

# Business Research

## Journal Metrics 2016

### Speed

<b>Days from submission to first decision – 2016</b> Number of days from submission of the manuscript to first decision.	<b>35</b>
<b>Days from acceptance to online publication – 2016</b> Number of days from acceptance at publisher to published online.	<b>17</b>

### Usage

<b>Downloads – 2016</b> Springer measures the usage on the platforms according to the COUNTER (Counting Online Usage of NeTworked Electronic Resources) standards.	<b>49,952</b>
<b>Usage Factor – 2015/2016</b> The Springer Journal Usage Factor 2015/16 was calculated as suggested by the COUNTER Code of Practice for Usage Factors. It is the median value of the number of downloads in 2015/16 for all articles published online in that particular journal during the same time period. The Usage Factor calculation is based on COUNTER-compliant usage data on the SpringerLink platform.	<b>683</b>
<b>Mentions and articles discussed via Social Media platforms – 2016</b> Additional research-impact indices, known as alternative metrics, are offering new evaluation alternatives. One of those is a researchers' reputation made via their footprint on the social web. The social media statistics are provided by Altmetric. They monitor article mentions on Twitter, Facebook, Google+, Reddit, Blogs, News articles, Policy documents and Faculty of 1000 reviews.	<b>10</b>