Advertising Rates 2010

effective January 1st, 2010

European Radiology

— Official Journal of the European Congress of Radiology (ECR)
— Official Journal of the European Society of Radiology (ESR)
Affiliation
Journal of the European Congress of Radiology (ECR) · Official Journal of the European Society of Radiology (ESR) · European Society of Breast Imaging (EUSOBI) · European Society of Cardiac Radiology (ESCR) · European Society of Gastrointestinal and Abdominal Radiology (ESGAR) · European Society of Head and Neck Radiology (ESHNR) · European Society of Musculoskeletal Radiology (ESSR) · European Society of Uroradiology (ESUR) · European Society of Thoracic Imaging (ESTI) · European Federation of Organisations for Medical Physics (EFOMP)

Editor-in-Chief
A.K. Dixon, Cambridge

Profile
An international medical journal, which regards itself as a European forum of communication in the field of radiology. The reader finds a well-balanced combination of original articles, reviews, short communications and information about the European Society of Radiology (ESR). Well-chosen scientific articles and refresher courses of the European Congress of Radiology (ECR) will be useful to the reader and communicate the current status in radiology.

Science Citation Index
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Advertising Dept.
Science Communication/Advertising
Heidelberger Platz 3, 14197 Berlin, Germany
Phone +49 (0)30 / 827 87-57 39
Fax +49 (0)30 / 827 87-53 00

Postal Address
PO Box 14 02 01, 14302 Berlin, Germany

Advertising Manager
Noëla Krischer-Janka
Phone +49 (0)30 / 827 87-57 31
E-Mail noela.krischer@springer.com

Print-run
2,200 copies
Subscription
1,700 copies
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2,000 copies

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monthly
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on request

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leading specialists in Radiology both in research and practice, managing staff in research institutes and decision-making teachers in university clinics.

Circulation
Europe 82.2 %
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Asia/Japan 8.6 %
other countries 4.3 %

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<th>trim size Width x Depth</th>
<th>rate b/w</th>
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<tr>
<td>page facing 1st text page</td>
<td>175 x 240 mm</td>
<td>210 x 279 mm</td>
<td>€ 2,260.–</td>
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<tr>
<td>1st right-hand ad page</td>
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<td>3 pages = 5 %</td>
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<tr>
<td>6 x 5 %</td>
<td>6 pages = 10 %</td>
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<td>12 x 10 %</td>
<td>12 pages = 15 %</td>
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<td>18 pages = 20 %</td>
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<th>Level</th>
<th>(e.g.)</th>
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<tr>
<td>Level 1</td>
<td>Medicine</td>
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<tr>
<td>Level 2</td>
<td>Internal Medicine</td>
<td>€ 55,–</td>
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<tr>
<td>Level 3</td>
<td>Diabetes</td>
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<tr>
<td>Specific Journal</td>
<td>Diabetologia</td>
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Placement

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Size and format on request

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Fax  +49 (0) 6221 / 487-87 62
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