Call for Papers

Journal of Public Health Policy

Developing world and end game strategies for tobacco control

The WHO Framework Convention on Tobacco Control entered into force on 27 February 2005. At JPHP we see the effect. We receive numerous submissions describing and dissecting critical elements of tobacco research and control policy. These submissions are increasingly sophisticated, reflecting better research questions and better methods.

As anti-tobacco groups pressed for the WHO FCTC, they challenged the global tobacco industry’s most deadly strategies for addicting children. Anti-tobacco advocacy was centered in rich or industrial countries and these countries adopted the strongest anti-smoking measures. Can these countries move into a new phase?

Today the tobacco industry is spreading its plague to the world’s poorest and most populous countries, employing the same tactics they used in the industrial world before the Framework Convention was in place. As the number of smokers continues to grow, can new efforts and strategies stem this tide?

Beyond growing detail and improving quality in anti-tobacco research, JPHP seeks submissions that discuss two key policy domains:

- What policies are needed to eliminate tobacco use altogether? Tell us how to move into the end game for tobacco control.

- How can the world prevent the tobacco industry from preying upon the people of poor and populous countries? It will not be a public health victory if cigarette makers, unable to sustain sales in the face of regulation, simply find a target population in countries without effective control programs.

For full information about the journal and to view instructions for authors visit the journal’s website at http://www.palgrave-journals.com/jphp/.

All submissions must be made online via JPHP’s submission system at http://jphp.msubmit.net/ but for pre-submission enquiries can be sent to the Editors at jphp@umb.edu.