Advertising Rates 2010
effective January 1st, 2010

Intensive Care Medicine

— Official Journal of the European Society of Intensive Care Medicine

— Official Journal of the European Society of Paediatric and Neonatal Intensive Care
Affiliation  | Official Journal of the European Society of Intensive Care Medicine, the European Society of Paediatric and Neonatal Intensive Care
---|---
Editor-in-Chief  | M. Antonelli, Rome
Profile  | **Intensive Care Medicine** provides a medium for the communication and exchange of current work and ideas in this field. It publishes
- Original papers reporting progress and results in all areas of intensive care medicine and its related fields
- Review articles reflecting the present state of knowledge in special areas or summarizing limited themes in which discussion has led to clearly defined conclusions
- Educational articles giving information on the progress of a topic of particular interest
- Discussion on technology, methods, new apparatus and modifications of standard techniques
- Brief reports of uncommon and interesting disorders
- Correspondence concerning matters of topical interest or relating to published material
- Book reviews
- Reports of meetings
- Announcements

Science Citation Index  | Impact Factor 5,055 (2008), Section „Critical Care Medicine“: Rank 3 of 21
---|---
Publisher  | Springer-Verlag GmbH
Advertising Dept.  | Science Communication/Advertising
| Heidelberger Platz 3, 14197 Berlin, Germany
| Phone: +49 (0)30 / 827 87-57 39
| Fax: +49 (0)30 / 827 87-53 00
Postal Address  | PO Box 14 02 01, 14302 Berlin, Germany
Advertising Manager  | Kathrin Müller-Kölling
| Phone: +49 (0)30 / 827 87-57 40
| E-Mail: kathrin.koelling@springer.com
Print-run  | 4,500 copies
Subscription  | 4,203 copies
Total circulation  | 4,300 copies
Published  | monthly
Closing dates for space and/or material  | on request
Target group  | **Intensive Care Medicine** is intended for all involved in intensive medical care, physicians, anaesthetists, surgeons, paediatricians, and all concerned with the pre-clinical subjects and medical sciences basic to these disciplines.
Circulation  | Europe 75.7 %
| USA/Canada 7.8 %
| Asia/Japan 10.9 %
| other countries 5.6 %
Distribution  | paid subscription only

Reach Your Target Group! as at November 2010
## Intensive Care Medicine

Rate Card No. 34 · Effective: January 1st, 2010

### Advertising Rates

<table>
<thead>
<tr>
<th>Journal size</th>
<th>210 mm wide x 279 mm deep</th>
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<table>
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<tr>
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<th>trim size Width x Depth</th>
<th>rate b/w</th>
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<tr>
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<td>210 x 279 mm</td>
<td>€ 1,710.–</td>
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<tr>
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<td>100 x 279 mm</td>
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<tr>
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<td>72 x 279 mm</td>
<td>€ 427.50</td>
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<tr>
<th>Discounts (within one year)</th>
<th>Frequency discount</th>
<th>Space discount</th>
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<td>3 pages = 5 %</td>
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<td>6 x = 5 %</td>
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<td>12 x = 10 %</td>
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<td>18 x = 15 %</td>
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### Colour charges*)

- each standard colour € 395.–
- 4-colour-rate € 1,040.–
- each special colour € 590.–

(standard colours according to ISO 12647-2)

If the advertisement's format is ½ page or less, a 25% reduction in price is given.

### Printing method
- offset printing

### Printing material
- electronic data are preferred;
- for your information please see our „data-ticket“ on www.springer.com/advertising

### Classified ads
- 20 % reduction from standard rate

### Terms of payment
- Net 30 days after receipt of our invoice;
- 2 % cash discount if paid within 14 days of invoice date;
- 3 % cash discount if paid in advance of publication.

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1 inch = 25.4 mm/10 mm = 0.3937 inch

*) not subject to any discount
Profile

SpringerLink is one of the world’s leading databases for high-quality STM journals, book series, books and reference works. SpringerLink is a powerful central access point for academics, researchers and scientists.

Page Impressions

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Target group

Academics worldwide

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» Journal/Book – the message will only appear to the readers of a particular journal or book

» Demographic – allows to target only readers in particular geographic regions

Linked to a URL of your choice!

Cost Per Thousand

<table>
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<th>Level</th>
<th>(e.g.)</th>
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<th>€</th>
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<tr>
<td>Level 1</td>
<td>Medicine</td>
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<tr>
<td>Level 2</td>
<td>Internal Medicine</td>
<td>55,–</td>
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<tr>
<td>Level 3</td>
<td>Diabetes</td>
<td>75,–</td>
<td></td>
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<tr>
<td>Specific Journal</td>
<td>Diabetologia</td>
<td>75,–</td>
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Placement

On all abstract pages (for journals also on the table of content). Only one advert per page.

Online Ad Format

Size and format on request

Advertising Manager

Raina Chandler
Phone +49 (0) 6221 / 487-84 43
Fax +49 (0) 6221 / 487-87 62
E-Mail raina.chandler@springer.com