Handbook of Entrepreneurship Research
An Interdisciplinary Survey and Introduction

Features
► New edition of the definitive resource/reference in the field of entrepreneurship research, updated and expanded with new chapters. ► Brings together leading scholars from a broad spectrum of fields, including management, finance, economics, sociology, and psychology. ► Covers all areas of entrepreneurship, including entrepreneurial behavior, risk & opportunity recognition, startup financing, business culture and strategy, innovation, and economic growth and development.

Contents

Fields of interests
Entrepreneurship; Economic Growth; Economic Policy

Target groups
Research

Product Category
Reference work

R. De Bonis, Rome, Italy; A. F. Pozzolo, Università degli Studi del Molise, Campobasso, Italy (Eds)
The Financial Systems of Industrial Countries
Evidence from Financial Accounts

This book offers a comprehensive overview of the financial systems of major industrialized countries using the statistical framework of the financial accounts.

Features
► Updated analysis of financial systems evolution in the major industrialized countries. ► Detailed focus on households, firms, financial intermediaries, and the rest of the world. ► Focus on the evolution of financial accounts before and during the recent financial crisis. ► Discussion of the historical evolution of financial account framework.

Contents
The origins of financial accounts in the United States and Italy: Copeland, Raffi and the institutions. - Private sector debt matters too: theoretical perspectives on credit and the building of financial accounts. - Household wealth in a cross-country perspective. - Should household wealth and government accounts include future pension rights? - Financial sector dynamics and firms' capital structure. - Convergence of financial structures in Europe: an application of factorial matrix analysis. - The effects of monetary policy in the euro area: results from the flow of funds. - Imbalances in household, firm, public and foreign sector balance sheets in the 2000s.

Fields of interests
Finance/Investment/Banking; Financial Economics; Macroeconomics/Monetary Economics

Target groups
Research

Product Category
Contributed volume

F. Farschtschian, London, UK
The Reality of M&A Governance
Transforming Board Practice for Success

Empirical research shows that two thirds – some claim even four fifths – of all acquisitions fail. Bad acquisitions can spell disaster for a company, but if successful, they can lead to healthy growth, enhanced competitiveness and a world market position. Despite the vast amount of academic and practical research on M&A, there are still no adequate theories to explain this continued trend of failure. In fact, although success factors have been broadly researched and are well known, most work still concentrates on them without concomitantly touching upon the necessary governance structure which enables their effective deployment. This is crucial.

Features
► Best practice recommendations for boards and top management allowing the establishment of effective governance structures. ► The experience and views of some of the world’s most renowned CEOs and Charms including unique company documents illustrating the reality of board-management communications in a highly successful company. ► Farschtschian exposes and provocatively illustrates the limits of current corporate governance and organisational structures to cope with new challenges regarding changes in acquisitions.

Contents
Conceptual Part. - Research Methodology. - Empirical Part. - Analysis of Results. - Best Practice Recommendations for Boards. - Outlook and Conclusion.

Fields of interests
Management/Business for Professionals; Business/Management Science, general; Entrepreneurship

Target groups
Professional/practitioner

Product Category
Monograph
Innovation Communities
Teamworking of Key Persons as a Success Factor in Radical Innovation

Self-organising networks have become the dominant innovators of complex technologies and radical innovation. The growing need for cooperation to ensure innovation success calls for a broader understanding of what makes innovation projects successful and requires new concepts. The book introduces the new concept of "innovation communities", defining them as informal networks of like-minded individuals who act as innovation promoters or champions.

Features
- The concept of "innovation communities" as networks of champions is completely new
- Findings from surveys proof that networks of champions are a success factor in radical innovation
- Case studies illustrate why the collaboration of champions makes innovation projects successful
- The book presents hands-on methods and includes tips on how to develop innovation communities
- Innovation managers can learn from best practice cases

Contents

Fields of interests
Innovation/Technology Management; Entrepreneurship; R & D/Technology Policy

Target groups
Research

Product Category
Monograph

Real Estate Investment

This book fills a gap in the existing resources available to students and professionals needing an academically rigorous, but practically orientated source of knowledge about real estate finance. Written by an academic whose area of study is finance and particularly valuation, and a bank vice-president who for many years has practised as a commercial lender and who teaches real estate investment at university level, this book will lead readers to truly understand the fundamentals of making a sound real estate investment decision. The focus is primarily on the valuation of leased properties such as apartment buildings, office buildings, retail centers, and warehouse space, rather than on residential property.

