SPECIAL INTEREST GROUP 09: ORGANIZATIONAL BEHAVIOUR (OB)

ORGANIZATIONAL ROUTINES & LEARNING PROCESSES FOR SUSTAINABLE ENTERPRISE EXCELLENCE

Special Issue Call for Papers

Special Issue Editors:
Elias G. Carayannis, George Washington University, USA
caraye@gwu.edu

Stavros Sindakis, University of Roehampton London Online, UK
stavros.sindakis@faculty.roehampton-online.com

Submission Deadline: August 31st, 2016
The Journal of the Knowledge Economy in association with the European Academy of Management (EURAM2016) Conference, and the Organizational Behaviour Special Interest Group (SIG09: OB) invites authors to submit manuscripts for a Special Issue on the effects of organizational routines and their impact on learning, resilience, and enterprise excellence. A description of the theme follows along with some key questions for consideration and the submission instructions.

General Description

Organizations are open systems operating under conditions of substantial turbulence, risk (known unknowns), and uncertainty (unknown unknowns) in which they seek to balance stability and coherence with flexibility and change in pursuit of higher levels of efficacy and strategic enterprise excellence. Enterprise excellence is a broad process and performance spectrum concept that is commonly associated with the business and performance excellence models and criteria. It is in this context we encourage studies attempting to develop a theory of organizational routine excellence based on pillars that support integration of knowledge exploration and acquisition with subsequent exploitation. Effective exploration is driven by higher order learning processes along with the necessary organizational competences and related absorptive capacity to sense and interpret endogenous and exogenous events. In comparison, exploitation of such events – also known as knowledge arbitrage – demands possession and application of a companion set of organizational competences.

Organizational resilience may be regarded as the combined ability of an enterprise to recover from negative shocks to its ecosystem and the rapidity with which it is able to do so. Likewise, the influence of organizational routines in learning and change is significant as change in routines might arise after a crisis or external shock. Consequently, the linkage between organizational resilience and routines shows that patterns bounded by rules and customs (Feldman, 2000) may endow organizations with the capability to respond to selected pressures (Cohen et al., 1996), hence increase their resilience and – potentially – their robustness. We regard the extent of organizational robustness as the degree of resistance or immunity to such shocks that is traceable to the organization’s strategy, policy, partnerships and practices (SP3) – in essence, to its routines (Edgeman et al., 2013a).
We could claim, therefore, that while resilience acts as an enabler of change, robustness is considered as a key element of stability. In other words, although there is a relationship between organizational resilience and organizational robustness, they are neither identical, nor are they of necessity fully compatible: that is, a set of routines maximizing resiliency may not be identical to the set of routines maximizing robustness. As such, a critical organizational consideration is determination of routines that jointly optimize resilience and robustness. Whenever there are differences in the sets of routines maximizing resiliency and robustness, the organization should exercise care to elaborate and make informed choices among any trade-offs between resiliency and robustness so that almost surely any specific choice of routines ultimately leads to a constrained optimum solution. There are of course many parallels to this – for example when the concerns on an organization’s stakeholder segments are not wholly aligned, any strategic course pursued by the organization will at best provide an “optimum” course, albeit a constrained one that, likely, does not wholly satisfy any single stakeholder segment. As previously noted, just as an organization’s routines are important to resilience and robustness, so to innovation is a documented enabler of resilience and robustness (Hamel and Välikangas, 2003; Reinmoeller and Van Baardwijk, 2005). Innovation is also critical to Sustainable Enterprise Excellence (Edgeman, 2013a, b; Edgeman and Eskildsen, 2013), balancing the complementary and competing interests of key stakeholder segments, including society and the natural environment, and increases the likelihood of superior and sustainable competitive positioning and hence long-term enterprise success that is defined by continuously relevant and responsible governance, strategy, actions and performance consistent with high-level organizational resilience, robustness, and resplendence.

