Undeclared Work, Deterrence and Social Norms

The Case of Germany

For a long time, it has been the declared aim in many countries to fight tax evasion in all its different manifestations, from undeclared work by cleaners and gardeners in private households to tax evasion in the international capital markets. This study focuses on the phenomenon of undeclared work and the case of Germany, presenting the most comprehensive analysis of tax non-compliance for Germany to date, based on surveys conducted by the Rockwool Foundation.

Features
- Comprehensive overview of the structure and size of the undeclared economy in Germany
- Special focus on the relationship between deterrence and social norms on such activities
- Presents results from several series of survey interviews

Contents

Fields of interest
Economic Policy; Public Finance & Economics

Target groups
Research

Product category
Monograph

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Managing Creativity in Science and Hi-Tech

Addressing the issues unique to managers of creative technical staff, this guide reflects not only Ronald Kay's long experience observing and teaching successful management techniques, but also treats the expanding challenges due to increasingly globally-based projects and staff.

Features
- Distills key insights from Kay's long and multi-faceted career in RD management, including differences between academic research and corporate labs
- Synthesizes techniques to meet the unique challenges managing creative technical innovators
- Analyzes specific details of managing projects, departments or small enterprises, and global projects with multi-cultural aspects
- New coverage includes a chapter on the global impact of high-tech enterprises and material on foundational and government funding and the influence of the Internet

Contents
Introduction.- Outline.- Is there a Need to Manage Creative People?.- Managing your Own Work.- Qualifications of Managers.- Managing a Project.- Managing a Department or Small Enterprise.- Managing Creative People in the High-Tech Environment.- Evaluation of Research and Development.- Administrative Skills.- Starting a New Enterprise or New Project.- Financing Creativity.- Organizational Culture.- Impact of National Culture.- What the Behavioral Sciences Have to Offer.- Management Training Opportunities.- Recommended Reading.

Fields of interest
R & D/Technology Policy; Job Careers in Science and Engineering; Business/Management Science, general

Target groups
Research

Product category
Monograph

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Economic and Legal Concepts and Theories and the Economic Analysis of the U.S. and E.U. Law or Horizontal and Conglomerate Mergers, Vertical Mergers and their Suggrorates, and Joint Ventures

Volume I

Contents
A. Meier, University of Fribourg, Switzerland

eDemocracy & eGovernment

Stages of a Democratic Knowledge Society

The reference book reviews and presents systematically the use of Internet in administration and politics. A process-oriented layer model defines the options of exchange and participation for all claim groups covering these topics: eAssistance, eProcurement, eService, eContracting, eSettlement, eCollaboration, eDemocracy, and eCommunity. Case studies show practical applications in industry, administration and research. The book is well suited for students in Business, Economics and Political Sciences courses as well as for practitioners interested in the opportunities of digital exchange and participation in the knowledge society.

Features

- Up-to-date survey of eGovernment and eDemocracy topics
- A process-oriented model leveraging web-based services and participation
- Case studies provide insights into governmental applications

Contents


Fields of interest

Business Information Systems; Political Science, general

Target groups

Graduate

Product category

Monograph

Due January 2012

Original German edition published with title „eDemocracy eGovernment. Entwicklungstufen einer demokratischen Wissensgesellschaft“

2012. X, 200 p. 80 illus., 79 in color. Hardcover

► € 89,95 | £81.00
► * (D) 96,25 | (A) 98,95 | sFr 120,00
ISBN 978-3-642-24493-3

B. R. Scott, Harvard Business School, Boston, MA, USA

Capitalism

Its Origins and Evolution as a System of Governance

Two systems of governance, capitalism and democracy, prevail in the world today.

Features

► Offers a thought-provoking analysis of capitalism, democracy and development
► Explains past, current and future economic problems in capitalist societies
► Comprehensive in scope

Contents


Fields of interest

Development Economics; Economic Systems; Economic Growth

Target groups

Research

Product category

Monograph

Due October 2011

2012. XXXVI, 672 p. 69 illus. Hardcover

► € 169,95 | £153.00
► * (D) 181,85 | (A) 186,94 | sFr 226,50
ISBN 978-3-642-24513-8

H. Wiesmeth, TU Dresden, Germany

Environmental Economics

Theory and Policy in Equilibrium

This text provides an analysis and investigation of the most essential areas of environmental theory and policy, including international environmental problems. The approach is based on standard theoretical tools, in particular equilibrium analysis, and aims to demonstrate how economic principles can help to understand environmental issues and guide policymakers. Current topics including climate change, overfishing and integrated approaches to environmental policies are carefully analyzed in this framework, and a multitude of practical examples from various parts of the world is presented.

Features

► Environmental theory is based on equilibrium analysis
► Environmental policy follows from theoretical considerations
► Includes integrated approaches to environmental policy
► Includes a multitude of practical examples from various parts of the world
► Includes an analysis of the international climate negotiations

Contents


Fields of interest

Environmental Economics; Environment, general

Target groups

Graduate

Product category

Graduate/Advanced undergraduate textbook

Due February 2012

Translated and updated from the German. Originally published as „Umweltökonomie“ by Springer, 2002. With Contributions by Judith Marquardt

2012. XX, 308 p. 37 illus. (Springer Texts in Business and Economics) Hardcover

► approx. € 79,95 | £72.00
► approx. * (D) 85,55 | (A) 87,95 | sFr 106,50
ISBN 978-3-642-24513-8