Advertising Rates 2010
effective January 1st, 2010

Skeletal Radiology

— Official Journal of the International Skeletal Society
Profile

Skeletal Radiology serves as a forum for the dissemination of current knowledge and information dealing with disorders of the musculoskeletal system including the spine.

One section includes a number of short case presentations, including histological sections where relevant and a bibliography of the important references. The second section is being concerned with the publication of proffered articles. Their selection is made by the editors-in-chief, who have the input of a distinguished board of editorial consultants, international in scope, representing multiple disciplines concerned with disorders of the skeleton.

Thus, in addition to conventional diagnostic radiology, proffered subject material may cover nuclear radiology, computerized axial tomography, and magnetic resonance imaging where applicable.

Science Citation Index

Impact Factor 1.086 (2008)
Section „Radiology, Nuclear Medicine & Medical Imaging“, Rank 74 of 90
### Journal size
210 mm wide x 279 mm deep

### Bleed size
Add 3mm to trim size to all sides

<table>
<thead>
<tr>
<th>Ad sizes and Rates</th>
<th>Type Area Width x Depth</th>
<th>Trim Size Width x Depth</th>
<th>Rate b/w</th>
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<tr>
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<td>175 x 240 mm</td>
<td>210 x 279 mm</td>
<td>€ 1,640.–</td>
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<tr>
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### Discounts (within one year)

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<th>Frequency discount</th>
<th>Space discount</th>
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<td>3 x = 3 %</td>
<td>3 pages = 5 %</td>
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<tr>
<td>6 x = 5 %</td>
<td>6 pages = 10 %</td>
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<tr>
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<tr>
<td>18 x = 15 %</td>
<td>18 pages = 20 %</td>
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### Colour charges*)

- each standard colour € 395.–
- 4-colour-rate € 1,040.–
- each special colour € 590.–

*(standard colours according to ISO 12647-2)

If the advertisement’s format is ½ page or less, a 25% reduction in price is given.

### Colour charges*)

- each standard colour € 395.–
- 4-colour-rate € 1,040.–
- each special colour € 590.–

*(standard colours according to ISO 12647-2)

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offset printing

### Printing material
electronic data are preferred;
for your information please see our „data-ticket“ on www.springer.com/advertising

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*) not subject to any discount
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**Cost Per Thousand**

<table>
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<tr>
<th>Level</th>
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<tbody>
<tr>
<td>Level 1</td>
<td>Medicine</td>
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<tr>
<td>Level 2</td>
<td>Internal Medicine</td>
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<td>Level 3</td>
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<td>Specific Journal</td>
<td>Diabetologia</td>
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<td>75,-</td>
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</table>

**Placement**

On all abstract pages (for journals also on the table of content). Only one advert per page.

**Online Ad Format**

Size and format on request

**Advertising Manager**

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