This Special Issue aims to examine the ways and means by which value is created, shared, absorbed and re-used within and across global organizational ecosystems, networks and clusters focusing, comparing and contrasting such processes and firms in diverse settings. We welcome research works that aim to explore conceptually and attempt to validate empirically the nature and dynamics of higher order learning as well as the effects of knowledge serendipity (“happy accidents”) and arbitrage (Carayannis, 2008) on said routines and artifacts as sources as well as evolutionary context of diverse cognitive modalities (data, information, knowledge, experience, wisdom, intuition). Relevant issues include, but are not limited to the following:
Call for Papers

- Assessment of how, why and when organizational routine dynamics enable and drive high value creation and capture and identify critical success and failure factors in designing entrepreneurial ecosystems that can more effectively and efficiently leverage enterprise excellence and sustainability.
- How do the above concepts influence the development of innovation in the context of complex and dynamic evolutionary entrepreneurial ecosystems that are shaped by the dynamics of co-opetition, co-evolution and co-specialization?
- How do learning competencies and knowledge acquisition contribute to sustainable entrepreneurship, resilience, and robust competitiveness?
- How does organizational intelligence influence business decision making, resilience, robustness, and sustainability?
- What is the role of artifacts in the production, reproduction, and performance of routines?
- What is the role of routines in creating or forming institutional contexts?
- What implications should we expect for innovation when formal routines and models become embedded into artifacts?

Scope:

Contributions from researchers in a wide variety of fields will connect and relate the relationships and inter-dependencies among (1) Innovation, (2) Knowledge Management, and (3) Organizational Sustainability. Studies should present whether enterprise excellence is demonstrated differently across sectors (e.g., health, education, technology) and disciplines (e.g., social sciences, physical sciences), with an emphasis on discovering emerging patterns, factors, triggers, catalysts, and accelerators to innovation and enterprise excellence, and their impact on future research, practice, and policy. Below is a list of potential themes or topics of discussion:

- Organizational routines and sustainability
- Dynamic capabilities in inter- and intra-organizational routines
- Routine dynamics, change, and failure
- Organizational inertia and routines
Journal of the Knowledge Economy

Call for Papers

- Routines and problem-solving capabilities
- Organizational routines and cognition
- Routines, innovation, and performance
- Organizational routines versus dynamics of competition, cooperation, coopetition
- Routines, entrepreneurship and intrapreneurship
- Sustainable entrepreneurship and innovation
- Sustainable entrepreneurship in SMEs
- Sustainable entrepreneurship and robust competitiveness
- Organizational learning and unlearning
- Organisational learning, corporate competencies, and firm performance
- Routines and knowledge integration
- Routines and knowledge discovery
- Organizational culture and knowledge creation
- Decision making-methods and applications
- Organizational intelligence and decision making
- Organizational intelligence and knowledge management
- Knowledge management for organizational sustainability
- Applied adaptive routines for organizational sustainability
- Enterprise excellence for organizational sustainability
- Enterprise systems and organizational resilience

This Special Issue provides space to original and review papers, technical reports, case studies, comparative studies and literature reviews using quantitative, qualitative, or mixed methods approaches. Both, contemporary and historical accounts that will be considered of particular interest to the volume are contributions that explore the intersection of organizational routines, learning, and enterprise excellence in different organizational settings.

Submission Instructions:

Authors should carefully read over the author guidelines on the journal homepage before submitting their manuscript to ensure it is consistent with the journal style (http://www.springer.com/economics/policy/journal/13132). Prospective authors should
forward an electronic copy of their complete manuscript to the editors of this Special Issue. They should specify the manuscript as a submission to the Special Issue on “ORGANIZATIONAL ROUTINES & LEARNING PROCESSES FOR SUSTAINABLE ENTERPRISE EXCELLENCE” in the cover letter. The contribution of the paper should be clearly stated in the structured abstract and should be in accordance with the special issue theme.

After an initial review, all papers will be subject to double blind review. Invitations to revise and resubmit (R&R) will follow initial submissions within 3 months.

The closing date for submission is August 31, 2016.

Any queries should be sent to the Editors of the Special Issue at the following addresses:

**Elias G. Carayannis:** [caraye@gwu.edu](mailto:caraye@gwu.edu)

**Stavros Sindakis:** [stavros.sindakis@faculty.roehampton-online.com](mailto:stavros.sindakis@faculty.roehampton-online.com)

The Journal of the Knowledge Economy is abstracted/indexed in SCOPUS, EconLit, Google Scholar, ProQuest, Academic OneFile, ECONIS, Expanded Academic, OCLC, Research Papers in Economics (RePEc), SCImago, Summon by ProQuest. IF: 1.19 (Scimago 2014, Cites per doc 2y)
References:


