world to provide you access to the industry’s most powerful combination of scientific, market, and drug safety information available.

Quick, intuitive access to the precise information you need when you need it. That is the goal that drives continuous improvement of our detailed search functions that allow you to filter out irrelevant information, charting capabilities that allow you to easily compare multiple records, and visualization tools that allow you to graphically depict your analysis.

Relevant, scientific analysis puts data in the context of your business. Our tenured, expert staff with extensive year-over-year experience covering specific therapeutic areas has the knowledge to synthesize data from multiple sources to create analysis, commentary and perspective that delivers valuable strategic insight for your business.

Plus – Ask the Expert Included Free with all AdisInsight Database Subscriptions

Our experts help you find exactly what you are looking for. Whether you need help researching a new compound, clinical trial, or adverse event, verifying the validity of a new piece of information, understanding the impact of a recent event on a drug’s revenue forecast and approvability index, or constructing the perfect search to insure you retrieve all the relevant records, our experts are available to answer your specific questions.

You benefit from our unique perspective with access to our therapeutic area experts with a deep understanding and knowledge of drug developments taking place worldwide, our financial analysts who deliver forward-looking evaluation of the impact of development catalysts, and our medical experts working in clinical practice to provide a physicians point of view.
Adis™ R&D Insight
Your Window on Drug Development and Innovation Worldwide

Adis™ R&D Insight is a drug pipeline database that tracks and evaluates drugs worldwide through the entire development process, from discovery, through pre-clinical and clinical studies to launch. It delivers the industry’s most comprehensive combination of market and scientific drug development and innovation data.

- Monitor the progress of competitors’ R&D programs
- Evaluate the strengths and weaknesses of compounds
- Assess the commercial potential of upcoming products
- Access key scientific data to support licensing opportunities
- Review success/failure rates of companies or technologies
- An exhaustive compilation of drug programs worldwide with drug profiles updated daily from company contacts, press releases, international conferences, company websites, and medical journals
- Alerting and tracking capabilities that keep you up-to-date on new treatments in development, significant clinical advances, and launch dates for new drugs
- Detailed scientific reviews of launched products and products in development including PK/PD data, therapeutic studies, and adverse events to reveal the side effects and unique benefits of new treatments before they enter the market
- inThought approvability index and worldwide revenue forecasts for launched products and drugs in active development provide an assessment of the future market potential for treatments in specific indications.

Americas (inside the U.S.) +1 877.872.2347, ext. 1
Americas (outside the U.S.) +1 267 757 3421, ext. 1
Europe / Asia Pacific +44 20 7981 9764
www.adisinsight.com
Adis™ Clinical Trials Insight

The New Standard in Rapid Evaluation of Clinical Trial Evidence

Adis™ Clinical Trials Insight is the only database to capture on-going trials from internet trial registries as well as trial results presented at medical conferences and published in scientific journals. This unique perspective of the past, present, and future clinical landscape provides you with complete information to assess competitor studies, identify treatment gaps, and make strategic decisions.

- Identify clinical trials impacting your business
- Evaluate key study messages emerging from clinical studies
- Discover trials reporting new and important clinical evidence
- Assess the progress of competitor studies
- Uncover clinical evidence presented at recent meetings
- Map out where clinical trials are being conducted

Adis™ Clinical Trials Insight Delivers:

- A comprehensive collection of clinical trial information updated daily from studies presented at the top clinical meetings, significant publications in the leading medical journals, post on international internet trial registry websites, and information from media releases.
- Trial Profile documents that provide a detailed review of each clinical study including key dates, status, phase, design, location, patient segment, endpoints, subject characteristics, treatments, and results as well as a timeline of key trial events and links to original source material.
- Best Evidence results documents that present a summary of study finding in terms of efficacy, tolerability, and adverse events for randomized controlled trials.
- The ability to quickly locate the precise trials you are interested in evaluating though the use of detailed search functions that allow you to drill deep into the study data and retrieve only the most relevant clinical evidence.
- At-a-glance understanding of study results, messages, endpoints, design, and phase as well as investigator data, sponsor information, and subject inclusion/exclusion criteria using the extensive charting tools integrated into the product.