Features
- Combines practical relevance with mathematical rigor
- Highly relevant and useful for both students, professionals and small investors
- Focuses on commercial properties

Contents

Fields of interests
Finance/Investment/Banking; Entrepreneurship; Quantitative Finance

Target groups
Upper undergraduate

Product Category
Graduate/Advanced undergraduate textbook
Advances in Business Ethics Research

D. C. Poff, A. C. Michalos

Advances in Business Ethics Research: A Journal of Business Ethics Book Series is intended to extend the Special Issue tradition to attract collections of manuscripts arising from an interdisciplinary approach that will push forward the current frontiers of business ethics. The series will welcome proposals that have a fairly specific focus on problems or projects that will lead to innovative research charting the course for new developments for corporate and individual actors in mixed market economies. In broad strokes manuscripts for this series may be located in the fields of accounting, finance, business law, case studies, codes of ethics, corporate governance, sustainability, corporate social responsibility (or corporate responsibility), labor relations, international management, leadership, marketing, consumer behavior, philosophical foundations, small business, entrepreneurship, social enterprise, teaching business ethics, and values-based management.

T. Hebb, Carleton University, Ottawa, ON, Canada (Ed.)

The Next Generation of Responsible Investing

Contents
Acknowledgements.- About the Contributors.- Chapter 1: Introduction - The Next Generation of Responsible Investing; Tessa Hebb.- Chapter 2: After the Credit Crisis - the Future of Sustainable Investing; Cary Kosinsky, Nick Robins and Stephen Viederman.- Chapter 3: Putting Sustainable Investing into Practice: A governance framework for pension funds; Claire Woods and Roger Urwin.- Chapter 4: Avoiding the Next Financial Crisis; Michael Musuraca.- Chapter 5: From Fiduciary Duties to Fiduciary Relationships for Socially Responsible Investment; Benjamin J. Richardson.- Chapter 6: Effective Shareholder Engagement: The factors that contribute to shareholder salience; James Gifford.- Chapter 7: Measuring the Impact of Engagement in Canada; Tessa Hebb, Heather Hachigian, and Rupert Allen.- Chapter 8: The Good Corporate Citizen; Ed Waitzer and Johnny Jaswal.- Chapter 9: Misdeeds Matter: Long-Term Stock Price Performance after the Filing of Class-Action Lawsuits; Rob Bauer and Robin Braun.- Chapter 10: Targeted Responsible Investing; Tom Croft.- Chapter 11: Social investment and responsible investment: Their relationship and intersections in the mining industry; Caitlin McElroy.- Reference List.- Index.

Fields of interests
Finance/Investment/Banking; Ethics; Financial Economics

Target groups
Research

Product Category
Contributed volume

Due October 2011
2012. VIII, 260 p. 4 illus. (Advances in Business Ethics Research, Volume 1) Hardcover
► $139.00
ISBN 978-94-007-2347-4

M. Hilb, University of St. Gallen, Switzerland

New Corporate Governance
Successful Board Management Tools

Martin Hilb presents an innovative and integrated approach to the theory and practice of corporate governance. Central to this approach is a set of instruments - developed and tested by the author - that can be used by boards to offer effective strategic direction and control to their organizations. The board instruments can be readily applied to the selection, review, remuneration and development of board members, and for conducting board self-evaluations. This new approach to corporate governance is based on four guiding principles: keep it situational, keep it strategic, keep it integrated, and keep it controlled. Together, these principles form the basis of an integrated approach to all key aspects of corporate governance.

