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Strategic Outsourcing
The Alchemy to Business Transformation in a Globally Converged World

Features
➤ Holistic practitioner focused recommendations underpinned by academic rigour  ➤ Contains detailed outsourcing decision making and offshoring templates  ➤ Details the eight principles to successful outsourcing programmes  ➤ Each chapter includes an abstract at the beginning and a take-away at the end of the chapter, which serve as useful reference checklists for practitioners  ➤ Detailed visual illustrations used throughout the book to help readers understand and digest key concepts

Contents

Fields of interest
Business Strategy/Leadership; Management/Business for Professionals; Emerging Markets/Globalization

Target groups
Professional/practitioner

Discount group
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