Americas (inside the U.S.) +1 877.872.2347, ext. 1
Americas (outside the U.S.) +1 267 757 3421, ext. 1
Europe / Asia Pacific +44 20 7981 9764

www.adisinsight.com
Reactions Pharmacovigilance Insight

Drug Safety Surveillance on Demand

Reactions Pharmacovigilance Insight is a comprehensive database allowing you fast and easy access to the adverse drug reaction case reports, drug safety studies and regulatory news impacting your market.

The Value of Monitoring Drug Safety

- Track regulatory activity and emerging safety issues worldwide for all drugs in your market
- Identify evidence that is not currently available in competitor drug information that can help you claim a safety advantage in a world where efficacy is comparable
- Locate good candidates for licensing or generic manufacturing by evaluating the safety advantages or issues for drugs in a specific area or class

Reactions Pharmacovigilance Insight Delivers Exhaustive Surveillance of:

- Over 6,000 journals plus their companion supplements
- All relevant Medline and Embase indexed journals
- Proceedings from more than 100 major scientific meetings
- Newsletters from national centers participating in the WHO International Drug Monitoring Programme
- Regulatory agency websites
- Media releases

<table>
<thead>
<tr>
<th>Name</th>
<th>Drug Name</th>
<th>Release Date</th>
<th>Adverse Event</th>
<th>Serious</th>
<th>First Report</th>
<th>Record Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case report</td>
<td>Trinitrobenzene Sulfuron-methyl and death with injury</td>
<td>24 Mar 2009</td>
<td>Death</td>
<td>Yes</td>
<td>No</td>
<td>Case Report</td>
</tr>
<tr>
<td>Case report</td>
<td>Renin inhibitor and myocardial infarction</td>
<td>11 Dec 2008</td>
<td>Myocardial infarction</td>
<td>Yes</td>
<td>No</td>
<td>Case Report</td>
</tr>
<tr>
<td>Cardiovascular events persist for one year after stopping rofecoxib</td>
<td>Rofecoxib</td>
<td>15 Oct 2008</td>
<td>Cardiovascular disorders</td>
<td>Yes</td>
<td>No</td>
<td>Case Report</td>
</tr>
<tr>
<td>CV events with NSAIDs risk high in young rofecoxib users</td>
<td>Celecoxib, Indocet, Ibuprofen</td>
<td>09 Jul 2008</td>
<td>Anginapectoris, Cardiovascular disorders</td>
<td>Yes</td>
<td>No</td>
<td>Case Report</td>
</tr>
<tr>
<td>Cardiac events and risk increase of MI in rheumatic disease</td>
<td>Celecoxib, Rofecoxib</td>
<td>10 Nov 2007</td>
<td>Myocardial infarction</td>
<td>Yes</td>
<td>No</td>
<td>Case Report</td>
</tr>
<tr>
<td>CV event risks extend</td>
<td>Celecoxib</td>
<td>19 Sep 2007</td>
<td>Death</td>
<td>Yes</td>
<td>No</td>
<td>Case Report</td>
</tr>
</tbody>
</table>

Visit us at www.adisinsight.com for more information.

Americas (inside the U.S.) +1 877.872.2347, ext. 1
Americas (outside the U.S.) +1 267 757 3421, ext. 1
Europe / Asia Pacific +44 20 7981 9764

www.adisinsight.com
To learn how the AdisInsight suite of premium databases can help you navigate your changing landscape please contact AdisInsight Client Services.

Telephone

**Americas:** (inside the U.S.) +1 877 872 2347, ext. 1
(outside the U.S.) +1 267 757 3421, ext. 1

**Europe/Asia Pacific:** +44 20 7981 9764

**Web Site:** www.adisinsight.com