TITLE PAGE

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BODY OF THE PAPER

The introduction should state clearly the objective of the paper as well as the motivation and context of the research. The literature review should be limited to the articles, books and other items that have a direct bearing on the topic being addressed. Theoretical papers may devote a full section to motivation and potential usefulness of the proposed theoretical framework. The empirical section should provide appropriate citations to the statistical methodology used and a complete explanation only if the methodology is new.
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**Style of presentation**

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To cite a direct quotation, give pages after the year, separated by a colon and a space. Example: "Boddewyn argues that for something to happen it must be not only 'favorable and possible but also wanted and triggered' (1988: 538)."

Separately state each hypothesis you test, give it a number, and indent the paragraph. For example:

- Hypothesis 1. Title length is inversely related to the probability of publication.

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