Features
► Provides innovative tools that can be used by boards to offer effective strategic direction and control to their organizations
► Presents a new approach to corporate governance, developed by the author
► Explains and demonstrates four critical principles of governance: keep it situational, keep it strategic, keep it integrated, and keep it controlled
► Winner of the gold medal in Corporate Governance by the "International Academy of Quality"
► The author is a well-known specialist and consultant who gives seminars on the topic

Contents

Fields of interests
Management/Business for Professionals; Organization/Planning

Target groups
Professional/practitioner

Product Category
Professional book

Due November 2011
► $69.95
ISBN 978-3-642-23594-8
Design and Diagnosis for Sustainable Organizations: The Viable System Method

How can organizations and their managers face the tremendous complexity of the current environment? How can their compliance with the requirements of sustainability be evaluated? And how can new organizations be structured to ensure their viability? This book addresses these questions in a very practical way, essentially combining systems theory with cybernetics to help managers to evaluate and shape organizations by making accessible the wealth of knowledge contained in these fields. Importantly, it also provides guidelines for its practical application.

Features
- Find out if your organization is prepared to survive
- Learn in a short time how to diagnose the health of your company
- Find out why your organization does not meet your expectations
- Why many firms and organizations are unable to survive the current systemic crisis

Contents

Fields of interests
Organization/Planning; Business/Management Science, general

Target groups
Research

Product Category
Monograph

Freight Forwarder’s Intermediary Role in Multimodal Transport Chains: A Social Network Approach

H. Schramm, WU Wirtschaftsuniversität Wien, Austria

Features
- The business of freight forwarding is examined thoroughly from both a theoretical and empirical point of view in English
- Current status and development of multimodal transport chains including a leg by sea or air and the role of freight forwarders therein are discussed
- A conceptual framework of a freight forwarder’s intermediary perspective based on New Institutional Economics and Intermediation Theory of the Firm is developed
- Six distinct models of network structure are surveyed, namely Network Models in Operations Research and Management Science, Strategic Networks, Dynamic Networks, Entrepreneurial Networks, Industrial Networks and Social Networks
- A brief introduction to Social Network Analysis is given

Contents

Fields of interests
Production/Logistics/Supply Chain Management; International Economics; Organization/Planning

Target groups
Graduate

Product Category
Monograph

Switchpoints for the Future of Logistics

I. Wieck, M. Streichfuss, Roland Berger Strategy Consultants, Düsseldorf, Germany; T. Klaas-Wissing, W. Stötzel, University of St. Gallen, Switzerland

Due November 2011

2012. X, 400 p. 41 illus., 1 in color. (Contributions to Management Science) Hardcover
- $189.00
ISBN 978-3-7908-2774-3

Switchpoints for the Future of Logistics

Due September 2011

2011. IX, 41 p. 67 illus. (SpringerBriefs in Business) Softcover
- $49.95
ISBN 978-3-642-23492-7
Optimization of Temporal Networks under Uncertainty

Many decision problems in operations research are defined on temporal networks, that is, workflows of time-consuming tasks whose processing order is constrained by precedence relations. For example, temporal networks are used to model projects, computer applications, digital circuits and production processes. Optimization problems arise in temporal networks when a decision maker wishes to determine a temporal arrangement of the tasks and/or a resource assignment that optimizes some network characteristic (e.g. the time required to complete all tasks). The parameters of these optimization problems (e.g. the task durations) are typically unknown at the time the decision problem arises. This monograph investigates solution techniques for optimization problems in temporal networks that explicitly account for this parameter uncertainty. We study several formulations, each of which requires different information about the uncertain problem parameters.

Features
► Combines the state-of-the-art in optimization under uncertainty and temporal networks
► Develops a unified perspective on temporal networks, covering applications in project management, computer science, electrical engineering and production scheduling
► Numerous examples explain the concepts and provide a natural flow

Fields of interests
Operation Research/Decision Theory; Game Theory/Mathematical Methods; Optimization

Target groups
Research

Product Category
Monograph

Due November 2011

► $139.00
ISBN 978-3-642-23426-2